

LIFE


A CONVENTION GOER'S
GUIDE TO CHICAGO



POLITICAL CHARMER
NANCY KEFAUVER

20 CENTS

JUNE 30, 1952



We don't saddle you with medical claims...

We ride on this thought—

For a TREAT instead of a TREATMENT...smoke

Old Gold



When others try to rope you in with cigarette cure-alls, just remember this: No other leading cigarette is less irritating, or easier on the throat, or contains less nicotine than Old Gold. This conclusion was established on evidence by the United States Government.



1924 CHRYSLER—the first Chrysler—was a sensation when it was introduced. Its new, high compression (for those days) engine produced 70 horsepower and guaranteed a top speed of 75 miles an hour.

TODAY AS YESTERDAY,

CARS RUN THEIR BEST ON THE BEST GASOLINE

1929 RUXTON was advertised as America's first front-wheel-drive car. Barely five feet high, it was distinctive when the "long, low silhouette" was more a phrase than a fact.



1931 MARMON modestly announced that its cars were priced "under \$5,000." The big 18-cylinder, aluminum engine developed 200 horsepower. It was really something to drive.



1937 BANTAM was designed to sell for around \$400. The car was only a little over six feet long, weighed 1,200 pounds, and was powered by a twenty-horsepower engine.



1952 CHRYSLER features the spectacular 180-horsepower FirePower engine. This engine is designed to "develop full compression, full combustion and full work from every drop of fuel."



Over two thousand makes of cars have been built in the U. S. in the past sixty years. Only twenty are left. These are the ones that answered motorists' demands for greater reliability, comfort and performance. Car buyers always seem to want a more powerful car than the one they are trading in.

Today, you can get the power you want from modern high compression engines and "Ethyl" gasoline. "Ethyl" gasoline is high octane gasoline. It helps modern engines develop

their top power and economy. That's why millions of motorists stop at the pump with the familiar yellow-and-black "Ethyl" emblem. They've proved to themselves there is a powerful difference between gasoline and "Ethyl" gasoline.

ETHYL
CORPORATION

New York 17, New York
Ethyl Antiknock Ltd., in Canada



This One



PWG8-3A1-X043

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"Since we get 'Sanforized' teepees—Chief carry rain dance too far!"



"It's too bad you fellas aren't wearing 'Sanforized' shirts."



"Either she's got a new baby or her husband doesn't wear 'Sanforized' shorts."



MISTER! Whoever you are. Avoid cotton garments that shrink out of fit. ALWAYS look for the "SANFORIZED" trade-mark and insist on seeing it before you buy! Make even your favorite salesman show you "SANFORIZED" on the label.
P.S. Tell your missus, too!

•SANFORIZED•

TRADE MARK

Cluett, Peabody & Co., Inc. permits use of its trade-mark "Sanforized," adopted in 1930, only on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the trade-mark "Sanforized" will not shrink more than 1% by the Government's standard test.

Amana

UPRIGHT FOOD FREEZER

Outperforms All Freezers Tested

Freezes faster

- Positive contact freezing is best because it is quickest.
- In the Amana Upright Freezer every shelf is a positive contact freezing surface.
- Foods are brought through the "critical crystallization zone" (from 31° to 25°) three to six times faster than in ordinary freezers.

Maintains uniform temperatures throughout

- Freezing coils above the food in every section of the Amana Upright create heavy cold air that falls down over the food and maintains uniform freezing temperatures.
- In the Amana Upright, all food is on or directly below a prime freezing surface.

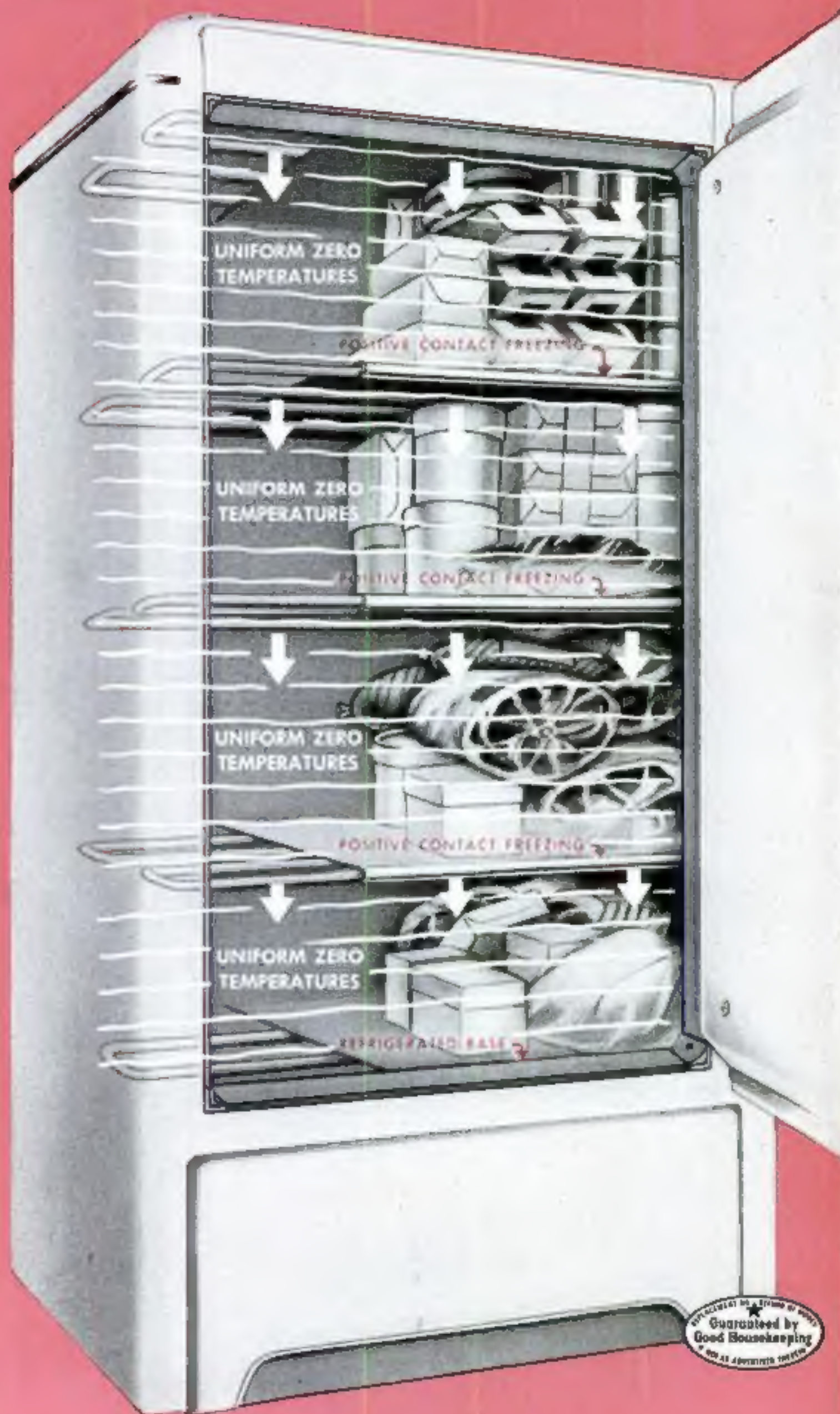
Costs less to run

- The scientific design of the Amana Upright enables the freezing unit to freeze food so quickly, that the motor runs only a fraction of the time required by ordinary freezers.

* During this "critical crystallization zone", small ice crystals begin to form within the food. If the freezing process is not fast enough, these crystals will expand and rupture the surrounding tissues. When this happens, the quality and taste of the food is bound to be impaired when thawed out.

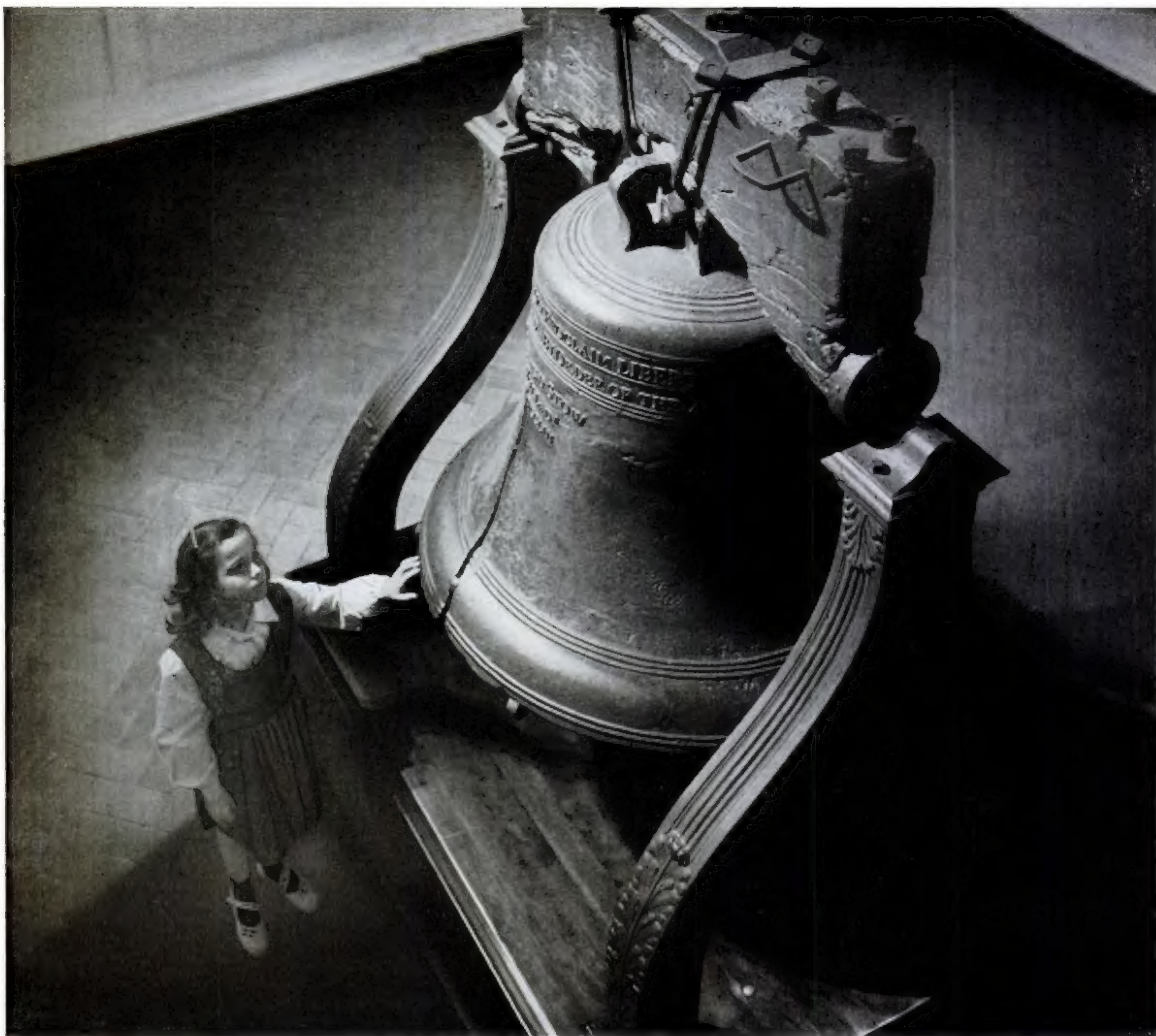
BEFORE YOU BUY ANY FREEZER, LET YOUR AMANA DEALER SHOW YOU THE RESULTS OF INDEPENDENT LABORATORY TESTS WHICH PROVE THAT THE AMAZING AMANA UPRIGHT OUTPERFORMS ALL OTHER FREEZERS TESTED.

AMANA REFRIGERATION, INC., AMANA 27, IOWA
Copyright 1952, Amana Refrigeration, Inc.



Amana
"BACKED BY A
CENTURY-OLD TRADITION OF
FINE CRAFTSMANSHIP"

Manufacturers of both
Upright and Chest Type Food Freezers



Is it time for another Declaration of Independence?

The men who wrote the first one struggled to put new ideas into simple words. Humbly, they tried to set down clearly certain rights of man that could be called God-given, and hard-to-say things of a spiritual nature—truth, equality, freedom.

And the words came alive, and the ideas shone clear. The idea that each man is more important than his government; his independence more precious than his security; his spiritual strength more lasting than his armies.

Upon these ideas, a nation grew great.

There are always people who fear such ideas—even today, even in America. These people feel that man cannot be trusted with his destiny. They are working to make government the master — instead of the servant — of the people.

Their distrust of the individual has spread frighteningly in the past few years.

It can be stopped by ideas — the same ideas spelled out in the Declaration of Independence.

It's time for all of us, privately and in public, to declare once again our independence—to speak up for freedom, and against anything that threatens it.

.

The trend toward more and more government controls is a threat to every business, every family, every individual. That's why this message is published by America's business-managed, tax-paying **ELECTRIC LIGHT AND POWER COMPANIES***.

*Names on request from this magazine



You'll be 'Way Ahead with a **REO** Gold Comet!

Put New Reo Trucks with *Gold Comet* power into your fleet and you'll find yourself way ahead in operating profits and savings on maintenance.

Reo operators are piling up amazing records, hauling **MORE** payload per trip, faster, at lower cost. What's more, Reo's More-Load design and *Gold Comet* engines are now also made for LPG operation, pyramiding savings from lower fuel costs and less engine overhaul.

You can even replace engines in your present trucks (any make) with Reo *Gold Comet* engines and put new life into your fleet overnight.

Get the facts from your Reo dealer. He can prove why Reo's your best buy in trucking.

REO MOTORS, INC. LANSING 20, MICHIGAN

BENNY (Ben Hur, that is) **SAYS:**

"This Reo Gold Comet puts other truck engines in the same class with my old hayburners that I discarded centuries ago. What's more, Reo now makes a Gold Comet specially designed for use with LPG, in addition to the gasoline line.

Better make a date to demonstrate, today."



© 1922 Reo Motors, Inc.

REO Builds The Amazing **EAGER BEAVER** Truck For The U.S. Army.



His strength made all Americans strong

THERE ARE MANY still living who remember him well, and the story they tell is this:

There was a man named Teddy Roosevelt, and he was a manly kind of man.

He could ride hard and shoot straight, and he could handle trouble though he never looked for it. When he laughed he laughed all over, and when he got mad he was mad all over. But he was never mad at the good people who tended peacefully to their business in life, doing the best they could, sharing the work and the fun.

There was a man named Teddy Roosevelt, and he was a tender kind of man.

He was a friend of the weak, for he had been a frail boy. He was a brother to the afflicted, for he had known affliction. But he knew that there was no handicap a man could not overcome if he tried, and he made us know it, too . . . and he made us try.

There was a man named Teddy Roosevelt, and he was a first-name kind of man.

So we let the kings and despots of the world stand in awe of him.

To us he was a neighbor who lived in the White House, and we were proud to have him there, where all could see what an American was like. For when Teddy laughed, the world saw that we are a happy people. When he clasped the hands of the peaceful and upright, they knew that we are a friendly people. And when the steel came into his eyes and he stormed against wrongdoers, the world understood that we can be a firm people when we need to be.

In Theodore Roosevelt, the American people found a symbol of themselves: upright and strong, hearty and confident, clear-eyed about what they want and how to get it. Standing there in the White House, he seemed a mirror-image of the sturdy nation which had chosen him to carry out its will.

John Hancock MUTUAL LIFE INSURANCE COMPANY
BOSTON, MASSACHUSETTS

Only a PLAYTEX® Girdle

lets you feel as *free* as this...



and look as SLIM as this...



Now! Playtex Fab-Lined Panty Girdles have the new Adjust-All Garters!



TINA LESER, leading New York designer, says:

"This is a summer of supple lines, of gracefully mobile fashions—a summer to wear the Playtex Fab-Lined Girdle to keep you blissfully free, beautifully slim—to go everywhere, under everything you own!" For the Playtex Fab-Lined Girdle is as cool, as fresh as your favorite fragrance. Smooth latex with cloud-soft fabric next to your skin, it hasn't a seam, stitch or bone. And—see!—it's completely invisible, washes in seconds, dries in a flash.

Playtex Fab-Lined Girdles in panty with garter and garter girdle styles with new Adjust-All Garters, \$6.95. With standard garters, \$5.95. Panty Brief, \$4.95, *White Magic* or Pink. Playtex Pink-lee Girdles, from \$3.95. Playtex Living® Girdles, pink, white, blue, from \$3.50. At department stores and specialty shops, PLAYTEX... known everywhere as the girdle in the SLIM tube.

Invisible

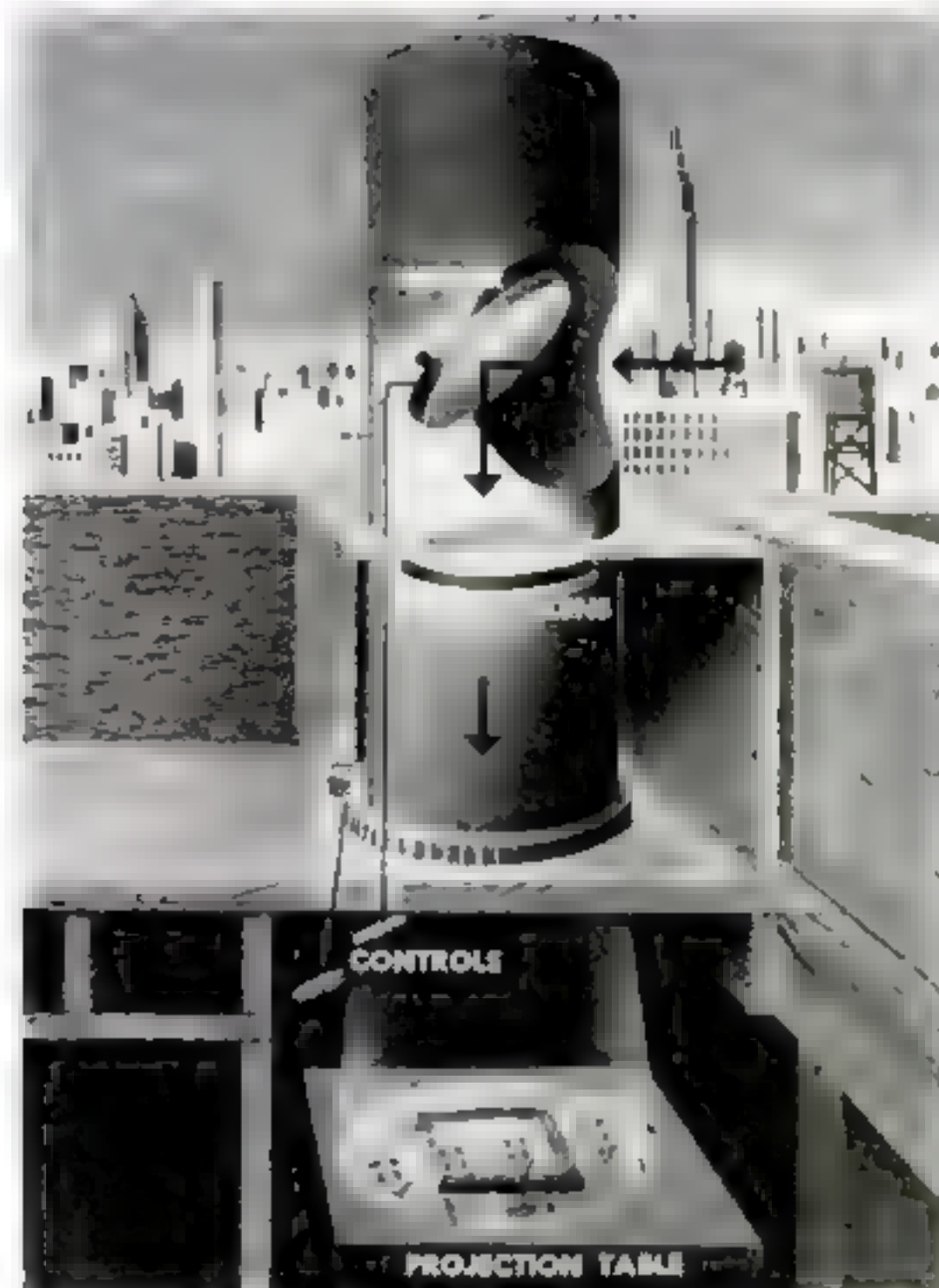
Playtex **FAB-LINED** *Girdles*
— Fabric-Next-to-Your-Skin —

With New Adjust-All Garters

International Latex Corp'n. ... PLAYTEX PARK ... Dover, Del. ©1952 Playtex Ltd., Montreal, Canada

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CUEVAS' CAMERA, 12 feet high, is built into roof of his home and can be revolved to photograph the sun, moon, planets and surrounding landscape. A mirror reflects the images downward through lens which greatly magnifies them.

SPEAKING OF PICTURES . . .

Here is giant sun (with spots) over N.Y.

It is incredible, but there is nothing wrong with the scene at the left. It shows a paragon of the Empire State Building and the sun. The sun here is just as far away from the earth—93 million miles—as it has always been. But it looms so overwhelmingly large that sunspots can be easily seen at the upper right.

The photograph was taken by Charles Cuevas with a homemade telescopic camera (*above*), located in Long Island City about three miles from the Empire State Building. If the camera had been in Manhattan closer to the skyscraper, the building would have appeared much larger and the sun much smaller in relation to each other. But as the camera draws back, the building becomes reduced in size while the sun, because of its great distance from the earth, remains the same size. From three miles away the telescopic camera gives the sun giant proportions in relation to the building. Because the sun sets in a different position each evening, Cuevas had to wait two years to get it in the right spot during favorable weather.



SUN AND SKYLINE ARE PHOTOGRAPHED FROM LONG ISLAND WITH CAMERA

LETTERS TO THE EDITORS

REVIVAL FROM RUIN

Sirs:

Permit me to compliment you on the beauty and delicacy of your article, "Revival from Ruin" (LIFE, June 9). We in Louisiana have always considered these homes a part of our heritage, and it is with a sense of loss that we have witnessed their decay. Mr. Bradley Smith's fine and sensitive handling of these masterpieces of a bygone era was most satisfying.

MRS. L. LINTON BOWMAN III
Crowley, La.

Sirs:

I am a Louisianian and didn't know these beautiful things existed.

MRS. C. A. RICHARDSON
Lafayette, La.

Sirs:

... Belle Grove, the ruined house you pictured, burned recently, and only its columns and massive walls remain. The enclosed photograph was taken from almost the identical spot on which your photographer stood.

GUY F. BERNARD
New Orleans, La.



Witness. . . The question is not the academic one: Can there be a third alternative to God or Stalin; but rather: If there is any other motivation strong enough to urge its adherents to action, why has there been no demonstration of it?

RUSTUM ROY
State College, Pa.

PIERRE RENOIR

Sirs:

I just saw the beautiful story on my father ("My Memories of Renoir," LIFE, May 19). My congratulations on the good taste of the presentation and the quality of the reproductions. There is only one line which could be interpreted wrongly: it is in the caption on *The Judgment of Paris*—the line about the Greek deities being the only ones Renoir really worshiped. Perhaps my explanation concerning this painting wasn't clear. The truth is that my father was a Christian, and his great admiration for Greek mythology was purely intellectual and artistic and had nothing to do with religion.

JEAN RENOIR
Rome, Italy

BELLE GROVE, the 95-year-old plantation house near White Castle, La., was gutted by fire in March, shortly after it was photographed for LIFE's story.

CHAMBERS AND CRITICS

Sirs:

Your editorial on Whittaker Chambers ("Chambers and His Critics," LIFE, June 9) is good.

Chambers is quite right in excluding all atheists, agnostics and materialists from the anti-Communist front. American professional intellectuals fall largely into these categories. . . .

MORRIS HORTON
Farmersville, Texas

Sirs:

Here is an extremely articulate person of varied experience but without that basis of common sense inherent in most Americans. He made a fool of himself and is now making a fool of others. This is a time of crisis, and, the Chambers-Hiss affair being disposed of legally, we should drop it. Hiss can't get out of jail, and Chambers won't win wreaths for his part upon his demise.

FRANK D. ELY
Plainfield, N.J.

Sirs:

The public is tremendously confused in its attempt to understand this man. I do not believe you have helped the situation by saying he is a seer and a prophet. It is true that Americans do not know much about seers and prophets, and they certainly cannot grasp the idea of one ruling around all day on a hay baler.

SELMA FULLER
Easton, Conn.

Sirs:

You are to be congratulated on your discernment regarding the value of

DAWN'S FAWN

Sirs:

"Dawn's Fawn" (LIFE, June 9) invites sympathy for the girl who is about to lose the fawn. Nevertheless deer raised in captivity are really dangerous when they get older. Here in North Dakota we have had at least one loss of life caused by a "tame" deer. The article also stated "helpless six-day-old fawn." The odds are that the fawn was not an orphan, but that the mother was not too far away in search of food.

KENNETH M. WRIGHT
North Dakota Game and Fish Dept.
Bismarck, N. Dak.

● Dawn's fawn was definitely an orphan. But despite Dawn's careful

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mothering, the fawn lived only a month, died last week.—ED.

THREE-DIMENSIONAL CHESS

Sirs:

A friend of mine built a chess board in 1948 without adding any unnecessary new kinds of men ("Three-dimensional Headache," LIFE, June 9). Up-and-down movement is sufficient with the standard men.

Incidentally, games on this board last up to a year—occasionally 15 mates are needed, since each man has eight kings.

CPL. DENIS BRASKET
Camp Rucker, Ala.

● A game which takes a year to play is considered impractical by most experts. Many such versions of chess have been invented but Dr. Kogbetantz believes his is the first workable one since the average game takes only a couple of hours.—ED.

Sirs:

It ain't so, as you alleged, that there are only eight players of three-dimensional chess in the Western Hemisphere. There are two in Vermont, my 14-year-old son and I. We play on a board built by a local woodworker following rules sent us by Dr. Kogbetantz.

... Space chess is hypnotic, with its 128 men in action on eight glass tiers. The flight of time, while playing it, is beyond anything else I've ever experienced. We fully agree, as Dr. K. says in his precise rules of the game, that it is "much finer and more elegant" than plain chess.

EDMUND FULLER
Shoreham, Vt.

Sirs:

If the doctor has no objections to another chess pupil I would like to take a crack at learning to play it.

EVE A. DROLET
New York, N.Y.

● Would-be players of Space Chess, as Professor Kogbetantz calls his three-dimensional game, may, if they are in New York, attend classes at the New School for Social Research. Others are invited to write the professor at 438 W. 116th St., New York 27, for his pamphlet (price: \$1).—ED.

THE WEDDING BUSINESS

Sirs:

Although we were naturally pleased to find that you used a photograph of the Simmons in "The Wedding Business" story (LIFE, June 9), we were flabbergasted to find that our trademark name, Hide-A-Bed, was used erroneously. We don't like to be fussy about this, but . . .

JOHN W. HUBBELL
Vice President

Simmons Company
New York, N.Y.

● LIFE's apologies for having written "Hideaway" instead of "Hide-A-Bed."—ED.

SPEAKING OF PICTURES

Sirs:

It is regrettable that there are so few great benders anymore, but I am glad to see that their pictures and souvenirs

are being preserved ("Famous Rubber Men," LIFE, June 9). As to Mr. Kattenberg, I think you might be interested in knowing that he once did quite well



as a bender. I'm enclosing a snapshot (which I'm certain Mr. Kattenberg does not know exists) showing him in a front bend. This was taken in 1939 at Staten Island.

ROBERT J. DEVENNEY
Claymont, Del.

TUMULT IN TEXAS

Sirs:

After that unholy debacle ("Tumult in Texas," LIFE, June 9) I should vote for Taft to clean out government? God forbid! Give us Ike, and we'll find out how many Democrats put country ahead of party.

ANNE K. LYBURN
Baltimore, Md.

Sirs:

I fear you were not giving quite the whole story with regard to my part in getting Travis County delegates pledged to Taft. . . .

My case rested upon the belief that a political party has the duty to protect itself, particularly when it is in the minority, from infiltration by the majority party. . . . How else can we have a valid basis for building up the Republican party in Texas?

JAMES HARMAN
Austin, Texas

Sirs:

The sweet individual (me) conversing with B. Carroll Reeces in your picture is no Taft supporter, but a harassed radio newsmen trying to fill out 30 minutes on the air.

I got Reeces on, by the way, and he defended the action of the pro-Taft committee as considered judgment of honest men who felt they were doing their duty to their party, the state of Texas and their country—in that order.

SID PIETZSCH
Dallas, Texas

Please send



name _____
address _____
city _____ zone _____ state _____

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IF YOUR SIGHTS ARE SET HIGH...

THE NEW PLUS



PLUS-10... The only All-Nylon Cord passenger-car tire!

IF YOUR sights are set high, here is the only tire in the world that's good enough for you! For there is no other tire in the world that compares with the world's only all-nylon cord passenger-car tire. In addition to the thrill of owning the most luxurious tire ever made, you get these deep-down *extra* benefits that make the Plus-10 Double Eagle as brilliant an investment as it is an achievement. See it at your Goodyear dealer's now.

PLUS 1—The only passenger-car tire in the world with an all-nylon cord body.

PLUS 2—Goodyear Heat-Tempered Nylon Cords make the new Double Eagle 1½ to 2 times as strong as standard tires.

PLUS 3—Safety! Over 2,000,000 miles of gruelling road tests prove that this is the safest tire ever designed for a passenger car.

PLUS 4—26% more nonskid tread thickness gives up to 42% more safe mileage than standard tires.

PLUS 5—Sensational new Resist-a-Skid Tread, an exclusive Goodyear development, grips at all angles of skid! Quicker

on the start, safer on the stop! Gives safer, surer traction on wet roads, on snow—even on ice.

PLUS 6—Full, safe traction for life! Exclusive Resist-a-Skid tread design never needs re-cutting to restore its traction.

PLUS 7—Welcome comfort! Low-pressure, Super-Cushion ride soaks up road shocks, saves wear and tear on the car and you.

PLUS 8—New Scuff Rib protects white sidewalls when you scrape the curb.

PLUS 9—Extra beauty! Gleaming whitewall contrasts with diamond-sculptured, jet-black shoulders.

PLUS 10—Value! With all the advantages of the exclusive Resist-a-Skid Tread, the nylon cord body, this tire costs only about 5% more than ordinary premium tires made of rayon!

And . . . with Goodyear's New LifeGuard Safety Tube the New Plus-10 Double Eagle tire is *blowout-safe* and *puncture-safe*!

GOODYEAR

PLUS-10 DOUBLE EAGLE

Double Eagle, Resist-a-Skid and LifeGuard, T.M.'s—The Goodyear Tire & Rubber Company, Akron, Ohio



HOLD THIS PAGE ON YOUR LAP

This picture was taken at an angle that would show you how beautiful Rice Krispies can look at breakfast. But even with the picture on your lap, you can't hear their merry, morning talk. They go "Snap! Crackle! Pop!" which, in cereal language, is a message that spells out C-R-I-S-P. That's why everybody calls KELLOGG'S RICE KRISPIES "the talking cereal." Now that you've seen this page in LIFE, why not bring it to life -- at breakfast tomorrow?



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LIFE'S COVER

This portrait of Nancy Kefauver was taken just before midnight, June 14, after she had been buffeted by rain, voters and reporters for 18 hours while campaigning for her husband in Tennessee. Yet she shows the same tireless attractiveness that has made her the outstanding political charmer of the year. In the past five months Nancy Kefauver has wrung more hands, listened to more speeches and eaten more peas than any politician's wife since the peripatetic heyday of Eleanor Roosevelt. For an account of these activities and an estimation of Nancy Kefauver, see pp. 100-108.

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Drive it Yourself—

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Plenty of GO—and Economy, Too!

Before this new Dual-Range* Pontiac hit the road, the combination of power and economy in a car was always a compromise. If you wanted "get-up-and-go," you paid for it. If you wanted economy, performance suffered.

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Come on in, settle yourself in Pontiac's comfortable driver's seat and head for some of the

toughest traffic you know. In Traffic Range, Pontiac delivers an eager, high-compression rush of power at a touch on the accelerator—the power you want, automatically—to master the heaviest traffic with ease.

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engine revolutions as much as 30 per cent without losing a mile in speed.

While you're about it, note a few more Pontiac values—its distinctive Silver Streak beauty; the roomy luxury of its Body by Fisher; its sweeping vision; its comfortable big-car ride. Remember, too, you're driving a car with a road-proved record for dependability. And, best of all, Pontiac is one of America's *lowest-priced* cars.

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You Can't Beat This Dual-Range
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More Powerful High-Compression Engine
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*Optional at extra cost. Equipment, accessories and trim illustrated are subject to change without notice. White sidewall tires at extra cost.

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BEATING WILDLY AT LOCUSTS COVERING GROUND AROUND THEM, IRANIAN TENANT FARMERS SET UP PRIMITIVE DEFENSE OF THEIR LANDLORD'S FIELDS

DEEDS NOT WORDS PAY OFF FOR WEST

Last week the U.S. and Britain at last could claim a victory of deeds in the Middle East—where for seven years they have been losing a war of words and political maneuvers. In a fight against the worst plague of locusts in 80 years, the Western powers proved their basic goodwill by lending support and technical skill to 500 million people along the jittery periphery of Russian influence.

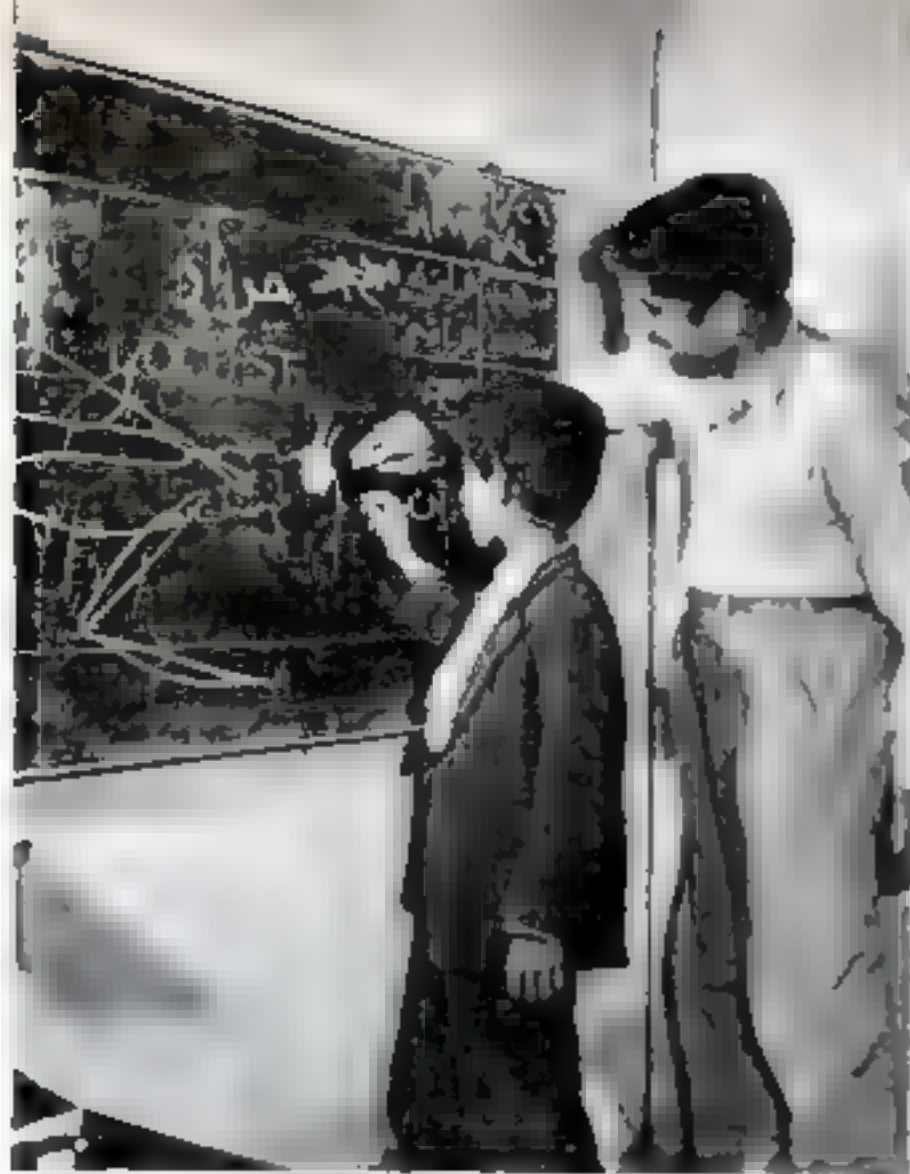
The locusts had come swarming up from East Africa, multiplying as they moved. From Israel to India the crops and foodstuffs of whole nations were threatened. Where the primitive flails of native farmers (*above*) were

failing to halt the hordes, the U.S. and Great Britain, earmarking more than \$3 million for the fight, sent planes and power sprays which smothered the locusts with poison fumes. Radio-equipped trucks were sent to scout the desert breeding places of the swarms and sound the alert when they found locust concentrations. Most of the nations threatened managed to send supplies of poison and bait to neighboring countries, even while carrying on their own campaigns.

By last week the invasion had been beaten off in Iraq, with only minor damage. Jordan appeared safe, and for once was cooperating

with its bitter enemy, Israel. U.S. technicians moved into Pakistan, and were ready for calls from India and Afghanistan.

But it was in Iran, where Western prestige had suffered in 1951's oil-field ownership debacle, that Western aid was winning most friends. Previously unfriendly newspapers applauded and farmers cheerfully turned out to follow technicians' advice to defend 225,000 threatened acres. The ultimate accolade came from Russia; so successful was the West's gesture that the Soviets rushed their own planes to Iran and began spraying poison wherever they could take the credit for killing a locust.



A SCOUT, one of the Iraqi schoolboys who act as swarm spotters, learns to identify the adult locust.



THE ENEMY, locusts are most vulnerable to poison when, as here, they are young and unable to fly.



THE FIGHTERS, U.S. fliers and Iranian scientist, meet on desert with a pipe-smoking tribesman.



LOCUSTS SETTLE ON IRAN'S DASHT-I-ARJAN VALLEY, WHERE ALLIES IN TWO DAYS KILLED SWARMS WHICH IN OTHER YEARS WOULD HAVE MEANT FAMINE

AMERICAN CREW refuels Cub plane with gas. It carries 56 gallons of Aldrin spray, enough to destroy locusts on 55 acres. The U.S. also gave Iran six planes.



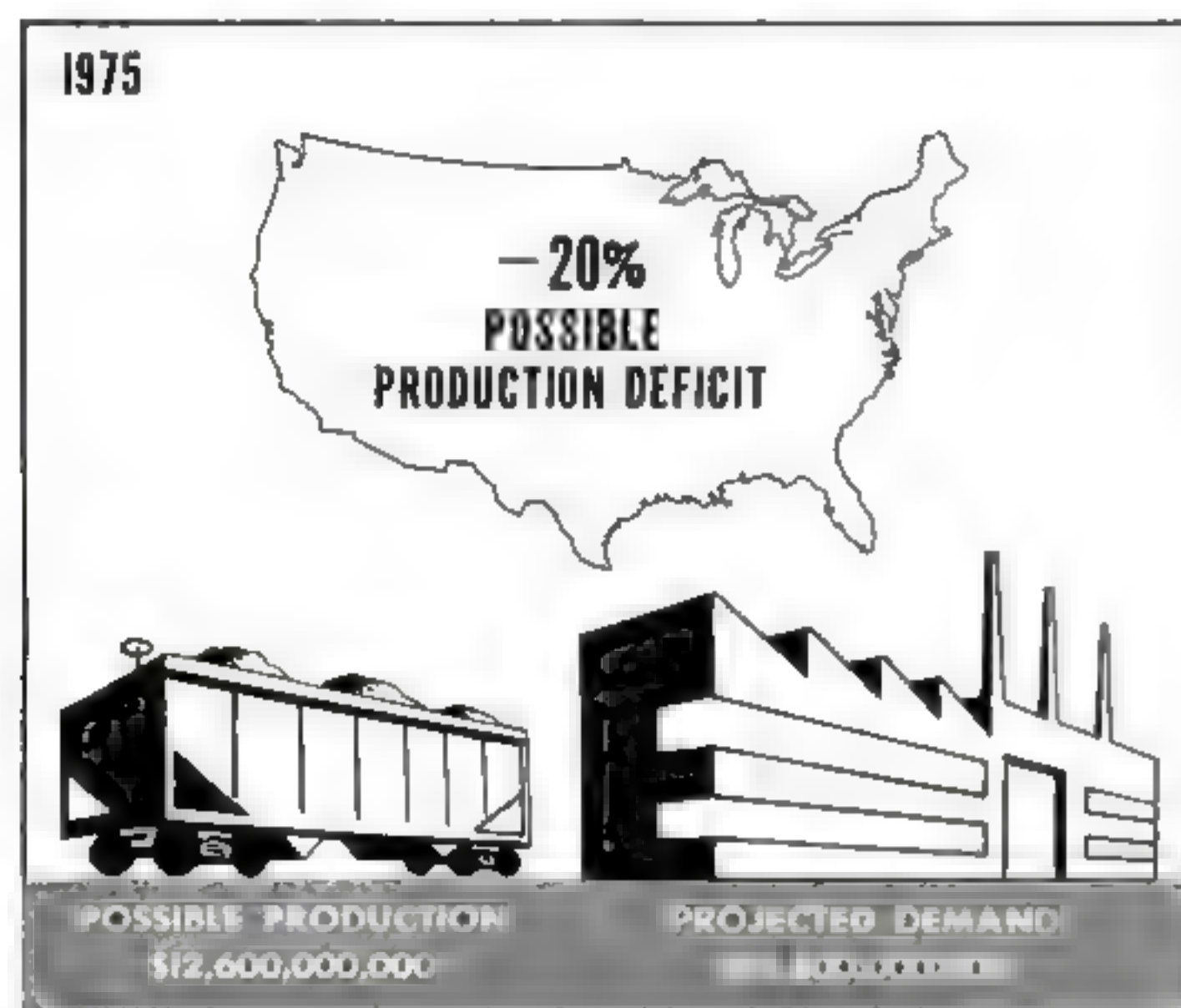
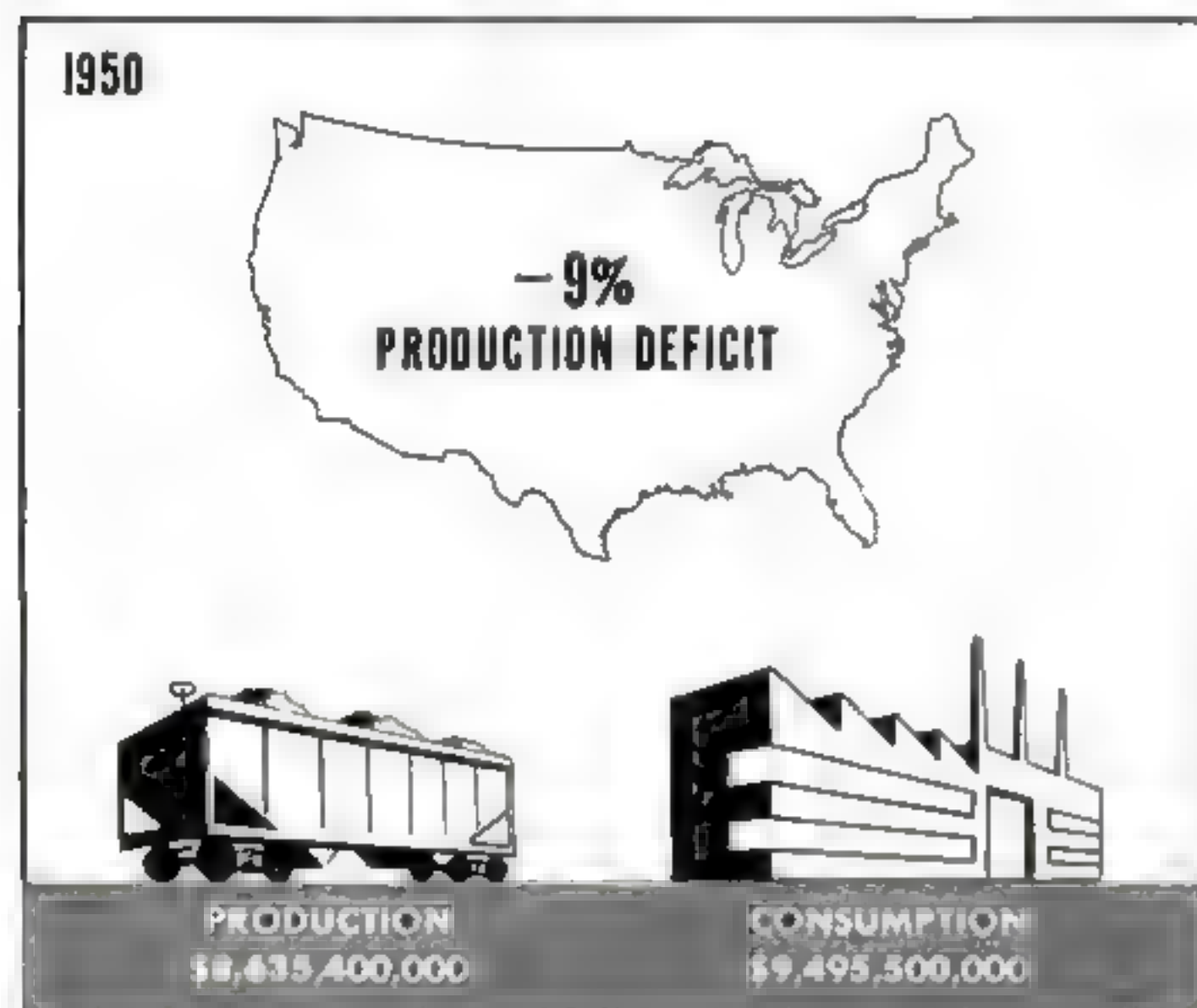
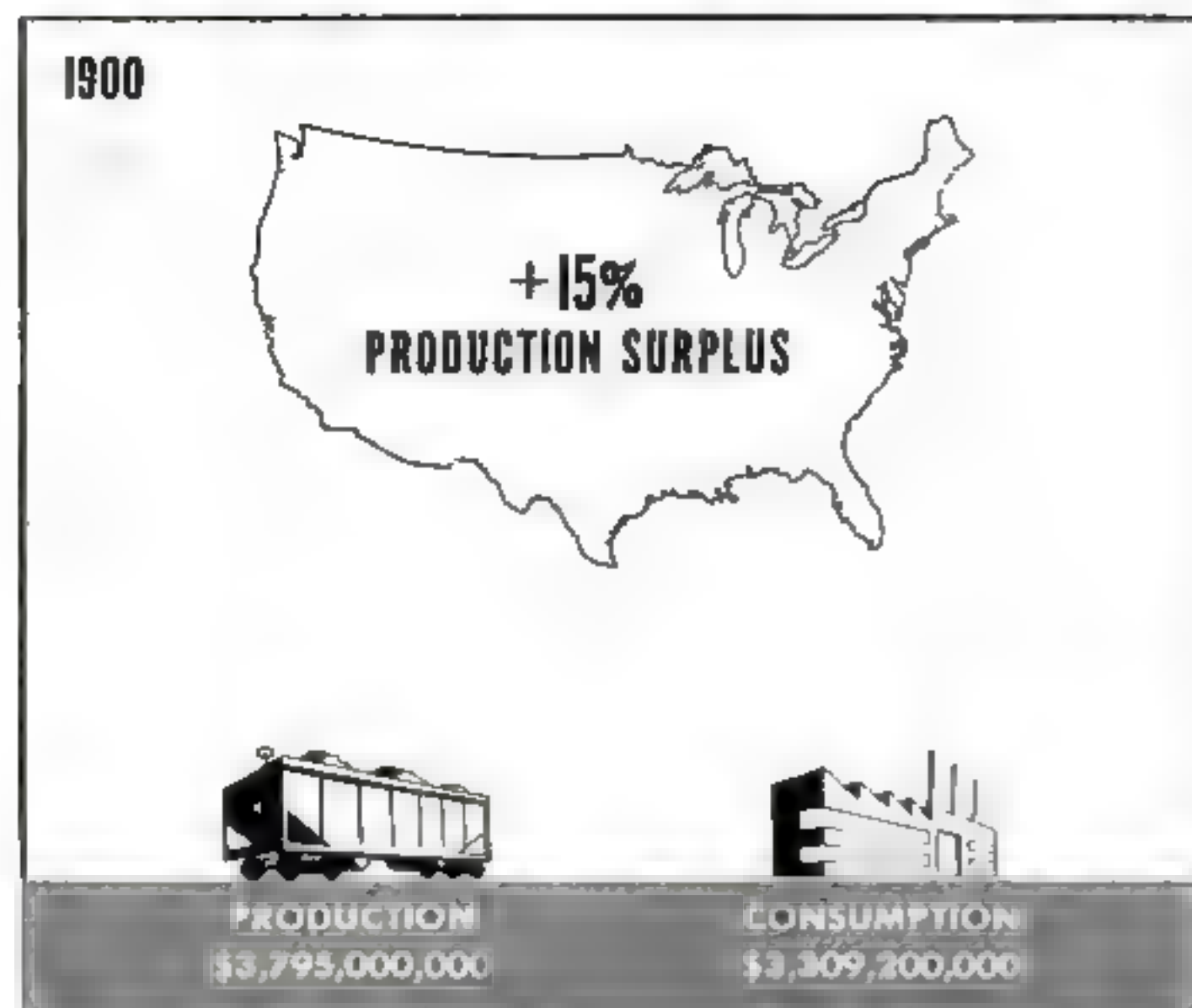
RUSSIAN CREW loads old-style poisoned bait of wheat screenings and benzene hexachloride to be spread from air. Reds had no Aldrin for spray mixtures.





A U.S. PLANE SPRAYS FOG
OF LOCUST-KILLING POISON
ACROSS A VALLEY IN IRAN

HOW WE OUTGREW OUR RESOURCE BASE



U.S. consumption of raw materials (other than food and gold) has outstripped its domestic production of them and will leave that production even further behind by 1975. The shift from a material surplus to a deficit happened during World War II; the postwar boom and long-term trends both accentuate it.

U.S. ENDS AN

WE USE MORE MATERIALS THAN WE PRODUCE

Some time during the 1940s the U.S. passed a point of no return. Few noticed it at the time; not until this week was the event fully described and its meaning assessed. This was done by the President's Materials Policy Commission* in a monumental report called "Resources for Freedom." This report could prove as important a guide to the next century of America's development as was Alexander Hamilton's great Report on Manufactures (1791) to the century in which we became the world's No. 1 industrial nation.

The point of no return that we passed during the 1940s is illustrated in the charts at the left. The U.S. economy, thanks entirely to its unprecedented success, has outgrown its resource base. That is to say, our factories consume more raw materials than we get from our mines and forests and farms and other natural sources. We are operating on a deficit basis, in terms of raw materials, and will continue to do so more and more.

There is nothing alarming or reprehensible about this deficit. It is simply a new economic fact of life for us to adapt to. We can adapt to it in several ways. Indeed, we can even deny that it is a "point of no return" and cut our economy back to our natural resources. But the cost of that would be an abrupt drop and then stagnation or decline in the American standard of living.

The report is monumental in two respects. Its five volumes contain new and up-to-date balance sheets on practically all our physical resources: minerals, trees, water, all other major energy sources and technology itself. It is monumental also in the calm and careful way in which it presents policy choices to the nation. Some of its 75 recommendations are highly debatable in detail. But there is no escaping the challenge of its chief assumptions: that Americans will choose to go on expanding and prospering in an environment of economic freedom. If such is our choice, we must find or create that environment outside our own shores.

Our gargantuan appetite

"The U.S. appetite for materials is gargantuan—and, so far, insatiable." To appease it now takes an average of 18 tons a year for every man, woman and child: seven tons of fuel, five tons of building materials, three quarters of a ton of food, nearly three tons of fibers, etc. Our per capita consumption of firewood is declining; that of practically everything else is either rising or soaring. "The quantity of most metals and mineral fuels used in the U.S. since the First World War exceeds the total used throughout the entire world in all of history preceding 1914." These metals and fuels are nonreplaceable. No wonder, then, that the U.S., which used to export its raw materials and was trained to think of them as inexhaustible, is now a net importer of them. We became a net importer even of farm products as early as 1911. This year California, which produces 16% of U.S. oil, is importing 22,000 barrels of oil a day from Sumatra.

Assuming that we go on like this, and that our economy also continues to expand at its historical rate of 3% a year, then by the 1970s we will be producing and consuming twice as much as now. For technical reasons this will not double our raw materials needs; but it will require an over-all increase of more than half, ranging from 18% in tin (see chart, upper right) to 1,800% in magnesium. The demand for electricity, for instance, will triple; that for water (industrial use only) will rise 170%. And all this at a time when within the U.S. "the supplies of the evident, the cheap, the accessible, are running out."

In no important material do we face the danger of an absolute shortage. The last barrel of U.S. oil will never leave the ground. What we face is the more insidious prospect of remorselessly rising costs. This means that we may spend more and more of our finite supply of manhours on getting raw materials, hence relatively less and less on turning them into what people want.

*Its members: William S. Paley (chairman), George R. Brown, Arthur H. Bunker, Eric Hodgins, Edward S. Mason.

ECONOMIC ERA

SO OUR GROWTH DEPENDS ON THE FREE WORLD

To get around these new and chronic scarcities, we have a choice of three expedients. We can "scratch harder and harder for materials" from our own soil. Or we can switch our use of materials from the scarcer to the more abundant. In both these expedients modern technology offers considerable help, and the commission would employ it overtime. For example, they recommend deeper mining for minerals, more efficient forestry, more economical allocations of some resources (maybe industry could make better use of Western water than irrigation, for instance) and more research of all kinds. The technocratic imagination, with its dreams of a hydroponic, polymeric, quasi-autarchic paradise, will get plenty of stimulus from this report.

But we also have a third choice. That is to import more raw materials, and by investment to stimulate greater supplies of them abroad. The commission strongly favors this course because of a fundamental principle: that of least cost. "Self-sufficiency for many materials is impossible; for many others it is economic nonsense." It is even nonsense from the standpoint of our military security. For at some point the claims of security can cost more than the economy can sustain, and "even though the point cannot be fixed it is known to exist." Thus security itself cannot ignore the least-cost principle. This conclusion links U.S. security inextricably with larger imports and therefore with the security of other free-world nations. Our raw material problem becomes theirs, and theirs ours.

Of the world's basic materials the U.S. economy has recently been taking the lion's share (see chart, lower right). At the same time our foreign trade policy is traditionally protectionist (far more so than the astute Hamilton would ever have countenanced). This makes the cost of our imports higher than it should be, while failing to stimulate an increased foreign supply. For instance, we charge ourselves protective tariffs on many raw or semiprocessed materials—tungsten, mercury, aluminum, mica, fluorspar, gasoline, manganese, etc.—for the supply of which we depend largely or increasingly on imports. In addition, through the obsolete depression-born Buy American Act (1933) we hasten the depletion of our own scarce materials while more plentiful foreign sources remain undeveloped. Even our stockpiling programs are subject to this absurdity.

The commission advises us to repeal the Buy American Acts, to authorize the elimination of certain tariffs, and to make investment treaties and purchase contracts with foreign sources. All such recommendations stem from a careful, thorough and strictly selfish view of the American interest.

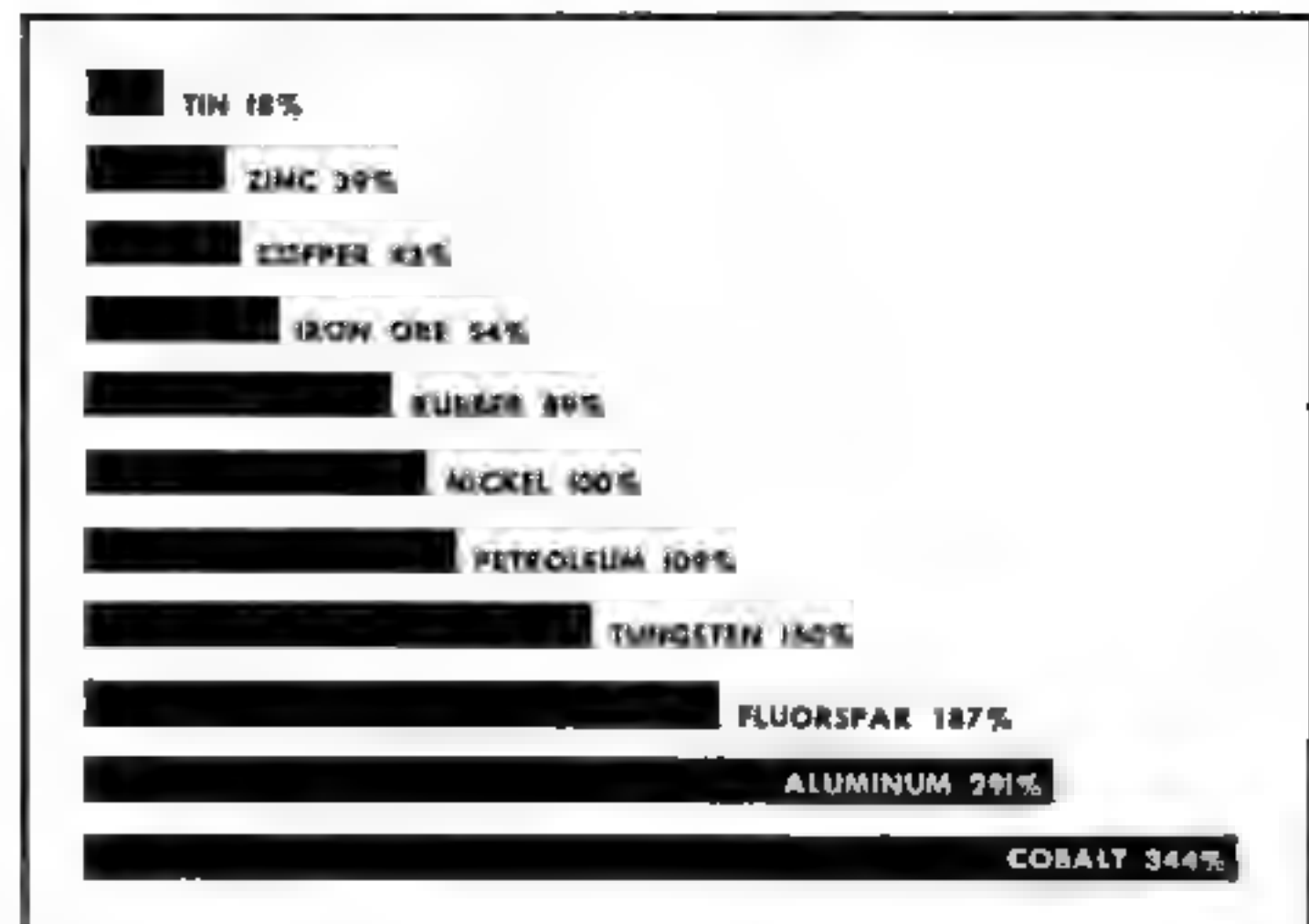
Why not a world base?

We could, of course, take a broader and more daring view. We could assume that since the U.S. now depends to some extent on its allies, we might as well make this economic interdependence complete and mutual; that since we have outgrown our domestic resource base, we might rest the next phase of American economic development on a base no smaller than the whole free world, leading that world toward a single great integrated market. That would be to flirt with something beyond the commission's province—what it calls "a possible new era of world advancement dazzling in its promises." But even the careful self-interested steps which the commission urges point in that direction.

Hamilton's Report on Manufactures was pigeonholed by Congress. Nevertheless the nation followed the inexorable logic of his vision, toward continentwide industrialization and unexampled prosperity. Now we have reached a new turning point and a different decision. We must answer not for industry itself but for the materials to keep it prosperous, and not for our own prosperity alone but for the free world's. Despite the unfamiliar size and risks of that task, we can still say what Hamilton said:

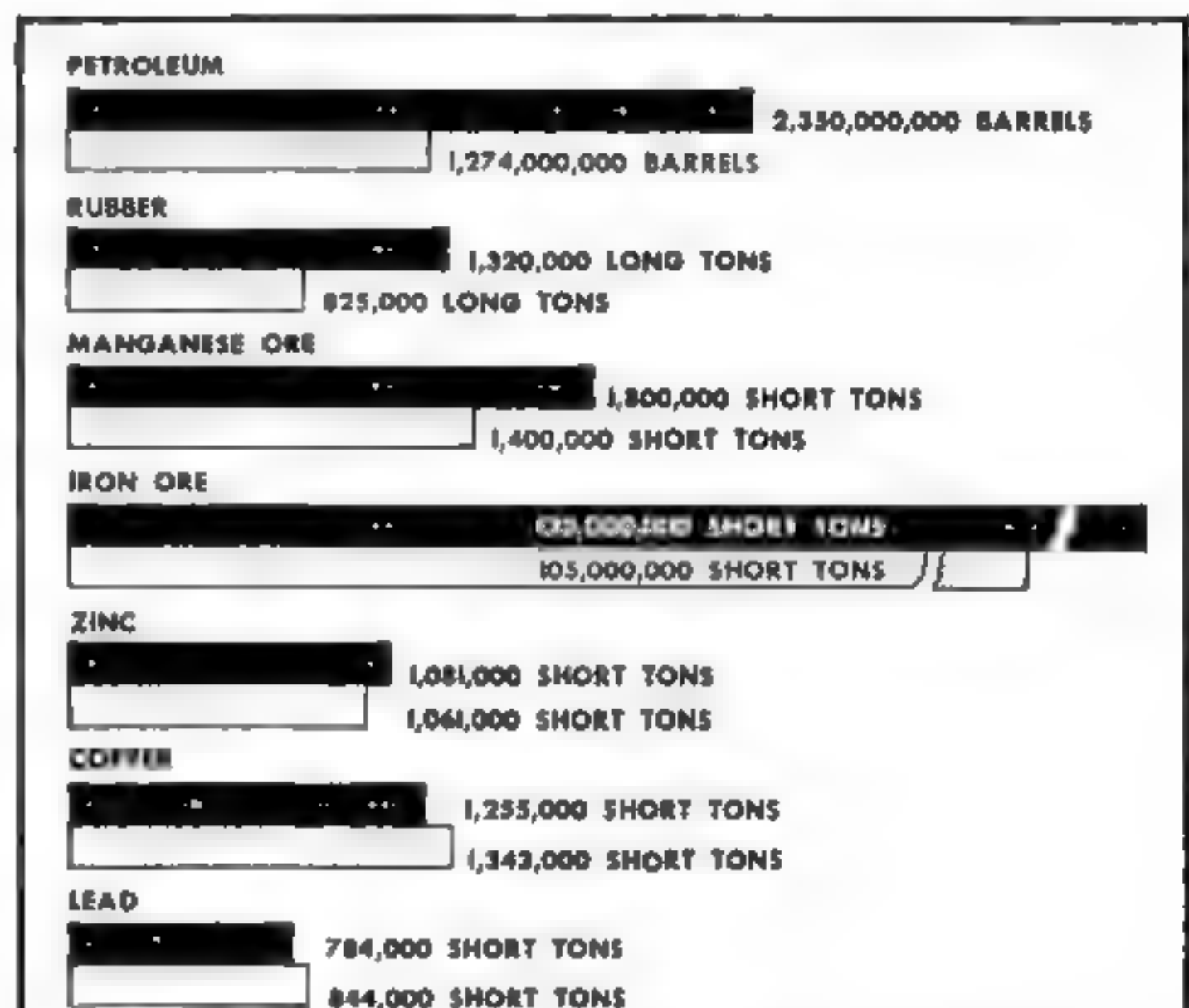
"Never did a nation unite more circumstances in its favor than we do; we have nothing against us but our own misconduct."

WE WILL NEED MORE OF EVERYTHING

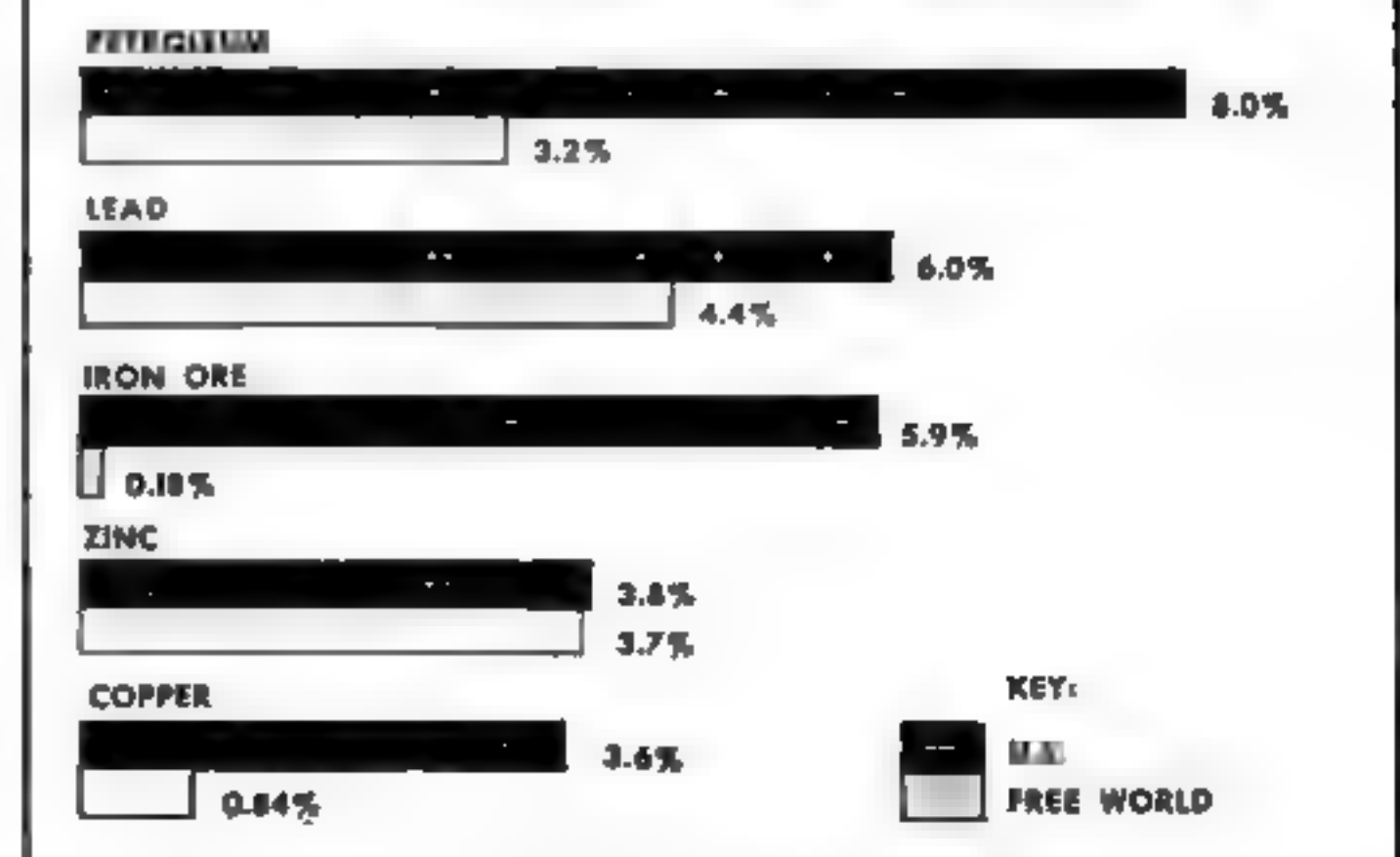


By the mid-1970s our consumption of various basic raw materials is expected to rise by the above percentages over our 1950 consumption. These forecasts are based on the unlikely assumption of no relative price changes; but though the percentages will vary, our use of almost everything is pretty sure to go way up.

WE USE MORE THAN ALL OUR FRIENDS



AND SO DEplete KNOWN RESERVES FASTER



Although the U.S. has only 9.5% of the free world's population and 8% of its land area, we use half or more of the free world's supply of many raw materials. Lower half of the above chart shows rates at which we and they are depleting world reserves. Narrowing this gap would help their standard of living and ours.



SWEDEN In international waters of the Baltic Sea, Russian MIGs shot down presumed Swedish Catalina seaplane searching for another Swedish plane which may have been destroyed by Russians. Here, as the plane sinks, crew of seven, two wounded, makes way toward rescuers. To Swedish protesters Soviets

replied that cumbersome Catalina had fired first at Red jets while violating Russia's so-called established 12-mile territorial limit. News of attack brought "never neutral" Swedes beating drums to demonstrate at Soviet embassy (*bottom*), where they yelled "Hang Stalin!" and mounted police were needed to hold them back.





ENGLAND Caught in act while keeping a stealthy rendezvous with a Soviet embassy official, British Foreign Office Radio Operator William Martin Marshall hides from the camera after arraignment under Official Secrets Act. He was charged with both giving and receiving data "useful to an enemy."

ALARUMS AND EXCURSIONS

Reds needle West with hate, spies, provocation

The Communists were stepping up their campaign of hate for America and the free world. Accustomed to Red abuse but still shocked by it, the U.S. could guess that the Communist alarms and excursions would go on at least while the U.S. was involved in a presidential campaign and Western Europe was debating the West Germany peace pacts.

In Moscow the virulence of the Red tirade reportedly caused grave concern to new U.S. Ambassador George Kennan, who announced an imminent conference with Secretary of State Acheson in London. In East Germany, hacking out a 3-mile-wide "spite fence" to cut off West Germany, the Reds ranted that they would expel the "foreign despotism" of the U.S. with Red army help. In Sweden the Reds' attack on an unarmed plane aroused a country already alarmed by revelations that a native Swede had been selling out his country for 10 years as a Soviet spy. Still another spy case shocked England. In the U.N. the Soviets moved their germ warfare offensive into the Security Council.

Possibly counting a profit, Moscow dispatches took note of French and German parliamentary opposition to the European Defense Community treaties. Meanwhile (pp. 22, 23), as a change of pace from hate, the Reds calmly turned to some old culture which they have newly learned to love.



EAST GERMANY Children of "Free German Youth," rallying 250,000 strong and doing their appointed part in hate America campaign, parade in Leipzig with a poster which, denouncing the new U.S. commander of NATO's forces, says, "Out with the pest Ridgway from Europe."



UNITED NATIONS Russia's Yacov Malik (top), as Security Council president, demands that U.S. ratify 1925 Geneva Protocol outlawing germ warfare. Britain's Sir Gladwyn Jebb (below) listened in boredom, aided with U.S. position that paper promises cannot control weapons.

REDS TRY TO PUT THE SNATCH ON SOME GREAT MINDS OF THE PAST

THEY TRY A MASS KIDNAPING OF AN ENEMY OF BUREAUCRACY . . .



NIKOLAI GOGOL, centennial of whose death is observed by mass meeting in Moscow's Bolshoi The-

ater, is especially prized by Reds because as a patriot he compared Russia to a fast troika (horse-drawn

carriage) before which "everything else on earth, other peoples and nations, stand aside and give way."

A FUGITIVE FROM DICTATORSHIP IS ENROLLED . . .



VICTOR HUGO, who fled France of dictator Napoleon III, is subject of pun-dits, including Ilya Ehrenburg (left), who decide he would be Stalinist today.

. . . AND A GODLY ARAB DOCTOR COMPLETES QUARTET



AVICENNA, healer and theologian, is honored in Peking with Leonardo, Hugo and Gogol at Chinese Youth Day. Reds profess admiration for Moslem culture.

A POET AND MUSICIAN ARE PUT INTO PARADE . . .



GOETHE AND BEETHOVEN are hailed in Leipzig. Reds call poet "protago-nist of unified Germany," composer comrade "in struggle for man's happiness."

. . . AND ARE JOINED BY 'PEACE-LOVING' CHURCHMEN



ALL-FAITHS CONFERENCE convenes near Moscow to "aid people in strug-gle for peace," enlists Moslems, Orthodox priests and other religious groups.

to Communism. From the 11th Century Arab world they grabbed Avicenna, physician and philosopher who believed God governed men's morals. From France they swiped Victor Hugo, enemy of tyranny. From Germany the Red materialists, who make art a function of state, appropriated Goethe, whose *Faust* explored the self-created hell of a man who sold his soul for worldly and materialistic gain, and Beethoven, who

would have been incapable of tailoring his music to a party line. The Reds grabbed religion, which Marx once decried as the "opium of the people." The only Russian among these reincarnated "Reds" was Gogol, who would have been purged had he written his daring satire on bureaucracy, *The Inspector General*, under Communism. And, enemies of "imperialism" though they are, the Reds even utilized China's imperial dragons.

... AND AN UNCOMPROMISING INDIVIDUALIST BECOMES 'CLASSLESS'



Praising its writings, one speaker said, "These works are today weapons of progress for all of mankind."



LEONARDO, serenaded by a Moscow chorus, is praised as a "great naturalist philosopher" and, as

"a universal man" of talent is held up as model for a "classless society of competence and wisdom."

EVEN THE IMPERIAL DRAGONS ARE HARNESSSED FOR THE CAUSE





SAGGING WIRE TRAPS AERIALISTS. A DANGLING ROPE (RIGHT) WAS AN UNSUCCESSFUL RESCUE EFFORT



USHERETTE (FAR RIGHT) SHOUTS INSTRUCTIONS

TIGHTROPE TROUBLE

In a London amusement park a visiting troupe of Spanish aerialists gave an unexpectedly realistic performance of their "Ride of Death." Miguel Estelrich was riding his bicycle across a 50-foot-high tightrope and balancing his two colleagues on trapezes. Partway across, one of the guy



IN SPANISH AS THE RESCUE LADDER IS RAISED



LAST MAN HAS TO JUMP THE LAST 20 FEET AS LADDER TOPPLES. RESCUE NET (RIGHT) WAS USELESS

wires slipped. The tightrope sagged a foot, the bicyclist was unable to pump backward or forward, and there were the aerialists up in the middle of nowhere. In frenzied Spanish they called for help, but the English audience thought the yelling was just part of the act. Finally a sideshow usherette

of Spanish descent understood what the yells really meant. An extension ladder was brought up, and all three men were saved—although the last man had to jump to safety. No one was hurt, but after 25 minutes upside down on a trapeze, one aerialist's eyes felt like "blown-up footballs."



THIS AIN'T THE ARMY, MR. IKE

In politics the general discovers that many things are different

One question which everyone asked about General Dwight D. Eisenhower was, "How would he take to politics?" Some 15 days after he had put away his uniform, Mr. Ike Eisenhower had put up with many things (below) he had never tolerated as a general of the Army.

Like every other candidate, he had been swamped with assorted gifts, including two prize specimens of dead fish. He had broiled under television lights and mopped his brow before cameras. He had sweated out the long loneliness every speaker knows in the minutes

before he gets his cue. His favorite relaxation had been golf, but now his form was subject to the most careful scrutiny (his long game was not what it should be, said the experts). He had also listened to and shaken the hands of 650 delegates, more than half of those who would vote at the convention.

Politician Eisenhower seemed to enjoy these intimate meetings above all else. But he was not content to rest his campaign on charm and personality, and by week's end he had carried his battle directly to Senator Taft (next page).



HE WAVES POSIES PICKED IN ABILENE BACKYARD



BROILING HEAT of TV lights is suffered at Ike's first press conference. Later, wiping brow, he found even after performance candidate has no privacy.



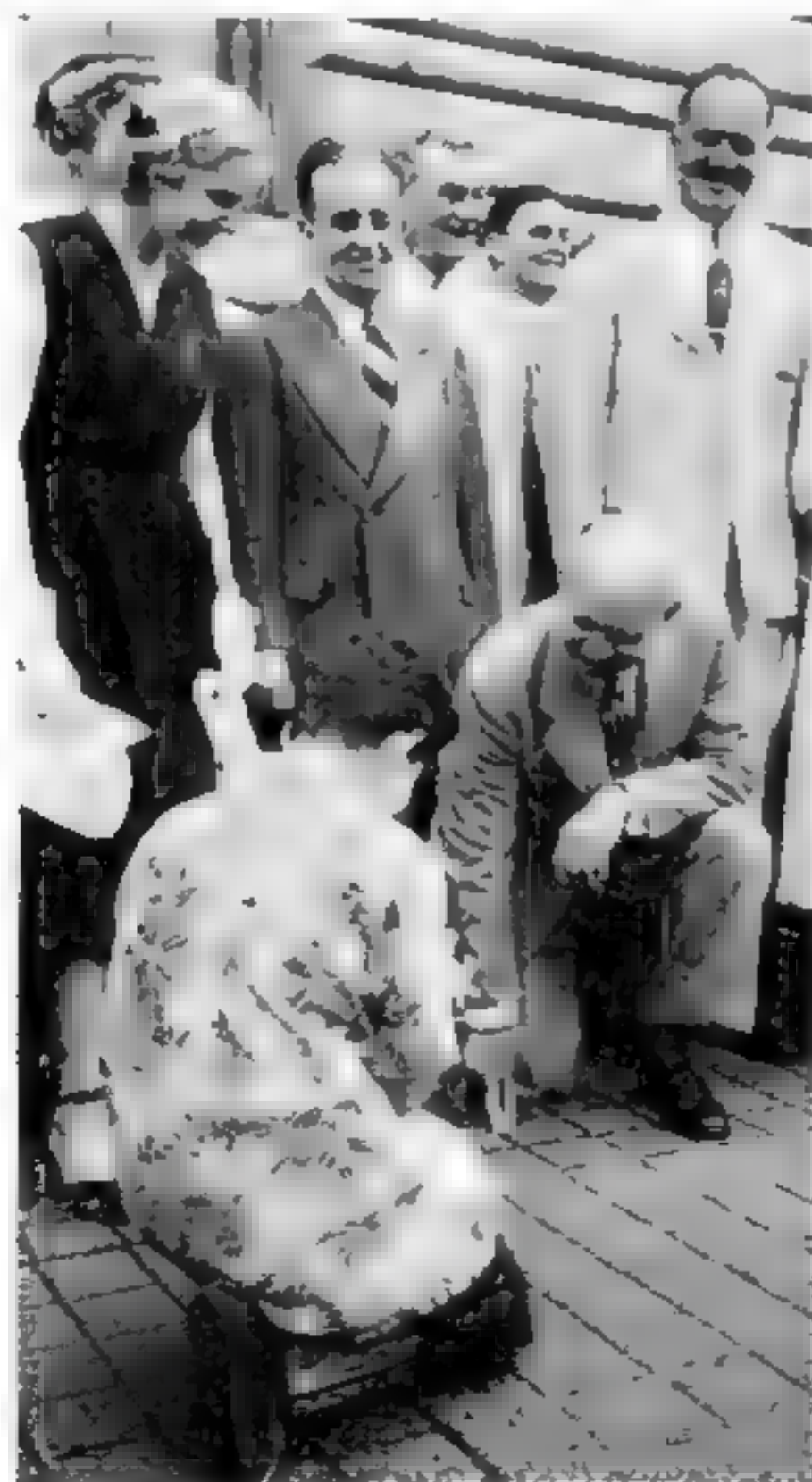
DEAD FISH, two 35-pound salmon, are presented by Washington state delegates. Candidate Eisenhower dutifully bends over to inspect gifts closely.



LUDICROUS DECORATION proclaiming that he likes wife is amiably worn by Eisenhower during his visit to New York headquarters for Eisenhower.



OLD LADY'S ADVICE is heard during visit of delegates from Utah. Mrs. Joseph Wirthin (above) liked Ike but could not get out of her pledge to Taft.



YOUNG BOY'S DEMANDS are met during the visit of Connecticut delegation when Ike kneels so that 9-year-old cameraman can get shot he wants.



PUBLIC'S CURIOSITY is satisfied even when it wants to know about his golf form. Ike swung for cameras, found time to play full 18 holes only once.



ON "WE THE PEOPLE" TV SHOW, STAFF HOLDS UP PROMPTING SCRIPT WHILE TAFT SAYS, "I BELIEVE I COULD STEER A COURSE . . . FOR SOUND AMERICAN PROGRESS"



WARM-UP for main speech in Dallas was impromptu talk at Denison. With the temperature near 100° Ike spoke for six minutes praising Gold Star mothers.

IS THIS CRICKET, MR. TAFT?

For the first time last week Senator Taft and General Eisenhower directly challenged each other—and on the direct issue of who had a right to vote Republican. In New York on television a confident Taft openly boasted that on the first ballot at the convention he would have 200 more votes than his rival. In his total he included the disputed votes of Texas which the Eisenhower camp claims were openly stolen from them at the state convention (LIFE, June 9). "The whole Texas thing," said Taft coolly, "is a question whether you can let Democrats move into a Republican primary . . . and nominate the candidate."

But when General Eisenhower flew to Texas he blasted this view. After paying a sentimental visit to his birthplace in Denison, he moved on to Dallas and opened fire in earnest on the Taft forces. "We seem to have a new kind of bolter on our hands," he said. "The ones who try to bolt the doors into our party to keep out disturbed and disillusioned Democrats. We Republicans must stage a nationwide political revival that will result in a lot of Democratic conversions."

On the direct point of the Texas delegates Eisenhower was even more indignant, warning that the Republicans could not rig the convention and win the national election. "Thousands of Republican voters were deliberately and ruthlessly disfranchised," he declared. "In this case the rustlers stole the Texas birthright instead of Texas steers. . . ."



LOWDOWN on Texas situation is given to Eisenhower by his chief supporter, Jack Porter of Houston. Even before his speech (left) Ike was mopping his brow.

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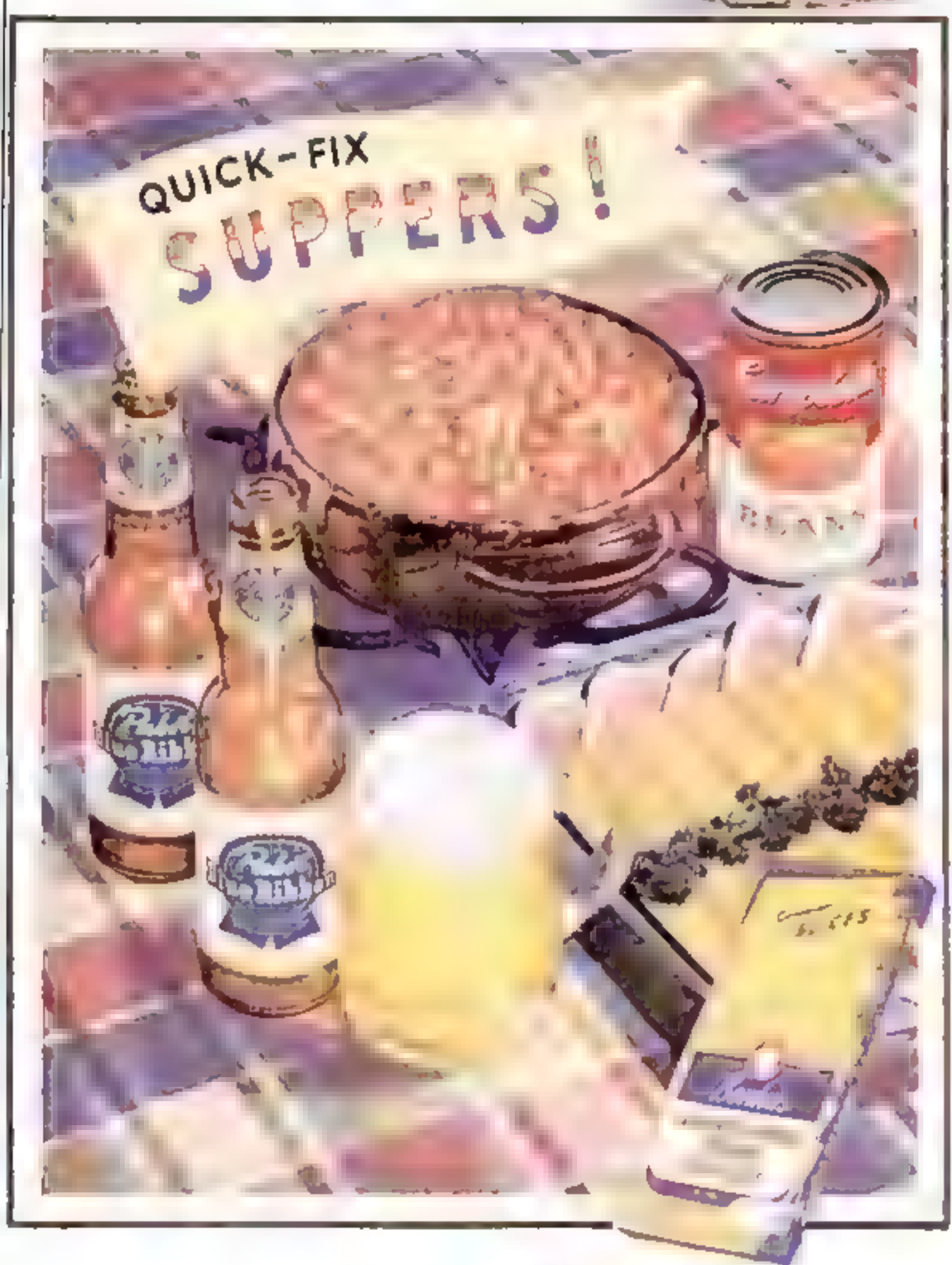
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Good food tastes better

FOLLOW PABST BLUE RIBBON BOXING BOUTS . . . EVERY WEDNESDAY NIGHT . . . CBS TELEVISION NETWORK. Copr. 1952, Pabst Brewing Co., Milwaukee, Wis. Trade Marks Reg. U. S. Pat. O.

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Satisfy Your Thirst for Better Beer!

Recipe for Bang-up Picnic Eatin'



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Recipe for dewy-fresh Lima Bean Eatin'!

Cook big, thin-skinned Birds Eye Fordhook Lima Beans as directed on the package. Add a pat or two of butter, serve. What luscious flavor! What lovely color!



Birds Eye grows its Limas to taste and look that way. Washes and shells them for you. Birds Eye tops any Fordhooks you ever tasted. Try 'em today!

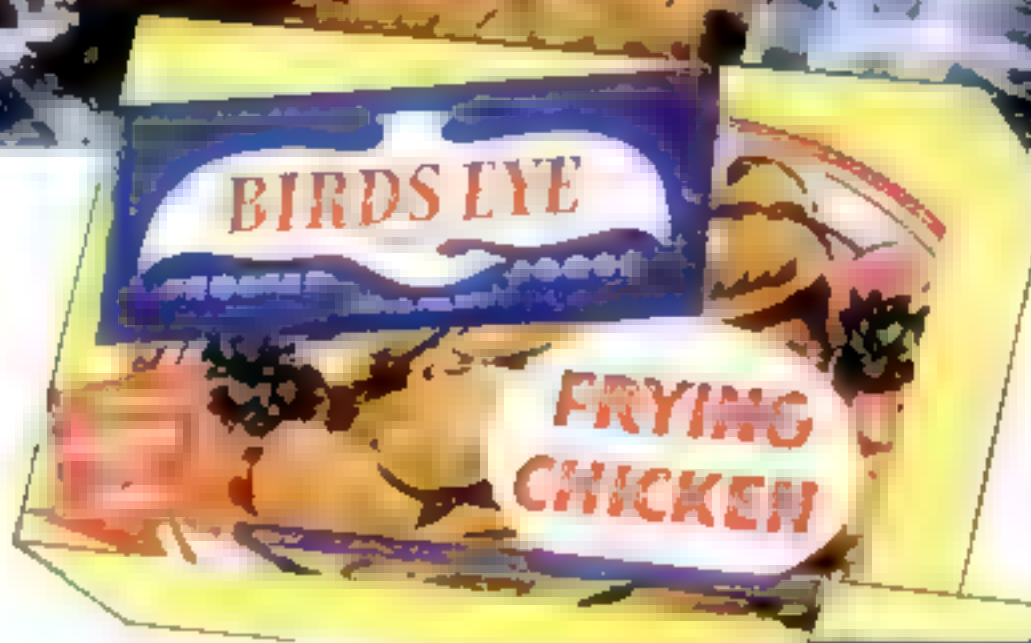
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GIRLS!



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DOZE IN THE SUN

Class of '12 returns to Harvard

Last week Harvard University held its 301st commencement with Statesman John Foster Dulles delivering the chief address—an appeal for the U.S. to streamline its policy-making procedures so it may respond more quickly and surely to Russian machinations. To the listening Class of 1912, bright in green and white class ties but wearied by four days of

fun and reunion, the afternoon sun of Harvard Yard, on top of the luncheon sandwiches and beer, was a gentle soporific. So while Dulles talked, '12 dozed and dreamed—perhaps of brighter, less troubled times 40 years before when they sat, like the son of the present era among them (*upper center*), alert, intent, with eager strength for what the world might hold.



AN ILL WIND *it came up out of the Gulf and blew Andy Worth some good*

THE DAY had promised to be fair, but now the wind was shifting to the northeast under a darkening sky and whipping the water into white-capped waves that splattered against the *Cora's* hull as she lay at anchor off the Cape.

Bob Martin tossed his line over the side and said, "How does it look to you, Andy?" He'd come out for a day's fishing on Andrew Worth's old cabin cruiser—and was depending on his friend's judgment as to the weather and the seaworthiness of his craft.

Andy looked at the sky and shrugged. "It may blow over. May even help us get a couple of fish, for a change."

Bob pulled in his line and grimaced at the bare hook. "Ever get caught in a real rough storm?"

"A couple of times. If this one gets much worse we'll go back. Got caught in a bad one out here five or six years ago. Engine went dead on the way home, and *Cora* landed on the reef over there past the Cape. Had to hang on all night until a cutter finally came up and pulled us off next morning."

Andy looked at the breakers piling over the reef off in the distance. "Kind of scared me, there, for a while. Couldn't see a light anywhere, and the waves kept pounding against old *Cora* so she was like to come to pieces. Then around the middle of the night it suddenly occurred to me that *dying* wasn't what I was afraid of. You figure you've got that coming to you sooner or later anyway. What worried me most of all was what would happen to the family in case I *did* die. I kept thinking about all the things I'd planned on doing for them—things I could have done and should have done—that I just hadn't gotten around to doing. Know what I mean?"

Bob Martin nodded and said, "Yes, I guess I do." He stared thoughtfully at the white-crested waves for a minute and then said, "Exactly when did you say that happened, Andy?"

"Fall of '46. Maybe you remember that storm. It came up out of the Gulf and . . ."

"Yes, and I seem to remember something else, too. Wasn't it in the fall of '46 that you came

around to my office one day? And wasn't that the time you said you had finally decided to complete that Planned Security program I'd worked out for you at least two years before that? And did that night on the boat have anything to do with your taking out that extra New York Life policy I'd talked to you about?"

Andy Worth grinned a little sheepishly and said, "To tell the truth, Bob, it had everything to do with it. I never said anything to you about it before because, well . . ."

Bob Martin laughed. "I know. Because you thought that maybe I'd say, 'See? That's just what I've been trying to tell you right along!'"

"Yes, something like that . . ."

Bob shook his head and said, "No, Andy, but I must admit that I might have been sorely tempted to say something trite about an ill wind having blown you some good!"

NEW YORK LIFE INSURANCE COMPANY
51 Madison Avenue, New York 10, N. Y.
Naturally, names used in this story are fictitious.

LIFE ON THE NEWSFRONTS OF THE WORLD

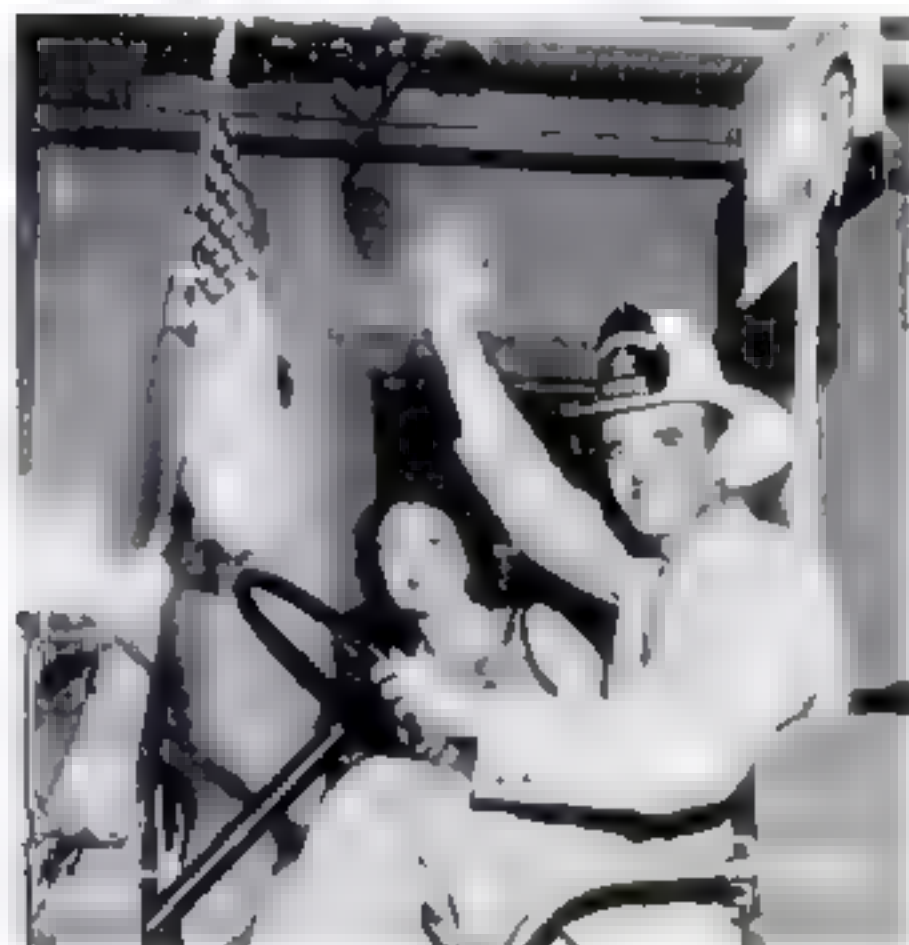
The voters retire Owen Brewster, Congress belabors Truman and Korean war goes into third year

A couple of elections involving less than a quarter of a million votes gave the experts of both parties food for thought. In Maine the 30-year political career of Owen Brewster was ended, not by his own choice. The Old Guard G.O.P. senator, a Harvard Law School classmate (1913) and good friend of Bob Taft, was

Attorney General James P. McGranery fired one of his 91 D.A.s. Lester Luther, U.S. District Attorney for Kansas, reportedly had shared a fee from a business firm having tax troubles. The picture on p. 56 of the D.A.s and their new boss, in which Luther appears, went to press before the firing.

the plant was out of steel, and 300 of its employees out of work. The same thing was about to happen in much bigger plants, increasing the pressure on both sides to settle quickly what they would have to settle sometime.

* * *



HARRIMANS CELEBRATE A CAPITAL GAIN

beaten for renomination by Governor Frederick G. Payne of the party's progressive wing.

In the District of Columbia, which can vote for convention delegates but not for president, Averell Harriman showed that there are circumstances in which Estes Kefauver is not unbeatable after all. The circumstances of his 4-to-1 victory included Harry Truman's blessings, which helped get the government workers' vote, and Harriman's strong stand for FEPC, which helped him get practically unanimous support from Negroes in the capital.

* * *

The National League's first no-hit, no-run game of the season was pitched by the Brooklyn Dodgers' Carl Erskine, 25, who beat the Chicago Cubs 5-0 and walked only one man.

Operation Skywatch

On July 14 the Air Force will call its volunteer Ground Observer Corps to round-the-clock duty at 32 filter centers and 6,000 observation posts in 27 seaboard and northern states. "Operation Skywatch" will require the services of some 150,000 civilians but neither the Air Force nor civil defense directors know whether that many can be mobilized. They are needed because the \$300 million U.S. radar "umbrella" is not completed. Eventually human skywatchers may be replaced with small radar sets mounted on telephone poles.

* * *

In a Rome hospital, Ingrid Bergman, wife of Roberto Rossellini, gave birth to twin girls weighing 6 pounds 15 ounces, and 8 pounds 4 ounces. They probably will be christened Isabella and Astrid Ingrid.

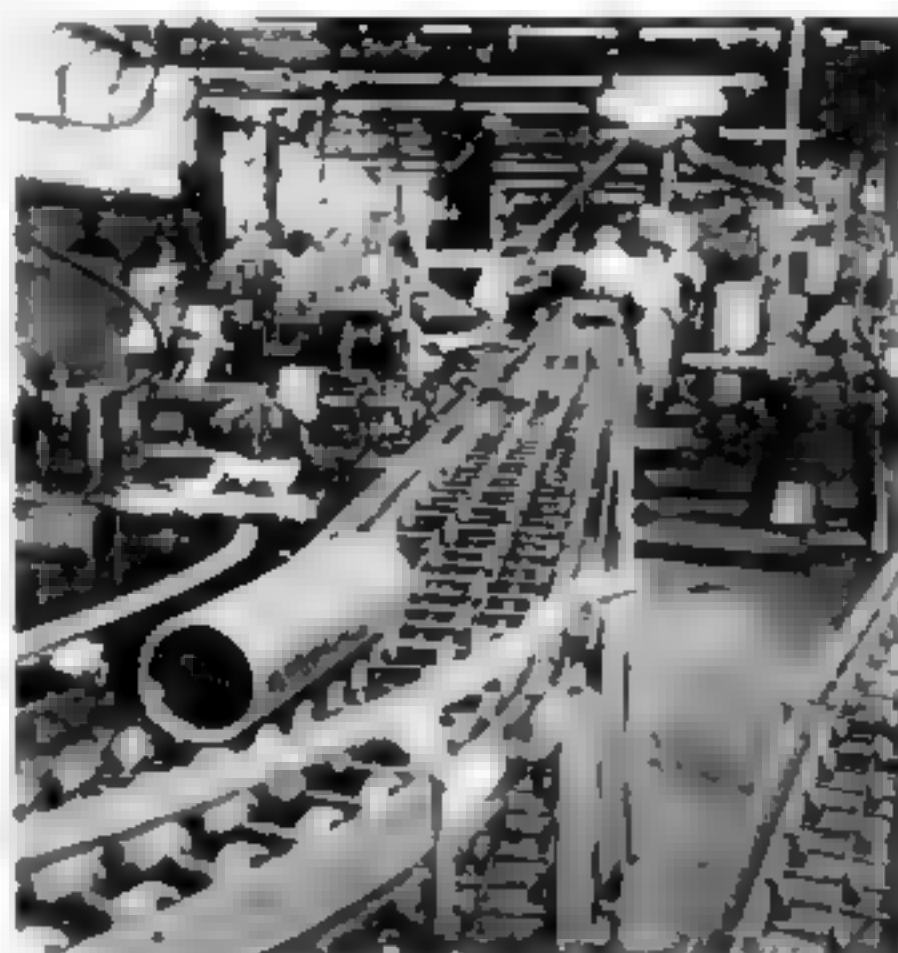
Congress 7, Truman 0

There were signs that the best way to get a bill killed in Congress was to spread the word that President Truman favored it. The Senate killed four of his bills in one day. It rejected the St. Lawrence Seaway plan again (Canada will go ahead on the project alone), and defeated bills to take U.S. marshals, customs collectors and 21,438 postmasters out of the spoils system and into civil service. The House killed a flock of price controls on food and other consumer goods, voted away the Wage Stabilization Board's powers in wage disputes, and slapped down a Truman proposal to repeal import restrictions on fats, oils, rice and cheese.

* * *

Northern Ontario moose declared open season on locomotives. Trappers said the animals regard the horns, whistles and headlights as a challenge instead of a warning. In one week on the Canadian Pacific main line near Chapeau, three trains were damaged and one engine derailed in head-on collisions with charging bull moose, none of which lived to gloat over it.

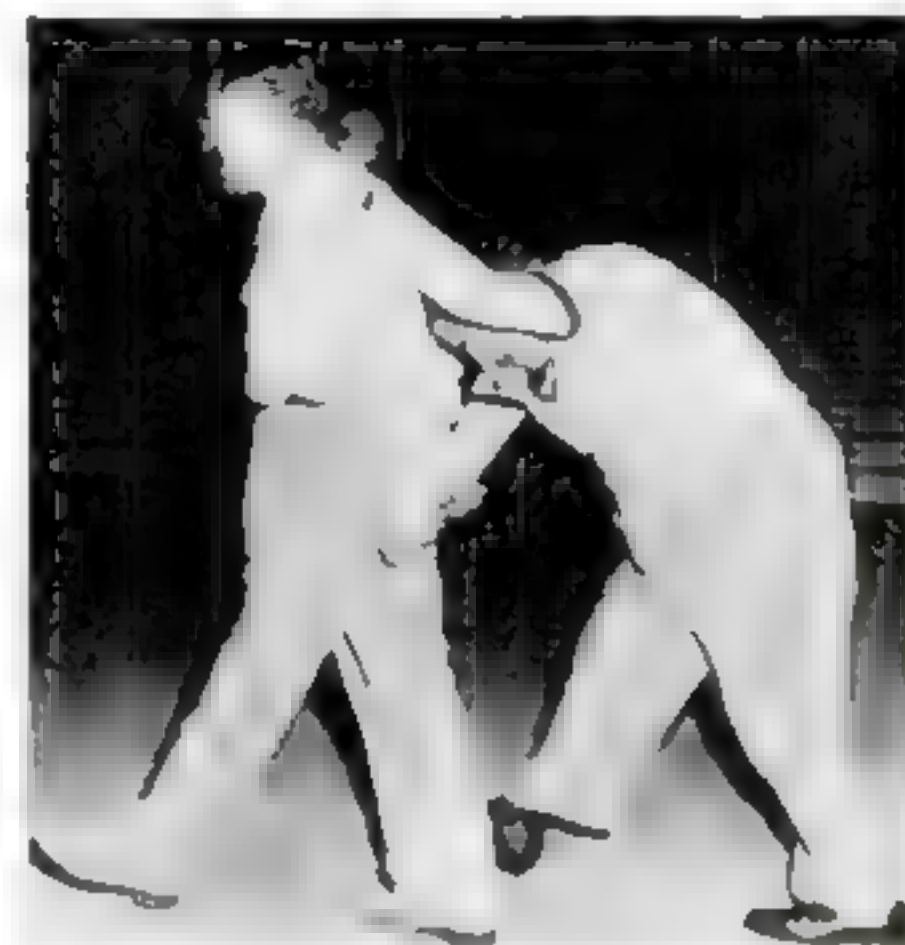
* * *



END OF THE MORTAR LINE AT LEMPCO

Steel—and jobs—dwindle

The steel strike went into its fourth week, and the supply of steel for the nation's factories was dwindling. A small example of the big crisis was the Lemppo factory near Cleveland, which makes 4.2 mortar shells. Its steel storage yard, which usually has 500 tons of steel tubes or enough for 60,000 shells, was empty. So its machine lines shut down as the last shells went through. At the end of the week



LAWYER TAKES COSTELLO UNDER TOW

Comedian Lou Costello had backed out of his driveway, hit both his gateposts, backed into a parked car and finally got his car pointed the right way, but on the wrong side of the street, when the cops flugged him down, one night last week. He also flunked an "intoximeter" test, so his attorney entered a guilty plea to a drunken driving charge (fine, \$150) and took Costello, looking like a truck under tow, back to his Van Nuys, Calif. home.

Anniversary in Korea

The Korean war is two years old this week, and nobody knows how to stop it before it gets older. Last week the Communists attacked along the front, feinting perhaps for a big offensive. At the truce talks (a year old July 10) the U.N. embarrassed the enemy with reminders that Russia herself endorsed the principle of "no forced repatriation" of prisoners in World War II. In Canada, Field Marshal Earl Alexander, British Defense Minister, back from a Korean survey, said criticism in his country of U.S. management of the war was "absolutely unjustified." People in England, he noted, "have been awfully ignorant of what is happening over there," and he would not change a thing.

* * *

Over the howls of the Communist parliamentary minority Italy became the sixth and last participating country to ratify the Schuman plan for pooling European steel and coal production. Other countries will furnish most of the raw materials: Italy, with 2 million unemployed, can contribute mostly manpower to the scheme, first big step toward an industrial U.S. of Europe.

NEWSFRONTS CONTINUED

Defense Secretary Robert A. Lovett and John Foster Dulles were in a dead heat for the season's championship at getting honorary degrees, with four apiece. But neither was within sight of Herbert Hoover's cumulative record of 75.

A geologist of fame and renown



DR. LAWSON AT AGE 87

In San Leandro, Calif., Dr. Andrew C. Lawson, eminent geologist, died in his 91st year. Dr. Lawson was an expert on earthquakes and on fame as well. His researches in seismology brought him renown in his trade, but it was a biological feat, not a geological one, that brought him worldwide acclaim, when he became the father of a son at 87. "Happens all the time," he snorted, but people still thought it remarkable. Young William Patrick Lawson may grow up to be a great savant too, but he will be known as the fellow who had half-brothers 57 and 59 years old when he was born.

The case of the demoralized nude

When Josephine Baker got off a plane in Rio de Janeiro with 2,860 pounds of luggage (she explained that the other half of her wardrobe would follow), Brazilians were only momentarily diverted. The big topic of gossip, as Rio's winter season opened, was Luz del Fuego, a Latin Sally Rand who wears pythons and boa constrictors instead of fans. Rio's 20 police censors went in a body to catch her dress rehearsal at the Copacabana Follies. The police chief had ruled that she could not be nude unless she remained "completely immobile." But Luz shook her waist-length shock of blue-black hair and snapped, "No woman with a boa around her can stay still long." When Luz went through her act, the censors said sorry, but she would have to wear a bra as well as a boa. "Clothes demoralize me," she protested, adding that "the more I think of censors the more I prefer snakes." But with 35 jobs in the Copa show at stake, a compromise would be worked out.

On the basis of an "allegation" that Owen J. Lattimore planned to visit Russia or its satellites, the State Department ordered customs men not to let him go. The Far Eastern expert said he wasn't planning such a trip anyway, so he considered the order "nonsense."

A load off a bank robber's mind

In 1911 two brothers rode into Cokeville, Wyo. brandishing their six-shooters, held up a bank and escaped with about \$600. Last week Frank Taylor, a respected Montana rancher, drove into Cheyenne to surrender. His brother had died, he said, and he could not stand "this life of shame." Taylor (true name, Charles Whitney) was placed on probation, said that a big load was off his mind and drove home. There seemed to be no way for restitution; the bank closed 30 years ago.



A TURKISH TOT MAKES A GREEK QUEEN WELCOME

King Paul and Queen Frederika of Greece set a precedent with a state visit to Ankara. What with wars and reciprocal sacking of cities, no Greek royalty had gotten around to visiting Turkey since Byzantine days. Between receptions Frederika visited one of Ankara's orphanages, where an extrovert young Turk (see cut) engaged her in good-neighborly conversation.

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GAS IN EVERY 10



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MORE MILES PER GALLON? You bet! With Wynn's Friction Proofing Oil you'll save a dime out of every dollar you now spend for gas. Prove it for yourself this easy way: First, check your car's present gas consumption. Then, add Wynn's to your motor oil and count those miles-per-gallon again. Gas mileage zooms (motorists report savings of 5% to 33%)* and you feel thrilling new power and liveliness under the throttle. Try Wynn's and see!

*Actual statements on file.



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Eau De QUININE
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Famous Eau De Quinine Now
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\$1.60 VALUE
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Anacin® relieves headache, neuralgia, neuritis pain fast because Anacin is like a doctor's prescription—that is, Anacin contains not just one, but a combination of medically proven, active ingredients in easy-to-take tablet form. Thousands have been introduced to Anacin through their own dentist or physicians. If you have never used Anacin, try these tablets yourself for incredibly fast, long-lasting relief from pain. Don't wait. Buy Anacin today.

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For your Fourth of July feast—a superb Morrell Ham!

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PRIDE



HAM

MORRELL PRIDE TENDER HAM—ready to cook to your own recipe. Mild-cured, tender, sweet.

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MORRELL PRIDE CANNED SAVORY HAM—canned and cooked in its own juices. Flavorful, boneless, ready to slice and serve or to be heated through for a hot meal. Keep on hand always.



JOHN MORRELL & CO. SINCE 1827
OTTUMWA, IOWA SIOUX FALLS, S. D.

Pork Beef Lamb Ham Bacon Sausage Canned Meats

How GM engineers explore new horizons

HERE you see the XP-300 and Le Sabre. The press likes to call them "cars of the future."

Thousands of people have flocked to see them, and the question most often asked is, "When will you build cars like these for the public?"

Well, the answer is—these aren't intended to show exactly what future cars will be like. They were built and rebuilt over a period of several years, to give our engineers and designers the chance to test out fresh and forward ideas, and get these ideas beyond the blueprint and laboratory stage.

You never know, till you get far-in-advance ideas

to the point where you can road-test them and let folks look at them, how practical they'll be—and how the public will take them.

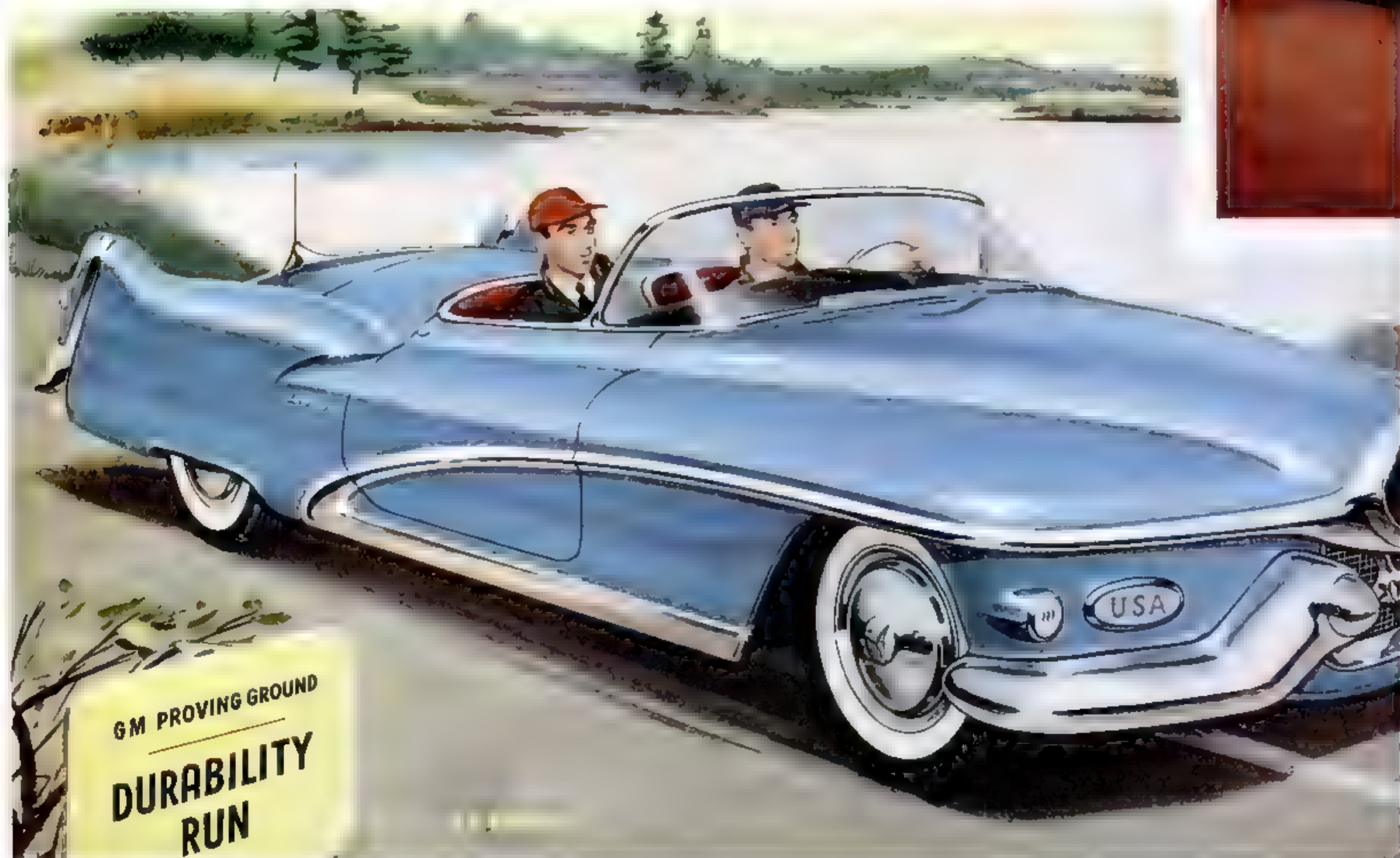
We can promise you that, as time goes on, some of these features will begin to appear on cars in regular production.

We say that because it has happened before. Many of today's commonplace features on General Motors cars came right out of "tries" like these in early years.

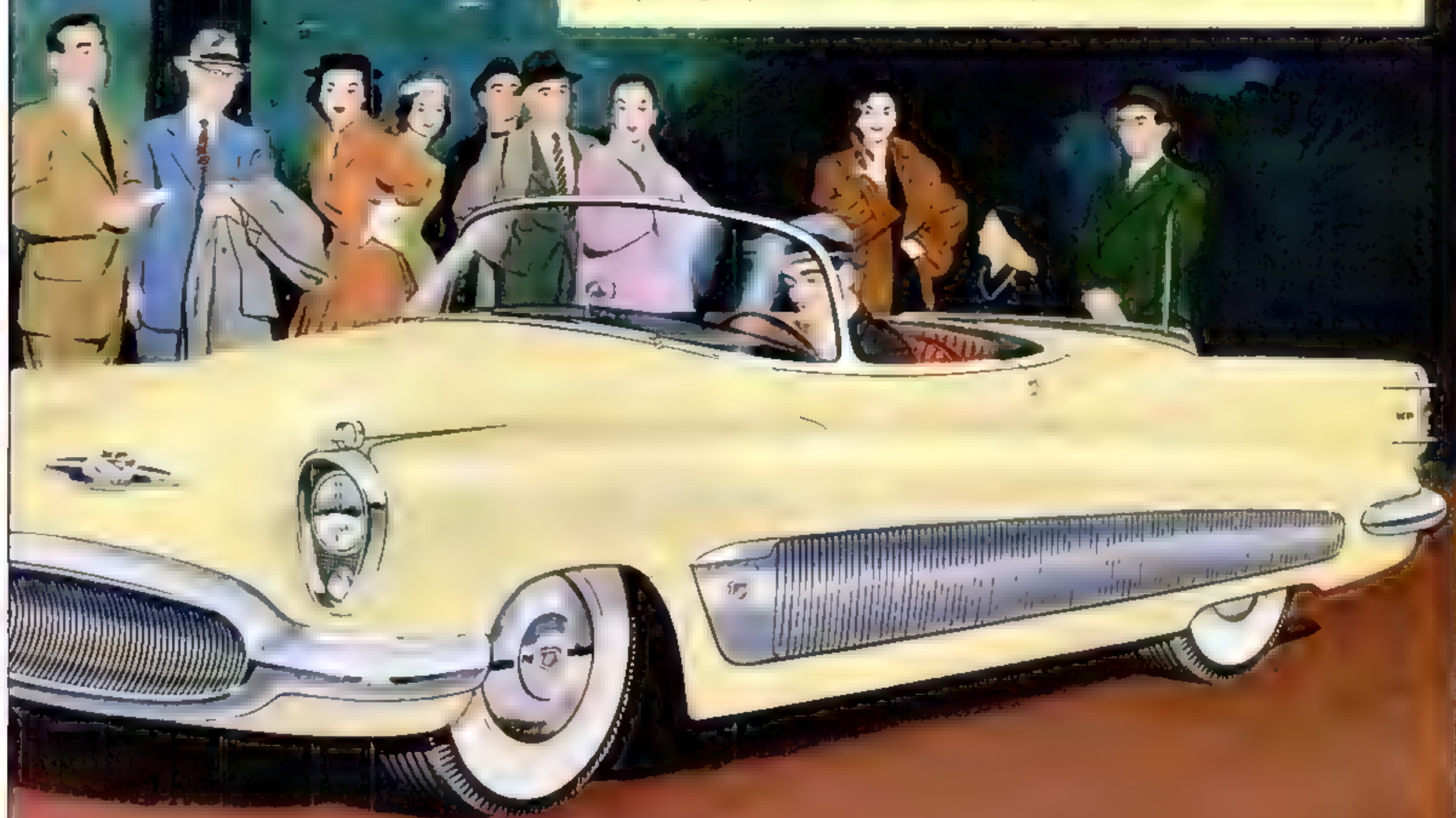
So Le Sabre and XP-300 are the latest examples of how far we go to make the key to a GM car your key to greater value.



The Top that's Worked by a Raindrop — First drop of rain falling on a sensitized spot between Le Sabre seats starts mechanism which raises and locks top, rolls up side windows. XP-300 has steering post adjustable to driver's height—and seats which are adjustable up and down, forward and backward, and whose contour backs can be moved forward at belt line to ease back strain during long drive. Both have built-in jacks for easy tire changing. Typical of the many GM engineering experiments in these cars—to advance even further passenger comfort and driving ease.



335-Horsepower Performance from a 550-Pound Motor—GM engineers solved the problem of putting a very high-powered engine in small space by developing an entirely new light alloy engine for both of these cars. The engine is a supercharged V-8 having 10 to 1 compression ratio and operating on premium grade fuel for all normal driving, premium fuel plus special fuel suitable for supercharged engines at higher speeds. Engines are supercharged by a blower GM engineers developed for Diesel engines.



**Your Key to Better
Engineering—the Key
to a General Motors Car**

From just such continuous GM engineering experiments as are now being tested in XP-300 and Le Sabre come the superior performance, handling ease and beauty of the 1952 Chevrolets, Pontiacs, Oldsmobiles, Buicks and Cadillacs. Further proof that a key to a GM car is your key to better engineering—and thus to greater value.

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Fancy-pants Hamburgers!

Stuff 'em with cheese

cook 'em with



The Kettle-simmered
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**Hunt's Fancy-pants
Hamburgers**

You never tasted such wonderful hamburgers!

Men love them, youngsters, too. And they're easy to prepare. Get some of that extra-flavorful Hunt's Tomato Sauce (only a few pennies a can) and serve Fancy-pants Hamburgers real soon.

1 lb. chopped beef

4 slices (1/4 lb.) sharp American cheese

Do not season beef. Form into 8 thin hamburger cakes. On four of these, place slices of cheese, leaving a little meat uncovered around the edge. Top with the remaining cakes and pinch edges together to enclose cheese. Take a heavy frying pan and sprinkle over the bottom some

Plain salt and 1/4 tsp. garlic salt (optional)

The salt should cover the pan thinly (1/4 tsp. salt for 9-in. pan). Heat pan very hot. Place stuffed hamburgers on salt. Brown one side. Turn, brown other side. Lower heat and cover them with.

1 can Hunt's Tomato Sauce

Simmer until sauce is sizzling hot. Serve at once, with the delicious sauce from the pan ladled over them. What a wonderful feast for four people!

Hunt's is extra flavorful because it's the Kettle-simmered cooking sauce. Made only from red-ripe fresh tomatoes, seasoned just right. And it costs you but a few cents a can. Use Hunt's in stews, soups, meat loaf, spaghetti, and casseroles. Look for Hunt's red label at your market!

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AIRLINER CAME DOWN ON ITS BELLY, TEARING OFF THE LEFT WING WHICH BROKE INTO PIECES AS PLANE SLID ALONG. PASSENGERS WERE ONLY SHAKEN UP.

ASTRAY IN THE DESERT

Passengers of British airliner endure sojourn in Sahara when plane belly-lands 1,300 miles off course

The 18 passengers and crew members of the British airliner, who last month found themselves encamped on the desert of French West Africa in the company of a band of friendly nomads, had expected to be in Nigeria. But for some unaccountable reason the plane, after taking off from Tripoli, had flown west during the night instead of south. Finding himself an incredible 1,300 miles off course and out of

fuel, the pilot ditched the plane in the desert.

No one was hurt in the landing and everyone settled in the shade of the sparse trees for a strange desert sojourn, the first part of which a passenger and crew member photographed. Soon a band of Tuaregs came up with water and tents. That afternoon a French plane parachuted a doctor and four aides. Next day a plane from London dropped food and water. On the

fourth day a French convoy, whose trucks had bogged down in the sand, arrived after a seven-hour walk to lead the party out. On foot and by camel passengers and crew finally reached the trucks, were carted to an oasis and flown to civilization by light plane and helicopter. Then embarrassed airline officials in London started hearings to find out how such a colossal navigation error had been made in the first place.

PASSENGERS TAKE SHELTER UNDER NOMADS' TENT OR HANG BLANKETS ON TREE TO MAKE MORE SHADE. NOMADS' GOATS PROVIDED MILK FOR THE PARTY.



Tape it easy.... *by Likey*



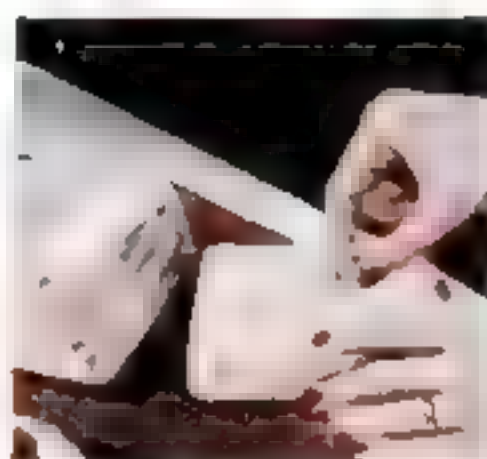
"Bring another roll of cellophane tape, Ma—there's room for the kids on top"

When you go on a trip...

put a roll  in your grip!



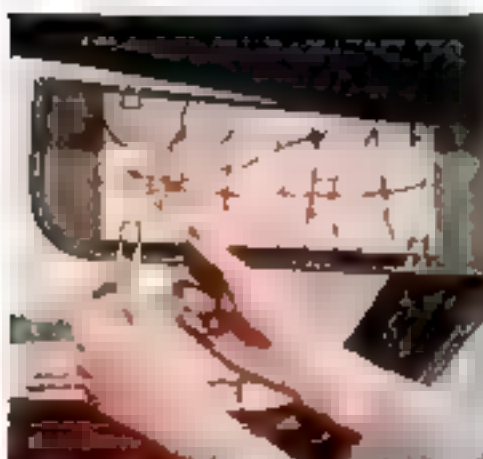
WRAP PACKAGES in a wink. Firm-holding "Scotch" cellophane tape does a fast, neat sealing job.



PICNIC LUNCHES stay fresh when you seal sandwich wrappers with tight-sticking cellophane tape.



SKIRT HEM RIPPED? A strip of transparent, tight-sticking cellophane tape will save the day for you!



TAPE ROAD MAP to visor. Keep tape in glove compartment for on-the-spot mending, sealing, holding.



REMOVE LINT from clothing by wrapping tape around your hand, sticky side out, and patting lightly.



FREE! ... Send for Scotty MacTape's Vacation Handbook! Tips, reminders, shortcuts. Write Wm. Minn. Mining & Mfg. Co., St. Paul 8, Minn.

SCOTCH Cellophane Tape

IMPORTANT: There's more than one brand of cellophane tape—for quality always insist on the "SCOTCH" brand, in the bright plaid dispenser.



The term "Scotch" and the plaid design are registered trade marks for the more than 200 pressure-sensitive adhesive tapes made in U.S.A. by Minnesota Mining & Mfg. Co., St. Paul 6, Minn.—also makers of "Scotch" Sound Recording Tape, "Underseal" Rubberized Coating, "Scotchlite" Reflective Sheeting, "Safety-Walk" Non-slip Surfacing, "3M" Abrasives, "3M" Adhesives. General Export: 270 Park Avenue, New York 17, N. Y. In Canada, London, Ont., Can. © 1962 3M Co.

Astray in Desert CONTINUED



AN SOS was spelled out in the sand with seat cushions and luggage. Crew used mirrors and Aldis lamps to signal search planes, which found them easily.



TUAREG TRIBESMEN provided water and later, through a Lebanese passenger who could talk to them in Arabic, supplied camels for trek to airstrip.



MOTHER AND BABY, Mrs. Frank Gurney and 7-month-old son, survived even a 13-hour camel ride. But First Officer Haslam (left) died of sunstroke.

"Parade" the world's *EASIEST-TO-MAKE* and tastiest

REFRIGERATOR DESSERTS!

ICE CREAM

velvety-smooth, with "hand-freezer" goodness, needs no stirring!

Declare independence against work with the *easiest* made, *homemade* ice cream ever! Just mix milk and cream with "JUNKET" FREEZING MIX put it in the refrigerator tray. *No stirring* while it freezes! Or, mix with fresh or evaporated milk for glorious, economical frozen desserts. You'll "hurrah" the flavors—chocolate, vanilla, strawberry, and maple. Try them, now.

SHERBET

tangy flavors, a whiz to fix for brighter meals!

Here's a holiday-gay touch for *any* meal. Cooling sherbet, in luscious flavors—orange, lemon and raspberry adds a "surprise" note to fruit cup, meat courses, salads. Unsurpassed as a summer dessert! You fix it *fast*—with "JUNKET" SHERBET MIX. Only milk or water to add. Remember the name when you see your grocer "JUNKET" SHERBET MIX.

"JUNKET" *FREEZING MIX*
SHERBET MIX

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Try these other delicious "Junket" Brand Foods:

QUICK FUDGE MIX • DANISH DESSERT • RENNET TABLETS • RENNET POWDER

"JUNKET" (Reg. U. S. Pat. Off.) is the trade-mark of Chr. Hansen's Laboratory, Inc., Little Falls, N. Y., for its rennet and other food products.

"SAVE-A-DOLLAR" OFFER

Stainless steel, hollow-ground STEAK KNIFE—
Beautiful ivory-white handle. Certified Value \$1.25.

Only **25¢** and two package fronts from
"JUNKET" FREEZING MIX. Start your set today!

Send to: "Junket", Box 338, Little Falls, N. Y.

OFFER LIMITED! SEND TODAY!



THE QUEEN, SITTING SIDESADDLE, IN SCARLET UNIFORM OF COLONEL IN CHIEF OF SCOTS GUARDS SMARTLY LEADS PARADE PAST THRONGS ALONG THE MALL



HER GRANDMOTHER watches Queen Elizabeth through glasses as parade moves past balcony.

QUEEN'S DAY

Parade for Elizabeth's 'birthday' is first big festival of her reign

No matter when the sovereign's birthday falls, Britain traditionally celebrates it in early June in a London pageant called the King's Birthday Parade. This year it was the Queen's Birthday Parade, and it had special significance as the first festive ceremony of the reign of Elizabeth II. Even aged Queen Mary ventured onto a balcony to see her granddaughter become the first English queen ever to take the salute on horseback. During the Brigade of Guards' 200-year-old rite of Trooping the Color, Londoners assembled so early and waited so long that some fainted and missed the big moment. Through an odd accident many others saw an eerie reminder (*below*) of the queen's dead father, King George VI, whose official mourning had just ended.



STARTLING LIKENESS of her father, who died February 6, appears above queen's shoulder as she waves from palace after parade. The man is really her uncle, George VI's brother, Duke of Gloucester.

FAINTING WATCHERS GET BLANKET, FIRST AID →



The new plastic bandage

STAYS ON IN WATER!

Go ahead and swim. You can even wash a CURAD as you wash your hands. Water rolls off. And a CURAD stays on! It's plastic.



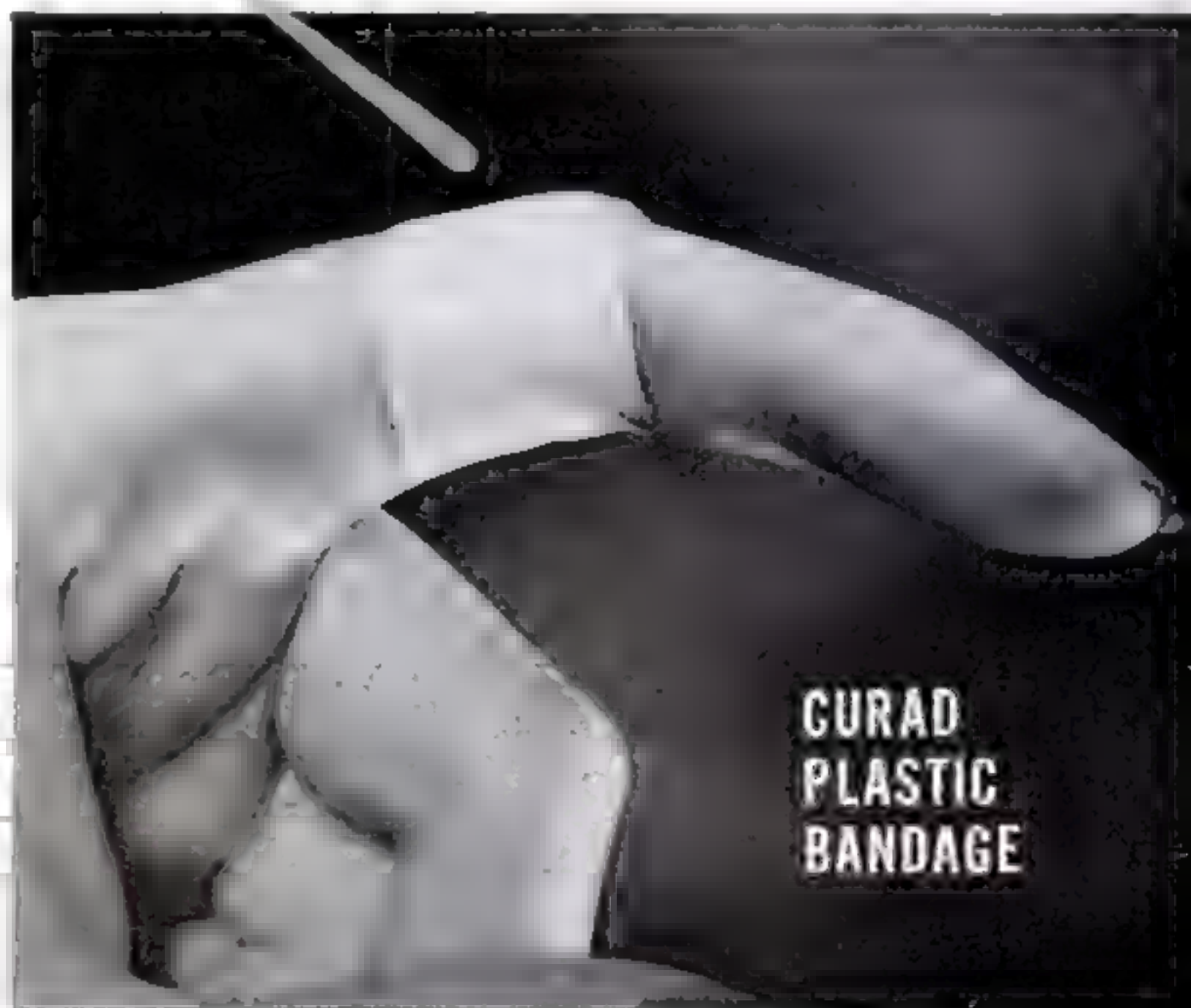
NOT THIS

You know how cloth bandages get—ragged, dog-eared and unstuck. A CURAD has no edges to ravel. No dirt-catching cloth. And it stays stuck. Outlasts three old-style bandages.



NOW THIS

Its slick plastic surface stays neat and clean. Paper-thin and elastic, a CURAD fits like your skin, moves with your skin even on hard-to-fit places like knuckles and knees.



CURAD[®]

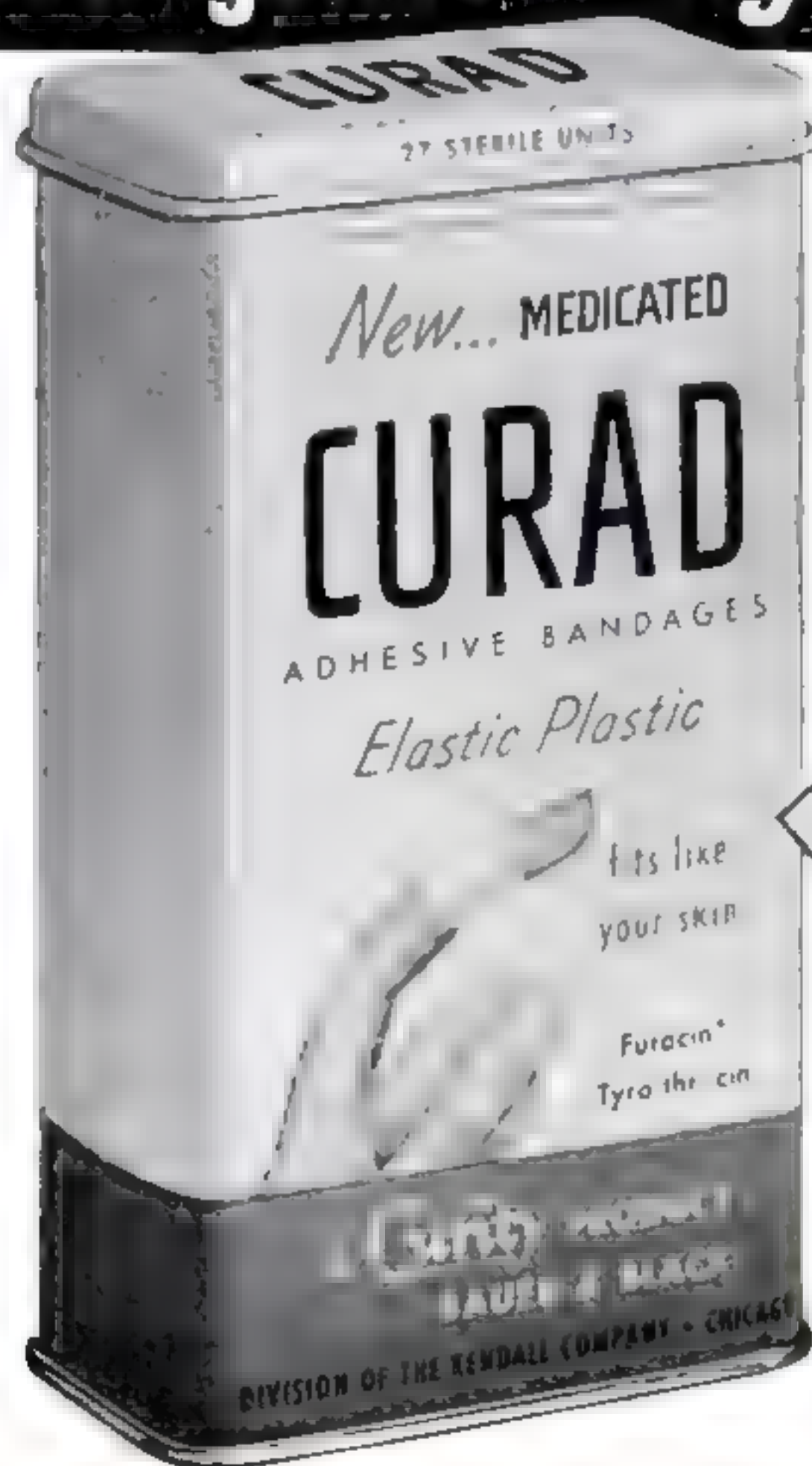
you can wash with it on!

doesn't just cover germs — *fights 'em!*

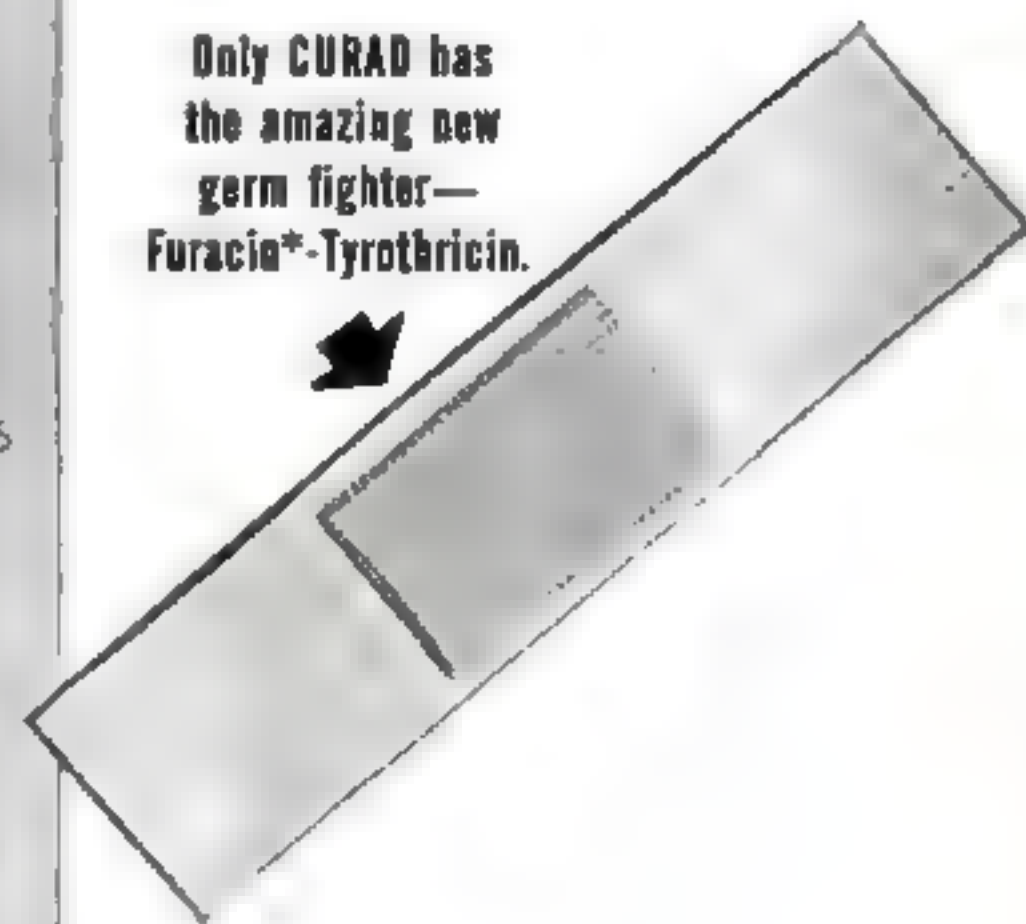
you can swim —
you can shower!

a CURAD
stays neat
stays clean —
and stays on!

only 39¢ a pkg.



Only CURAD has
the amazing new
germ fighter —
Furacin* - Tyrothricin.

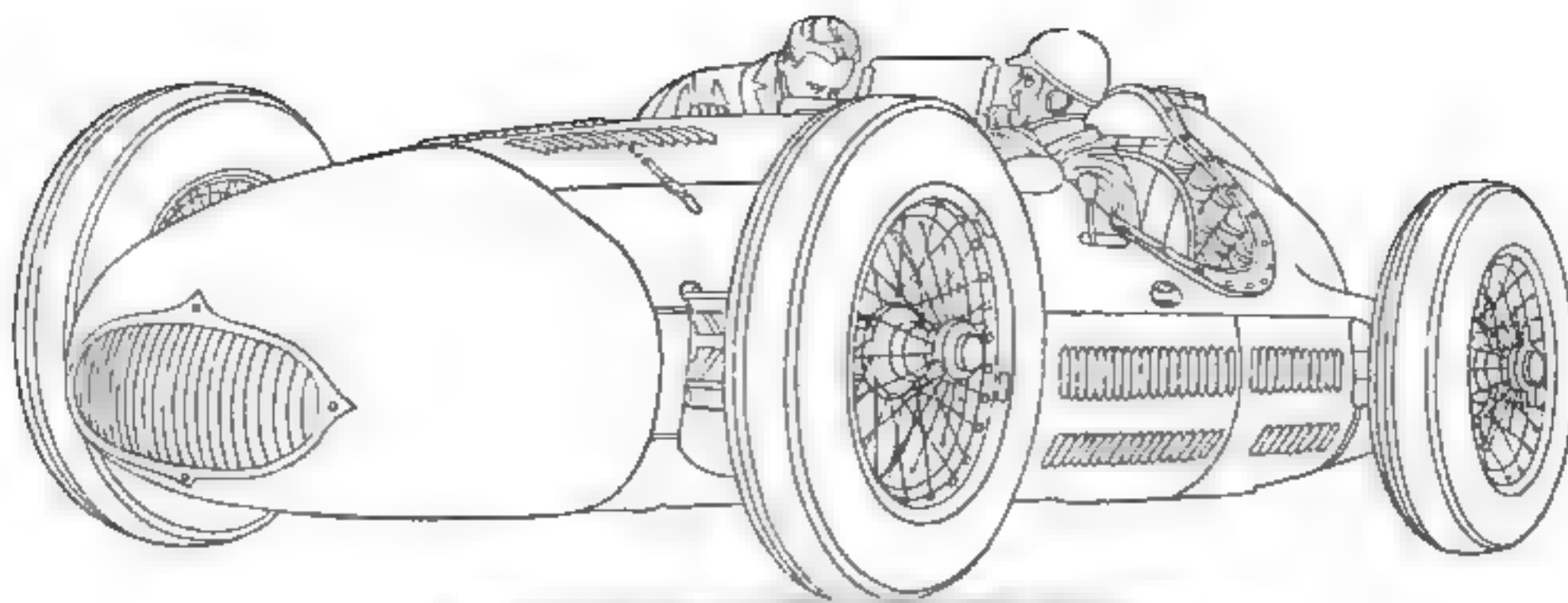


A NEW
Curity
PRODUCT

(BAUER & BLACK)

Division of The Kendall Company

*Eaton Laboratories, Inc., brand of Nitrofurazone



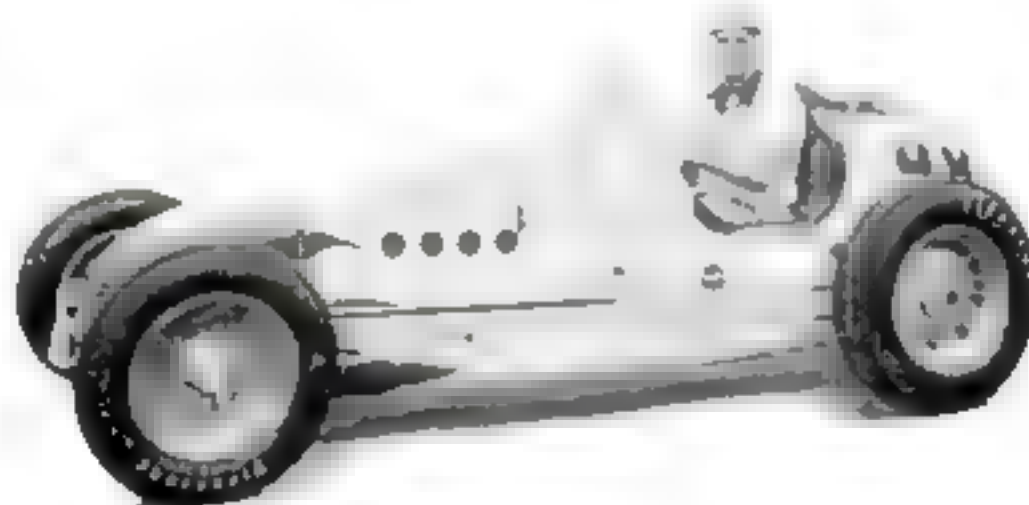
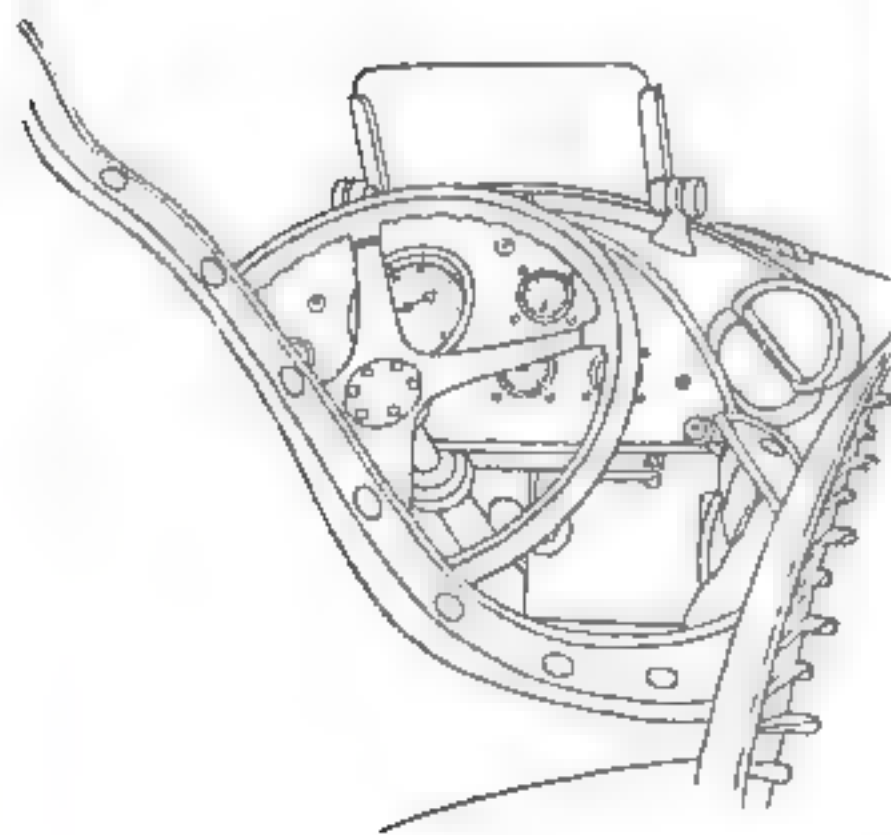
CHAMPION

SPARK PLUGS

SCORE 22ND VICTORY IN INDIANAPOLIS "500"!

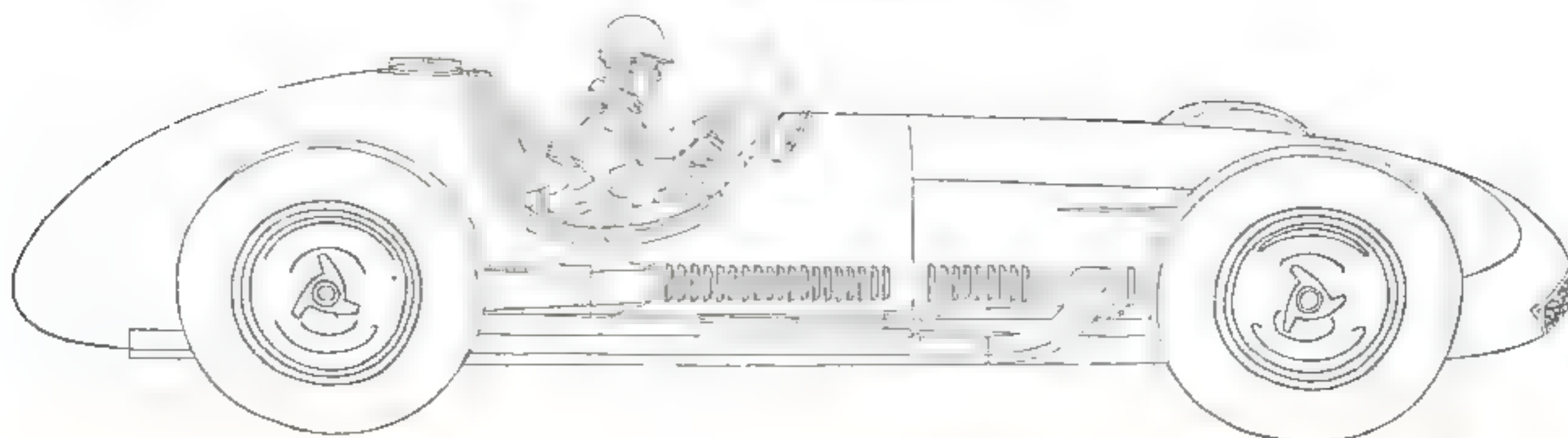
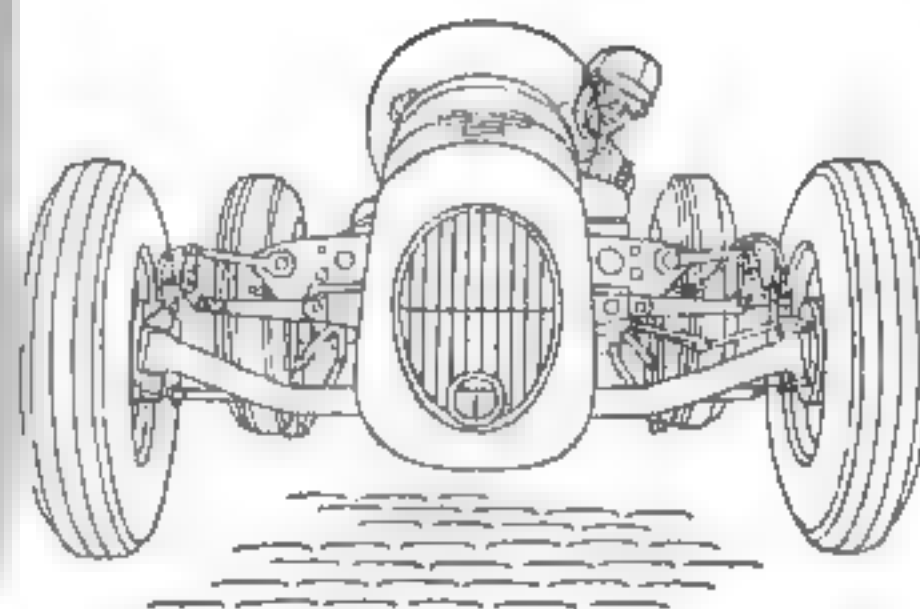


Troy Ruttman in the Champion-equipped Agajanian Special won the 1952 Indianapolis 500 Mile Race with a record breaking average of 128.922 miles per hour. Nine of the first ten cars to finish this fastest "500" were Champion-equipped.



FOLLOW THE EXPERTS

Use the spark plugs champions use!





Pink Onions and Liederkrauz

Full Supper Sandwiches

THEY MAKE AN EASY BIG MEAL

The full supper sandwich marks a sharp break with most sandwich traditions. It is not a rustless tea snack nor a new fast-foods recreation. It is a meal in the hand put together by diners who, in helping themselves and varying the proportions, satisfy both their appetites and creative urges. How varied the ingredients of other supper sandwiches may be, how many kinds of crusty bread may be used, and how attractively the meal may be served is shown on the next pages. Following then are recipes.

The pink onion sandwich above is made of marinated pink onions in bowl, Liederkrauz cheese (on cheese board) and sour rye bread. Some of the sandwiches, like the New Orleans Pear Box, have prebegan origins and have long been known to laborers' lunch boxes. Others, such as the Riviera, a favorite of the Côte d'Azur, have a stylish past. All are easy to prepare. A sandwich supper does not spoil if guests are late, can be served at any time, and after the meal the housewife has few plates, knives or forks to wash, and even inveterate meat and potato men have had enough to eat.

CONTINUED ON NEXT PAGE



Poor Boy



Pizza



Fish Fry



Chicken Rolls



Riviera



Cheese and Chiliburger

***"Koolfoam is a fabulous pillow...
it's so cool...so comfortable!"***

says
Barbara Stanwyck

co-starring in the Wlad Krasna picture, 'CLASH BY NIGHT,' an RKO Radio Production



"Breathlessly hot summer nights never worry me!" says BARBARA STANWYCK, glamorous Hollywood and TV star. "I enjoy deep, refreshing sleep, in such cool comfort, with my Dayton Koolfoam Pillow!"

If you want the *same* comfort, *same* allergy freedom, make sure that you get a *genuine* Dayton Koolfoam Pillow. For there is a difference in foam latex. *Only* Koolfoam is made by Dayton's exclusive process, using pure mountain water, providing millions of uniform air cells which air condition the pillow with every movement of your

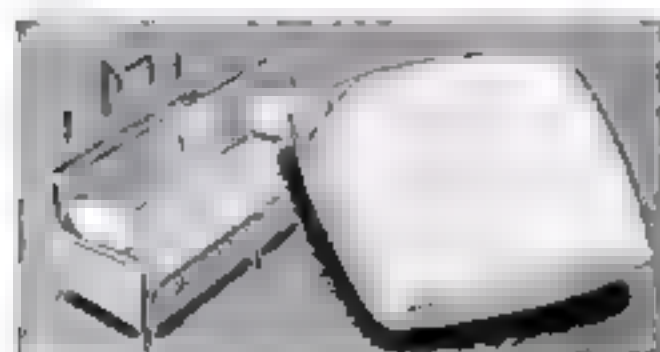
head. Koolfoam is smoother, softer, more resilient. Koolfoam cradles your head gently yet firmly, never needs punching or fluffing, is so clean, fresh, sanitary, allergy-free.

Go to your favorite store and select the Dayton Koolfoam Pillow that's best for you, or for any member of your family. You'll sleep as you've never slept before!

Available in three different sizes and thicknesses

PRICES START AT \$5.95

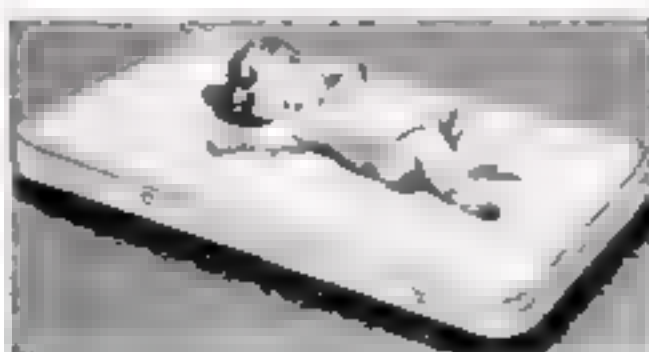
Other Koolfoam sleep products for the entire family



SOFA PILLOWS (STYLED BY Edsonmark)



BABY & JR. PILLOWS



CRIB MATTRESSES

***Hot-weather sleeping
comfort for everyone***

"I live on Manhattan Island, New York, notorious for sweltering hot nights. I used to pitch, toss and sneeze wakefully, get up unrested. Now I sleep in cool comfort, free from allergies, wake up fresh as a daisy—all because of my Dayton Koolfoam Pillow. It's wonderful!"—Mr. D. H., New York City.

"For years, while using feather pillows, my husband suffered sleepless nights due to hay fever and asthma. Now, thanks to his new Dayton Koolfoam Pillow, he enjoys long nights of deep sleep."—Mrs. E. H. S., Berkeley, Calif.

"At Christmas time the children and I bought Daddy a Dayton Koolfoam Pillow. He is very enthusiastic about it, saying that it has stopped the sneezing spells he used to have with feather pillows."—Mrs. L. M., Beverly Shores, Ind.

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*Enjoy the rest
of your life!*



Dayton

Koolfoam pillows

TRADE MARK

THE WORLD'S LARGEST MANUFACTURER OF FOAM LATEX PILLOWS • DAYTON RUBBER COMPANY • DAYTON 1, OHIO • SINCE 1905



"Let's invite Tom— he has a Sonotone now!"

Friends usually are the first to rejoice when a hard-of-hearing person acts to remedy his condition. For other people DO get tired of repeating; annoyed at having to shout.

How can any hard-of-hearing person expect not to be left out of things, when he is such a strain on his friends? Why should he suffer this embarrassment, when an unobtrusive hearing aid can make him one of them again?

Of course, a wise choice of a hearing aid cannot be made until the *nature and extent* of your hearing loss is known. Which ear is the better? In what *range* of sound is the loss—and how much? Will you be helped most by bone or air conduction of sound?

These questions are first decided by audiometric test made by a Certified Sonotone Consultant, following standard practices accepted by the medical profession.

Then your individual needs are met from Sonotone's line of instruments that afford more than 300 fitting combinations. And Sonotone considers the *maintenance* of your good hearing its continuing responsibility. Any one of the over 400 Sonotone offices throughout the country—listed in phone directories under "Sonotone"—is always ready to help you.

Any one of them—without cost or obligation to you—will give you a private, confidential hearing check. Why not phone the one nearest you for an appointment—today?

SONOTONE

ELMSFORD, NEW YORK

THE SELECT INSTRUMENT—SELECTIVELY FITTED

- Small and easy to wear
- Inconspicuous on men; may be worn invisibly by women



Sandwiches CONTINUED

HOW TO PREPARE THEM

Pink Onions and Liederkrantz

Serve 1 package of Liederkrantz cheese for each person. The cheese should be at room temperature and slightly soft. Slice 1 sweet Italian onion per person into bowl. Cover every six onions with 1 cup olive oil, $\frac{1}{4}$ cup wine vinegar, $\frac{1}{4}$ teaspoon salt, plenty of freshly ground black pepper. Marinate for one hour. Provide a variety of dark breads—sour rye, pumpernickel, Kommissbrot. Diners spread Liederkrantz on bread of their choice, top it with a heap of the marinated pink onion slices. Serve with beer.

Poor Boy

Get longest loaf of French bread available. Cut lengthwise. Butter both sides. Cover $\frac{1}{2}$ of the bottom of the loaf with thinly sliced salami, lapping slices over one another generously. Cover next $\frac{1}{2}$ of loaf with sliced cheese, and last $\frac{1}{2}$ with thinly sliced ham. Or layers of salami, cheese and ham can be put on top of one another throughout loaf. Place top of bread over filling. One loaf serves 4. For a special tart mustard to serve with sandwich, mix 4 tablespoons of dry mustard with 1 tablespoon of the dry white wine which is served with the sandwiches.

Pizza

Cut unbaked Brown'n Serve French loaves in lengthwise halves. Scoop out some dough, leaving rim around the edges. Brush with olive oil. Cover with pieces of fresh or drained canned tomatoes. Put grated Parmesan cheese and sliced mozzarella or Münster cheese over tomatoes. Put a few fillets of anchovies or sliced, canned meatballs on cheese. Sprinkle with oregano, basil and marjoram or thyme, using at least $\frac{1}{2}$ teaspoon fresh or $\frac{1}{4}$ teaspoon dried herbs to each pizza. Brush with more olive oil, bake 10 to 15 minutes in a hot oven (400° F). Serve 1 pizza as a portion.

Fish Fry

Thaw quick-frozen fillets of flounder long enough to separate the pieces. Cut fillets into sections to fit bread slices, pat them dry with paper towels. Sprinkle with salt and pepper. Dip in flour, then in slightly beaten egg, finally in cracker crumbs or corn meal. Fry 2 or 3 sections at a time in salad oil which has been preheated to 370° F. Fat should stand at least 1 inch deep in the pan. When the fish is golden brown on both sides, about 4 minutes, drain on paper towels. Serve on old-fashioned buttered white bread with spiced cole slaw. To make spiced slaw: add to each cup of regular slaw, made at home or bought, $\frac{1}{2}$ teaspoon caraway, celery or dill seed, or 1 tablespoonful of finely chopped onion; and $\frac{1}{2}$ -cup finely chopped green pepper or diced, tart apple. Garnish with leaves of fennel or dill and sprinkle finely chopped sprigs of fennel or dill on top of slaw.

Chicken Rolls

Combine 2 cups coarsely diced cooked or canned chicken with 2 cups celery cut into $\frac{1}{2}$ -inch pieces, 1 green pepper cut into strips, 1 cup mayonnaise, 1 cup sour cream and 1 level teaspoon of curry powder. Salt and pepper to taste. This makes enough chicken salad for 8. Line salad bowl with crisp lettuce. Place the salad in center of bowl. Arrange white grapes in a ring around salad. As garnishes, provide a bowl of salted almonds, walnuts or mixed nuts, stuffed olives and pimento and pink pickled eggs (see below). Cut half-inch slice from top of hard rolls, scoop out soft part. Guests fill rolls with salad, top with garnishes. To make pink pickled eggs: hard-cook, peel and put in glass jar. Add juice from #2 can sliced beets, 1 cup cider vinegar, $\frac{1}{2}$ bay leaf, $\frac{1}{4}$ teaspoon pepper, $\frac{1}{4}$ teaspoon powdered allspice, 1 teaspoon salt, 1 crushed garlic clove. Cover jar and allow to stand in refrigerator for 24 hours before serving.

Riviera

Buy a large, round loaf of crusty bread, cut crosswise into 2 slices. Butter each half of loaf and arrange thinly sliced tomatoes around the outer edges. Sprinkle with salt, freshly ground black pepper, chopped fresh basil, parsley or chives. Arrange 1 can sardines like the spokes of a wheel in center of each half loaf and decorate with sliced, pitted black olives. Pour some of oil from sardines over each half loaf. Diners cut pie-shaped wedges to suit their appetites. One loaf serves 6.

Cheese and Chiliburger

To 3 pounds chopped meat add $\frac{1}{2}$ cup of dry red wine, salt and freshly ground pepper. Divide into 12 patties and cook. Serve with buttered hamburger buns, onion rings and either chili sauce or rarebit sauce. To make chili sauce: add $\frac{1}{4}$ teaspoon chili powder and $\frac{1}{2}$ teaspoon cumin seed to each can of chili, stir and heat. To make rarebit sauce: cut $\frac{1}{2}$ pound American cheese into bits and melt slowly. Add 1 cup beer or milk, 1 teaspoon dry mustard, $\frac{1}{2}$ teaspoon dried basil leaves. Heat slowly and stir until everything is blended. Keep rarebit sauce warm over a candle flame. If sauce thickens, thin by adding more beer or milk. Slow reheating does not hurt it.

Guard Against Throat-Scratch

enjoy the smooth smoking of fine tobaccos



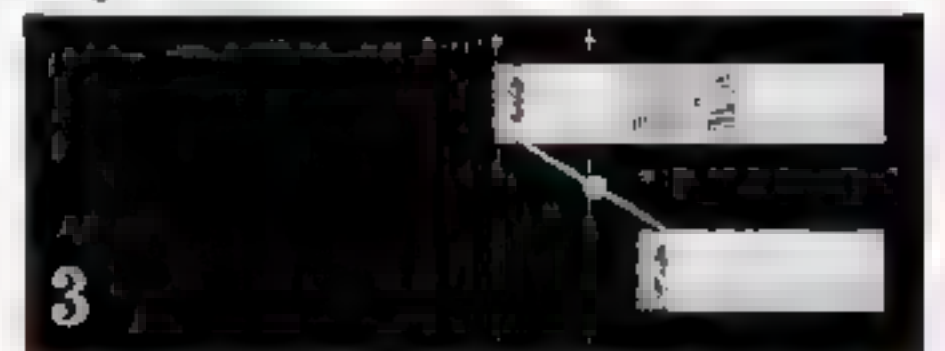
See how **PALL MALL's** greater length
of fine tobaccos filters
the smoke on the way to your throat



The further your cigarette filters the smoke through fine tobaccos, the milder that smoke becomes. At the first puff, PALL MALL's smoke is filtered further than that of any other leading cigarette.



Again after 5 puffs of each cigarette your own eyes can measure the extra length for extra mildness as the smoke of PALL MALL's traditionally fine tobaccos is filtered further. Moreover, after 10 puffs of each cigarette...



...or 17 puffs, Pall Mall's greater length of fine tobaccos still travels the smoke further—filters the smoke and makes it mild. Thus PALL MALL gives you a smoothness, mildness and satisfaction no other cigarette offers you.

Wherever you go, notice how many people have changed to PALL MALL—the longer, finer cigarette in the distinguished red package.

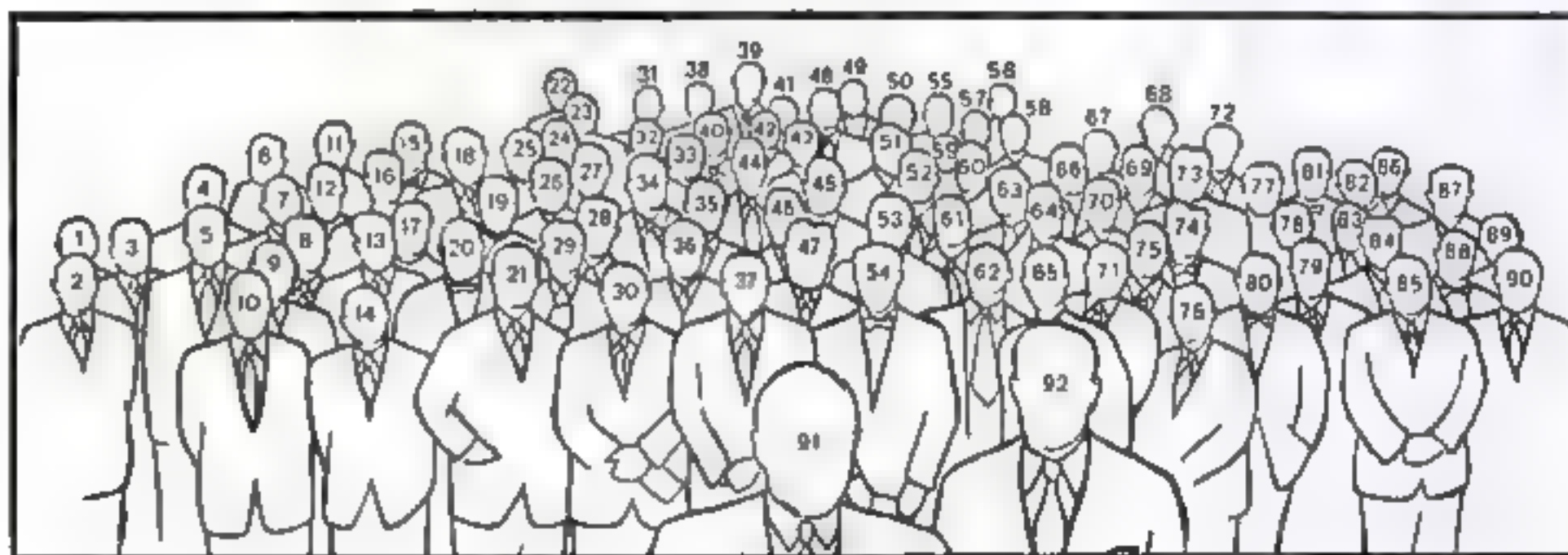


Outstanding
and they are **mild!**



EIGHTY-NINE U.S. DISTRICT ATTORNEYS AND THEIR NEW BOSS

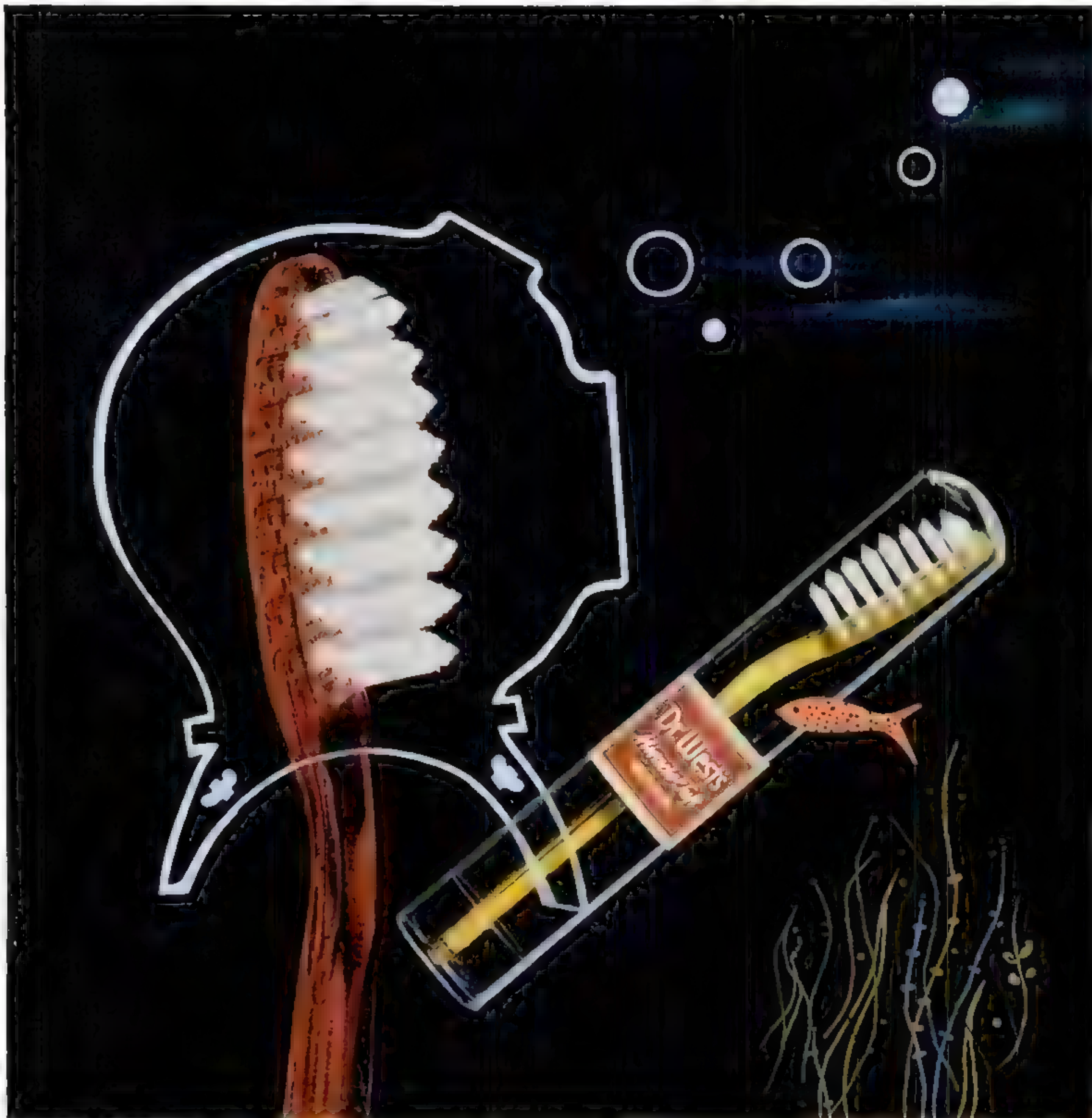
From all over the U.S. and as far as Guam, 91 of the 94 U.S. district attorneys came to Washington for an annual meeting and met their new boss, Attorney General James P. McGranery. Then 89 posed with him and Solicitor General Philip Perlman for this picture (see key below), first to show almost all U.S.D.A.s. Having met his aides, McGranery made some departmental changes, accepted resignations of the heads of his Antitrust Division, the Office of Alien Property, and the Lands Division. McGranery made it seem like a cleanup. Washington thought it might be routine political shuffling.



1—W. Marvel, Del. 2—J. S. Daniel, Ga. 3—J. E. Brown, Miss. 4—R. Shelton, Okla. 5—B. Whaley, S.C. 6—O. T. Aull, Tenn. 7—E. Langley, Okla. 8—F. Flynn, Ariz. 9—J. Brown, Tenn. 10—T. Uzzell Jr., N.C. 11—C. Green, N.C. 12—J. Bennett (Director, Federal Bureau of Prisons). 13—J. J. Hickey, Wyo. 14—R. O'Donnell, Ohio. 15—A. Whitehead, Va. 16—P. Hart, Mich. 17—R. Hazard, Canal Zone. 18—P. Neville, Minn. 19—P. Fountain, Ala. 20—H. Miller, Puerto Rico. 21—F. J. Parker, N.Y. 22—N. Malone, Miss. 23—J. McKay, La. 24—W. Binns, Calif. 25—L. Flynn, S. Dak. 26—C. Herring, Texas. 27—W. Hart, Iowa. 28—C. Stephens, Ky. 29—P. W. Lanier, N. Dak. 30—G. Garrity, Mass. 31—C. Tramutola, Calif.

32—E. Boyle, Pa. 33—J. Kane Jr., Ohio. 34—G. E. Hoffman, Fla. 35—H. S. Phillips, Fla. 36—J. T. Votava, Neb. 37—G. L. Robertson, Mo. 38—O. Kerner Jr., Ill. 39—B. J. Flynn, Md. 40—M. N. Pike, Nev. 41—H. L. Doyle, Ill. 42—J. G. Mackey, Guam. 43—C. M. Ireland, D.C. 44—C. Michael, Virgin Islands. 45—D. L. Johnson, Tenn. 46—S. M. Wear, Mo. 47—A. W. Moher, Conn. 48—J. C. Williams, S.C. 49—L. Luther, Kan. 50—G. A. Gleeson, Pa. 51—D. C. Walls, Ky. 52—W. W. Hart, Ill. 53—E. B. Parker, Ala. 54—M. J. Lane, N.Y. 55—T. Cronin, Wis. 56—B. S. Odem, Texas. 57—H. D. Carmichael, Mont. 58—T. E. Fairchild, Wis. 59—A. A. Maguire, Pa. 60—T. E. Diamond, Iowa. 61—A. G. Thompson, W. Va. 62—

J. A. Carver, Idaho. 63—H. Capron, W. Va. 64—J. E. Mundy, Ga. 65—J. A. McNamara, Vt. 66—M. Sanchez, N. Mex. 67—G. S. Haynie, Ind. 68—F. B. Potters, Texas. 69—E. Port, N.Y. 70—G. F. Troy, R.I. 71—H. L. Hess, Ore. 72—M. E. Honley, Ind. 73—C. S. Vigil, Colo. 74—H. C. Gilmer Jr., Va. 75—B. R. Holt, N.C. 76—G. L. Grobe, N.Y. 77—E. W. Hepp, Alaska. 78—H. Sagar, Wash. 79—W. Y. Mouzy, Okla. 80—A. A. Lessard, Me. 81—W. J. Fleniken, La. 82—S. M. Matheson, Utah. 83—J. J. Sheehan, N.H. 84—P. J. Gilmer Jr., Alaska. 85—J. Deeb, Mich. 86—J. D. Hill, Ala. 87—R. S. Wilson, Ark. 88—J. E. Cooper, Alaska. 89—J. A. van der Heydt, Alaska. 90—J. T. Good, Ark. 91—McGranery. 92—Perlman

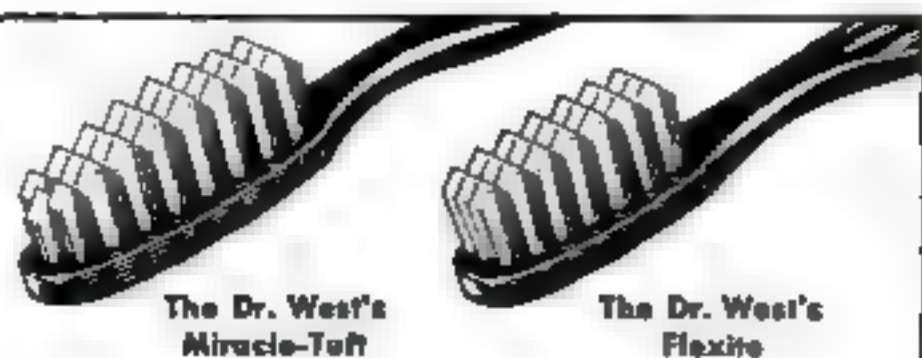


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Cleans better because... *its bristles are waterproofed!* 60c

There IS something
new in toothbrushes!
See these 2 great
Dr. West's—Compare!

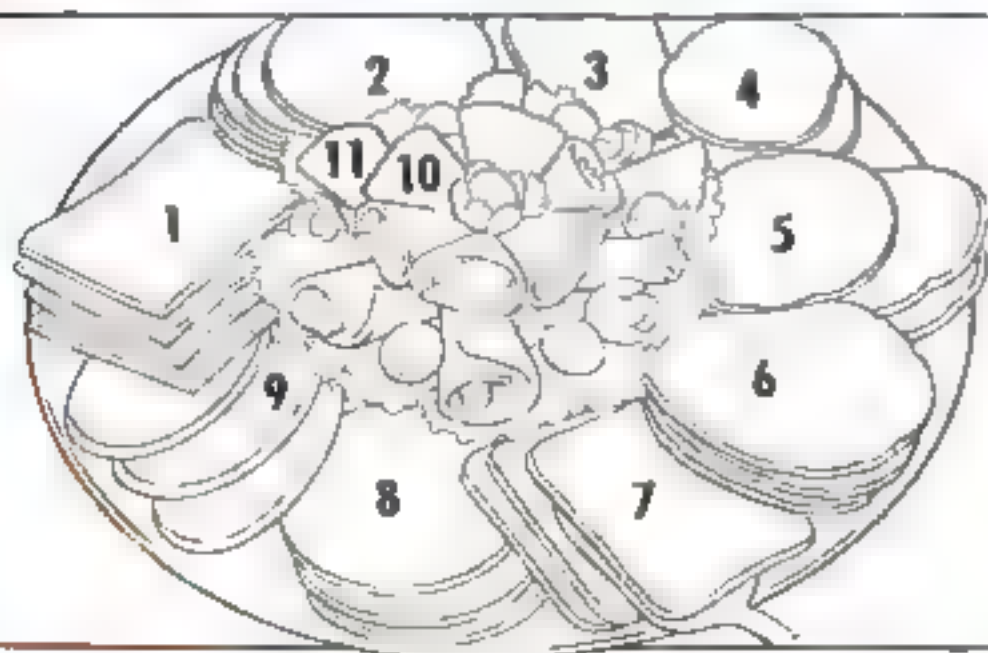


It's enough to "take the starch" out of an ordinary toothbrush in no time at all, this working under water *all* of the time. And that's usually just what happens. Your Dr. West's, though, is uniquely treated by an exclusive waterproofing process that increases the life span of this "miracle" brush by months. Each Dr. West's (either the popular Miracle-Tuft or the new Flexite) is designed, made, even packaged for your *complete* tooth protection. Each 60¢.

CLEANS inside . . . outside . . . in between . . . on top!



Platter full of Protein



These are America's Favorite Sausage Varieties WHICH ARE YOURS?

- | | | |
|-----------------------------|------------------------|-----------------------------|
| 1. Boiled Ham | 5. Salami | 9. Braunschweiger |
| 2. Bologna | 6. Head Cheese (soupe) | Liver Sausage |
| 3. Lunch Tongue | 7. Luncheon Loaf | 10. Pressed Ham |
| 4. Thuringer Summer Sausage | 8. Minced Ham | 11. Pickle and Pimento Loaf |

(One of America's favorite sausages is the friendly frank, shown in insert at upper right.)

Some of the many good things about summer



Help yourself to a second helping, cold cuts are good for you! They provide the same protein (complete protein) as any other meat.

It's a scientific fact that eating cold cuts helps build good sound muscles and good red blood—just like eating steak. Eating cold cuts (frankfurters, too!) helps build tissues, tone up nerves, increases resistance to infection.

Protein is the reason why—*complete* protein. And we need it just as much in summer as we do in winter. Meat—any kind of it; cold cuts and frankfurters included—is a “yardstick of protein foods.” Isn't it lucky that there are so many kinds of meat that tempt lagging summer appetites?

Isn't it lucky that we get so much good from something we like so well?

If you see something here that tempts you, remember that your meat man is now making a special feature of good and-easy summer meats like these

Sausage and cold cuts offer the same food values as the meat they're made of					
KIND OF MEAT	COMPLETE PROTEIN	B VITAMINS			FOOD IRON
		THIAMINE (B ₁)	NIACIN (B ₃)	WASH	
PORK	Excellent	Excellent	Fair	Excellent	Excellent
BEEF	Excellent	Fair	Excellent	Excellent	Excellent
VEAL	Excellent	Good	Good	Excellent	Excellent

AMERICAN MEAT INSTITUTE

Headquarters, Chicago • Members throughout the U. S.



This Seal means that all nutritional statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association.

NO TUGGING... NO LUGGING...

IT'S "REACH-EASY" CLEANING!

with G.E.'s new Swivel-Top Cleaner



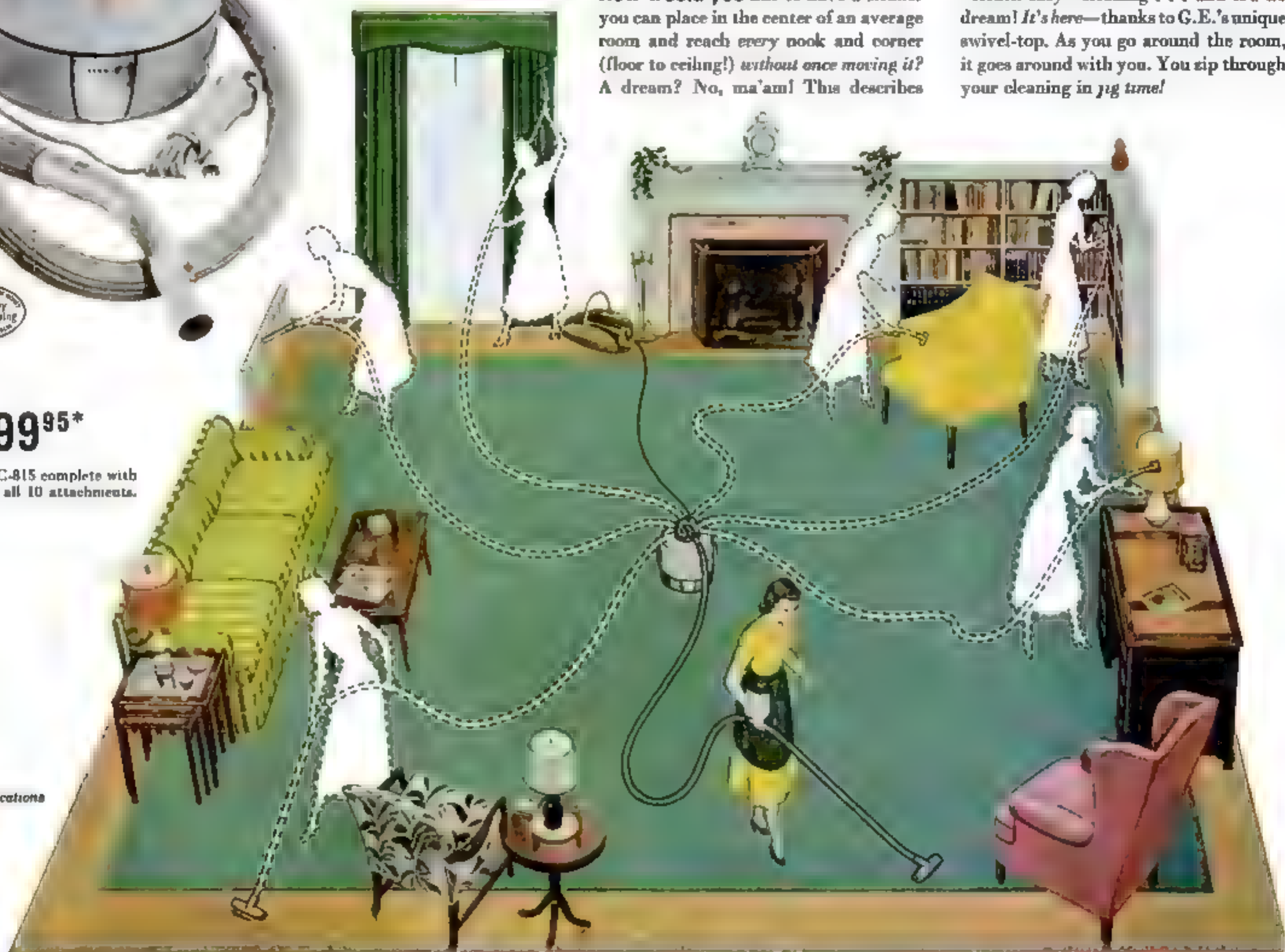
\$99.95*

Model AVC-815 complete with
caddy and all 10 attachments.

*Price and specifications
subject to change
without notice.

How would you like to have a cleaner
you can place in the center of an average
room and reach every nook and corner
(floor to ceiling!) *without once moving it?*
A dream? No, ma'am! This describes

"Reach-easy" cleaning... and it's no
dream! *It's here*—thanks to G.E.'s unique
swivel-top. As you go around the room,
it goes around with you. You zip through
your cleaning in *jig time!*



NO "DROP-OFF" IN SUCTION POWER AS THE BAG FILLS!

At last here's a cleaner that *keeps its power up* as the
dirt collects. Full or empty—the suction power is
always strong and steady. G-E engineering and gravity
work together to keep the suction-head free of dirt—
hence, unlike many cleaners, the dirt-getting ability is
maintained. (It's one of those features you don't actu-
ally see, but are *mighty glad* to have!)



Large "Throw-Away" bag! Re-
place it only a few times a year—
it's *that* big! Just toss the bag away,
dirt and all. Nothing to empty.
You don't see or touch the dirt.



Soft, gentle air exhaust! And un-
believably *quiet*, too! The motor is
mounted in *live rubber* and cush-
ioned with spun glass. No radio or
TV interference, either!



Ten "non-scratch" attachments.
You can clean everything imagin-
able—table-tops, pictures, even ra-
diators! No doubt about it—this
new G-E is a *wonder-cleaner!*

It's possible that your neighborhood G-E dealer may not have these new cleaners on hand.
If so, please be patient. It's the finest cleaner made... definitely worth a short wait.
General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.

You can put your confidence in—

GENERAL  ELECTRIC

ITALY

Italy offers some of best bargains in Europe. Among them are women's clothes such as straw skirt, top, sailor-type hat (on model); accessories such as calf belt (left), leather bag, silk scarf, embroidered suede play shoes, silk yard goods, antelope gloves, ventilated straw hat, odd-shaped Origami glasses, coral necklace (foreground, right).

Lenci dolls (background, left) are much less expensive in Italy than in U.S. So is glass like Venetian bottle and clear bottle with daisies (near doll), and black and white glass vase (right) by Venini. Among pottery values are pieces like primitive plate (background, right), spaghetti-ware flowerpot, celery dish (lower right). Leather, straw and marble objects like bird, box, fruits (foreground, right) make interesting souvenirs. Italian linens (lower right) are fine and cheap.



Europe's Bargains

HERE OR ABROAD SHOPPERS CAN GET GOOD BUYS FROM 10 COUNTRIES

Before the end of the year at least half a million U.S. tourists will have fumbled their way with guidebooks, limited vocabularies and travelers' checks through the accessible parts of Europe. They will certainly break the previous record for number (359,000) of travelers set in 1930, and probably break the record for spending, rung up in 1950 when Americans added almost \$200 million to the tills of Europe. Whether this year's tourists get their money's worth while bolstering the economy overseas depends upon what they buy where.

Some European merchandise is poorer in quality and higher in price than equivalent goods manufactured

in the U.S. In one country, clothes or glass or furniture may be bargain-priced, in another tagged only for the whimsical millionaire. But every country has special skills and products that cannot be duplicated elsewhere. Often these may be bought where they originate at savings over U.S. prices of 25% to 75%.

The best foreign buys are also excellent values when bought in the U.S. even with the tariff added. To help tourists and shoppers, LIFE has compiled a guide to good values from 10 European countries, beginning with Italy (above). Tourists who leave the U.S. for at least 12 days can bring home up to \$500 worth of goods tax-free.



FRANCE AND BELGIUM

France for the shopper is highest priced country in Europe. Best buys are art books (*bottom left*) and antiques (if dated before 1830 these are duty free) such as Louis XVI desk set (*left*) bronze doric clock (*center*) porcelain and Sèvres china pots (below the clock) Baccarat glass—jewel box (*left*) brandy snifter (*right*)—costs 30% less in France than in U.S. perfume (*foreground*) about 50% less. Expensive but exquisite are women's accessories (*foreground*) costume jewelry, compacts, combs, belts, lingerie and scarves. For the household there are candlestick wall

brackets (*center*) singing birds in gilded cages, baskets of all shapes, toile trays, for the kitchen, casseroles (*center*), pepper and salt mills, bottle openers, scallop shells. Cognac, wine, liqueurs cost from 10% to 70% less in France. (Only one gallon may be imported duty free.)

Belgium (*extreme right*) has two best buys: lace, such as bridal veil, handkerchief and doily, is beautiful inexpensive. The Continental Arms Imperial Crown under over shotgun made in Liege, is the finest in the world and costs about 20% less in Belgium.

GREAT BRITAIN

Shopping in England is a little less expensive than in France. Men get their best buys here—suits, fabrics, hats, shoes, pipes, brushes, razors, ties, sports equipment, luggage and leather goods. Collectors can pick up antiques such as old books, early pictures, prints, maps (in background), Staffordshire bowls (left, rear) and figures (foreground), tea caddies and old silver such as Sheffield tray and George III tureen.

Buys for women include damask cloths, linen, Liberty's lawns and silks, cashmere sweaters, blankets, woolen and tweed fabrics, china such as Wedgwood (at lower left).



AUSTRIA WEST GERMANY SWITZERLAND

Austria is inexpensive for living and buying. Best values are dirndls, linen blouses, caps, feather pins for hat, and badges to sew on shirts, belts (bottom, left). Skis and ski boots (left) and after-skiing slippers (background, left) cost from 25% to 50% less in Austria than in U.S. hand-knitted sweaters with traditional designs 60% to 75% less. Other good buys are petitpoint, such as bag (foreground, center), glass, such as the Lobmeyr pitcher and wine glasses (background, left), handmade blouses of silk with embroidery (foreground).

In West Germany best buys are Bavarian dirndls, aprons, Lederhasen (these are leather pants, last 25 years), Bavarian alpine hats for children or adults (background, right), beer steins (\$2 up), cuckoo clocks \$5 to \$20 (background), fish figurine, King of Prussia, Meissen or Dresden cups, saucers, Kathe Krüse dolls at 20% less. Leica and Rolleiflex cameras at 25% less than in U.S.

In Switzerland the best buys are watches and clocks (foreground, center), about 30% cheaper there.



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EUROPE'S BARGAINS CONTINUED



SWEDEN AND HOLLAND

Sweden offers best buys in ceramics, glass, textiles, stainless steel, knock-down furniture. The birch table is a good example of the latter. Ceramics include Gustavsberg bowl (center of table), bottle, bowls, plates, hour-glass vases. Orrefors glass bottle and vase (on table, right) are bargains in Sweden. Examples of Swedish silk-screened linens are shown under table. Modern stainless steel Swedish plate and cutlery are shown in center foreground.

In Holland the best buy is pewter, which is as much as 75% cheaper there. Above are pitcher (under table), graceful vase behind stainless steel plate. Good idea for tourists is to fill pewter objects with Dutch tulip bulbs, also a buy.

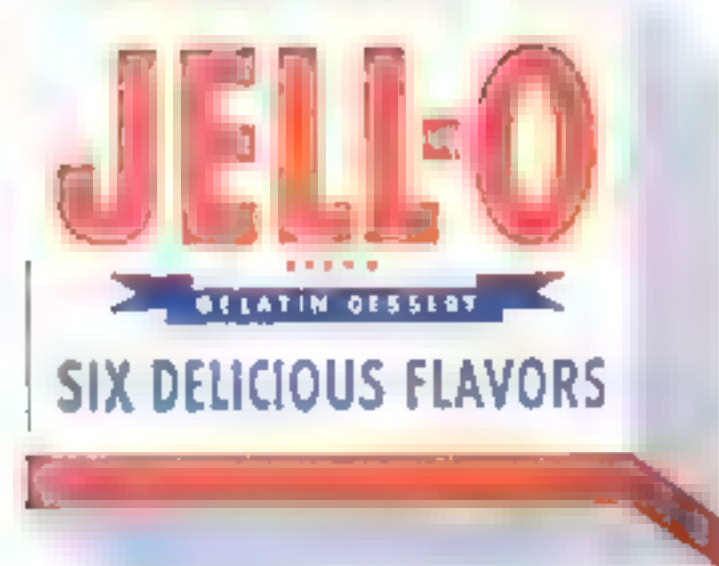


SPAIN

Spain is an inexpensive place for U.S. tourists. Good values are found in metal candlesticks, figurines, bowls and baskets (center), hand-blown glasses (top row), leather such as gloves, suede purse, desk set (foreground), chess set in leather box (left), ceramics (right and lower left), tile tray (center). Spanish dolls, women's shoes, handkerchiefs and lace mantillas are bargains for women.

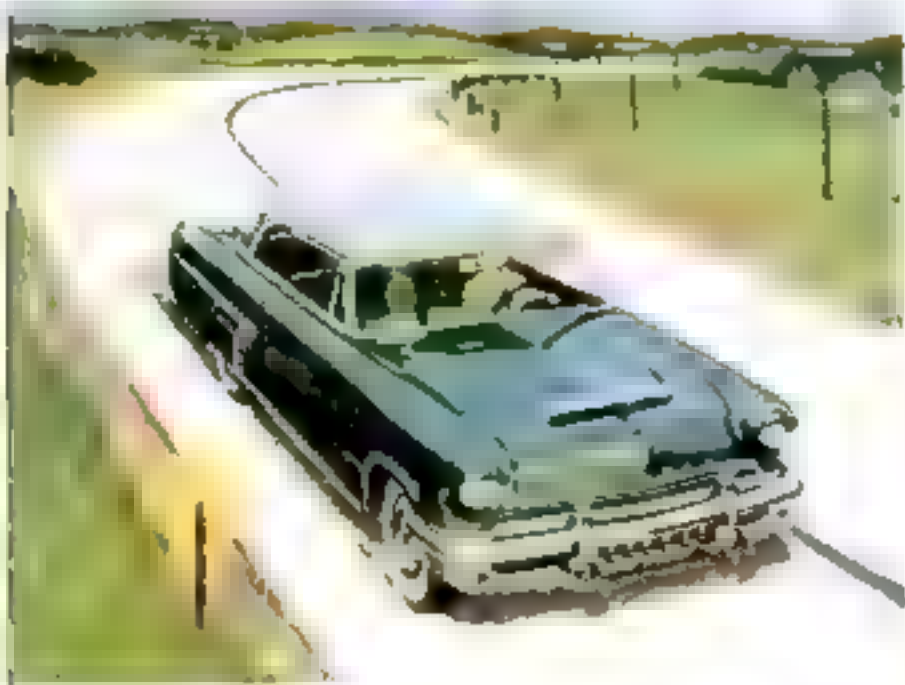


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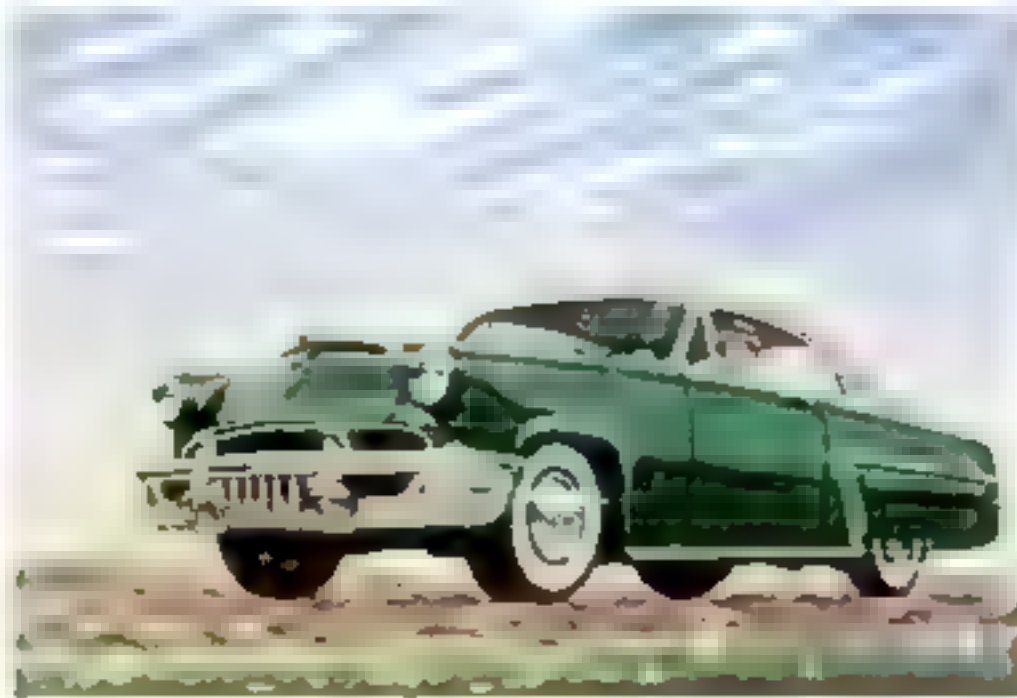


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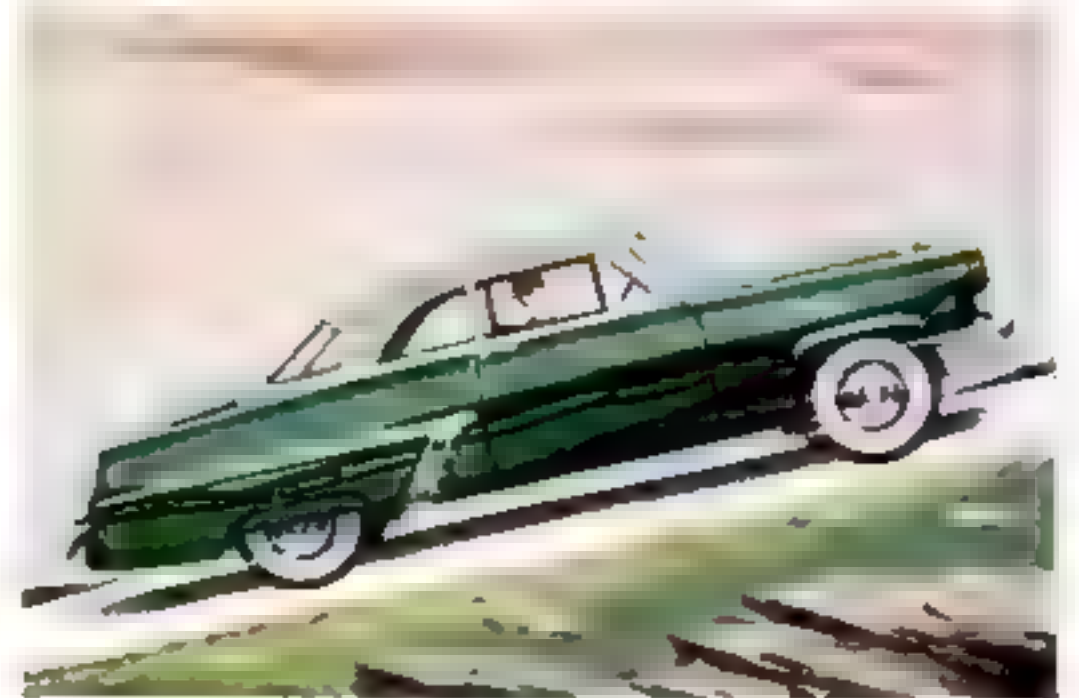
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SUPERSTITIOUS JAPANESE DO NOT EAT HEIKE CRAB BECAUSE ITS SHELL APPEARS TO BE IMPRINTED WITH THE LIKENESS OF MEDIEVAL WARRIOR (BELOW)

EVOLUTION'S COPYCATS

Crab looks like man, bug like stick; an eminent biologist explains why and how

by JULIAN S. HUXLEY

THERE is a legend which tells that during the 12th Century A.D. the two leading feudal families of Japan, the Heiké and the Genji, were struggling for supremacy. The struggle ended in 1185 with the overwhelming victory of the Genji in the naval battle of Dan-no-ura, off the southwest tip of the country. The defeated Heiké, true to the samurai tradition, committed mass suicide by throwing themselves into the sea. Immediately afterward, all the crabs of the region appeared stamped with the face of a resentful Japanese warrior, thus reincarnating the dead Heiké nobles. The face-bearing crabs are called *Heiké-gani* or Heiké crabs; the Japanese will not eat them to this day, and an exceptionally homely or ugly man used to be told, "You look like a *Heiké-gani*."

That is the legend. The facts are that the Heiké were defeated at Dan-no-ura; that the crab *Dorippe japonica*, which is widespread in Japanese waters, is called *Heiké-gani* and does bear on its carapace a striking likeness to a medieval Japanese warrior (*abno*); and that, though edible, it is not eaten by the Japanese. In past centuries it was sometimes called *Oni-gani*, *oni* meaning a frightening kind of demon who may also be the spirit of a dead man.

The resemblance of *Dorippe* to an angry Japanese warrior is far too specific and far too detailed to be accidental: it is a specific adaptation which can only have been brought about by means of natural selection operating over centuries of time. It came about because those crabs with a more perfect resemblance to a warrior's face were less frequently eaten than the others.

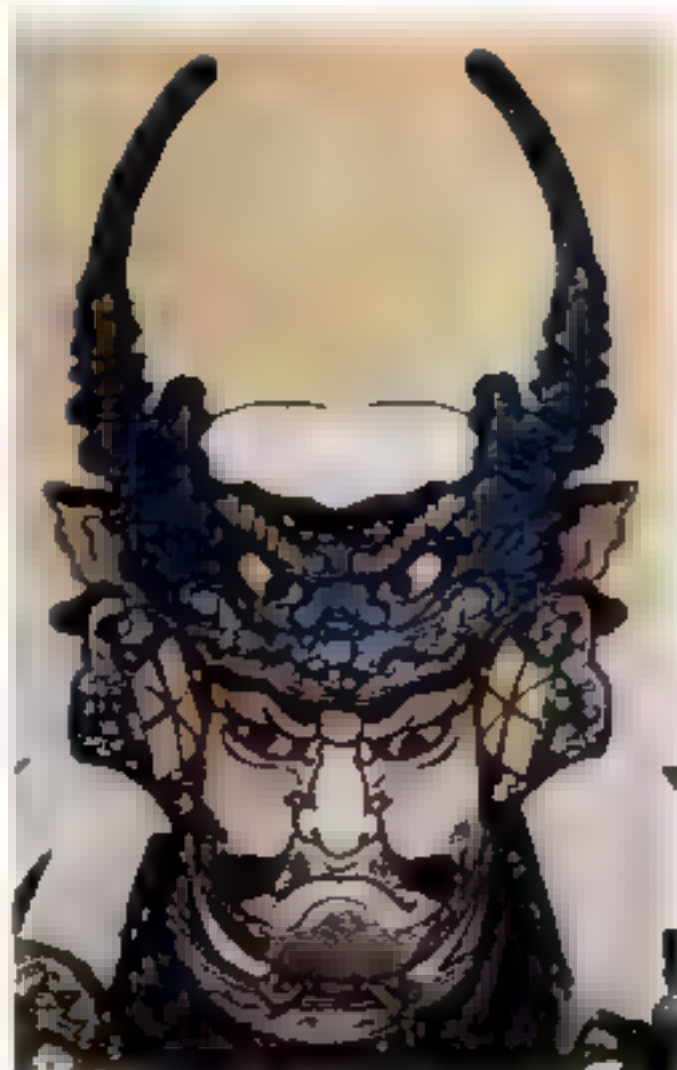
There are large numbers of equally improbable likenesses in nature which undoubtedly owe their

evolutionary origin to selection—the astonishing resemblances of leaf-insects to leaves, of stick-insects to sticks, of flower-spiders and flower-mantes to flowers, of various harmless moths and beetles and other insects to stinging wasps and hornets. In all such cases the precision of the likeness is due to the action of natural selection. Over many generations those individuals which happened to look a little more like the models which they copy survived and reproduced themselves on the average a little more often than those which looked less like the

models. Even a very small biological advantage will in the course of generations add up to produce a large and impressive result. For instance, even if a new type has only a 1% advantage—if on the average 100 individuals of the new type survive in each generation as against 99 of the old—the new type will supplant the old as "normal" in what is, biologically speaking, a very short period of time.

But how can the animal know what it ought to look like to improve its chances of survival? And how does it manage to achieve the likeness? Or is the likeness just an accident which has no significance for its possessor?

The answer is very simple: the animal does not know anything about it and, even if it did, no efforts on its part could help to bring the likeness about. Modern genetics has shown that the effects of use or disuse or of changes in the environment (like heat or cold or moisture or the presence of leaves or sticks) are not inherited. Evolutionary change occurs through the natural selection of variations or mutations that result from chemical changes in the genes, the units of heredity. Most mutations are harmful or useless but the rare favorable ones are automatically preserved and are



WARRIOR of ancient Japan had helmet with antlers like crab's legs (top).

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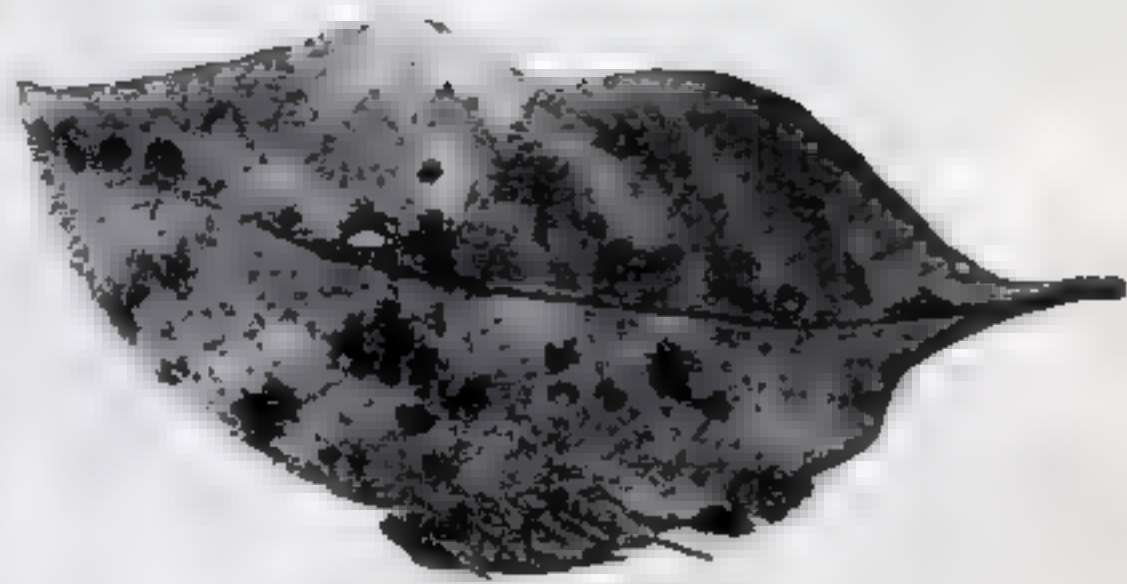
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TWO LEAF INSECTS are (top) a butterfly at rest with its wings held together to look like a dead leaf complete with an imitation stalk, veins, mold spots and sham holes; (bottom) a grasshopper with front wings colored like decaying green leaves. The tips of the grasshopper's hind wings, the only part which show when the creature is at rest, have similar protective coloration.

EVOLUTION'S COPYCATS CONTINUED

incorporated in the race because they give their possessors an advantage in surviving and reproducing. Indeed, "natural selection" is simply a shorthand phrase to denote this differential reproduction of one hereditary type as against another.

The variations adopted by natural selection seem almost invariably to be small mutations which have slight effects on the animal's or plant's visible character. That being so, how could the first vague steps toward bearing the image of a human face have been any use to our crabs? Clearly people would not have been

THE AUTHOR

Grandson of a distinguished scientist, Thomas Henry Huxley, and brother of a distinguished novelist, Aldous Huxley, the author of this article has won international eminence of his own as a scientific investigator and writer. Julian Huxley has taught in various schools in Britain and the U.S., run the London Zoo, served as director of UNESCO and published more than 30 books.

put off by superstitious fears from eating the creature unless the resemblance was unmistakable.

The fact is that natural selection has merely polished up a prior condition which was purely accidental. The back of the carapace of most crabs is usually embossed in relief with bumps and depressions, producing a pattern which happens to bear a rough resemblance to some object or other. In several cases, of which *Dorippe japonica* is one, the resemblance is to a human face. On English shores, to cite another example, there is a little crab of the genus *Corystes*, the pattern of whose shell is sufficiently like a human face for the species to have been given the specific name *cassivelaunus*, after the chieftain who led the ancient Britons against Julius Caesar. But the likeness is never more than a rough one, and in any case, *Corystes* is a very small crab which is not used as food by human beings.

However it is easy to conceive of an accidental resemblance no better than the best among *Corystes* which would be capable of arousing superstitious fear and wonder. How could a human face get imprinted on a crab's back unless some god or devil had put it there with some mysterious intent? And then the rest would follow automatically. The crabs which were more like a face would tend to be spared, while their less miraculous brothers and sisters

CONTINUED ON NEXT PAGE

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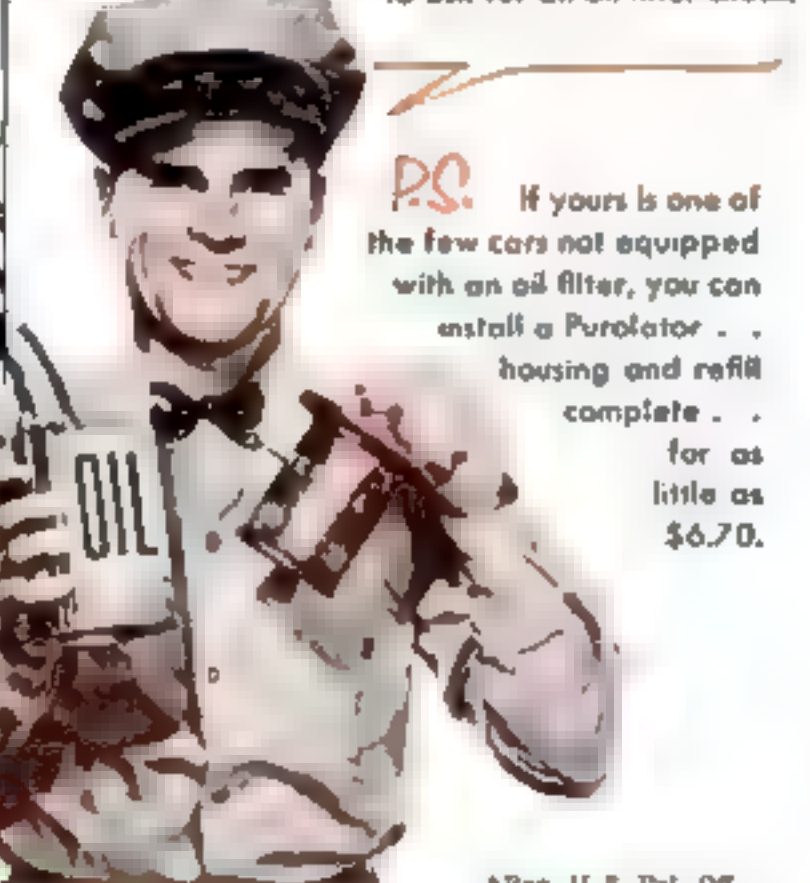


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REAL AND FAKE ANTS are, from left: an ant, a spider holding two front legs over its forehead to imitate ant antennae, a bug with dark spots on folded wings which also have converging lines to copy ant's pinched-in appearance.

EVOLUTION'S COPYCATS CONTINUED

would continue to be eaten. In the course of many generations the crude and accidental original would be polished up into a remarkably close likeness.

Practically all the characteristics of an animal are adaptive, having been molded by natural selection for the performance of some special function. This applies as much to an animal's appearance as to its construction or its inherited patterns of behavior. Its appearance is generally adjusted to the sense organs and habits of some other creature, either the prey that the animal needs to catch or the enemies from whom it needs to escape. The adaptation of *Dorippe* to not being eaten by Japanese is one of the most curious that we know but there are plenty of other equally surprising examples of animals or plants acquiring a protective resemblance to other animals or plants or to inanimate objects.

Insects, as *LIFE* has demonstrated in color pictures (Aug. 6, 1951), are particularly adept at mimicry. There are insects of many different groups, from grasshoppers to moth caterpillars, which look like twigs. There are insects that look like one big green leaf, others that imitate scattered bits of foliage. Some leaf insects resemble leaves that have recently died, others look like dead leaves with mold spots and holes in them, and still others like half-decayed leaves. There are also leaf frogs and leaf toads, and even a leaf fish in the Amazon which gets within striking distance of its prey by looking like a dead leaf drifting in the current.

Bugs into thorns, seeds or ants

INSECTS of the family Membracidae are especially versatile imitators. These are defenseless little bugs which spend most of their time in exposed situations on the twigs or leaves of plants where they live by sucking sap. On the forepart of their thorax they have a large hoodlike outgrowth which provides excellent working material for faking appearances. In some membracids the outgrowth has been elongated fore-and-aft to make them look like a grass seed. In others it has been molded into one or more sharp hooks, so that the bugs look like thorns. In one membracid this characteristic outgrowth is orange-colored, hollow and enormously swollen; it completely hides the rest of the animal and gives it a close resemblance to the chrysalis of a moth, whose brilliant orange is recognized by insect-eaters as a signal warning of a nauseating taste. In the most curious case of all it has been enlarged and molded to resemble a worker ant of a species which is abundant in the bug's surroundings. Of course it is only a hollow shell concealing the animal's real body but when seen from above the deception is effective. Since ants, with their gregarious habits, their powerful bite and their reservoirs of formic acid, are well protected against most insectivorous creatures, this imitation must be of particularly great biological advantage to peaceful, harmless membracids.

Ants are commonly mimicked by quite a number of insects: beetles, two-winged flies, grasshoppers and spiders. I myself have been doubly deceived by a spider's ant mimicry. On an island in Lake Victoria in central Africa I had my attention forcibly directed to the tree ants swarming over the dense vegetation because every time I accidentally got one on my person it inflicted a painful bite. Suddenly I noticed one give a somewhat unantlike jump. On inspection it turned out to be a spider. This was the first example of ant mimicry by spiders which I had seen, and I set about trying

CONTINUED ON PAGE 72

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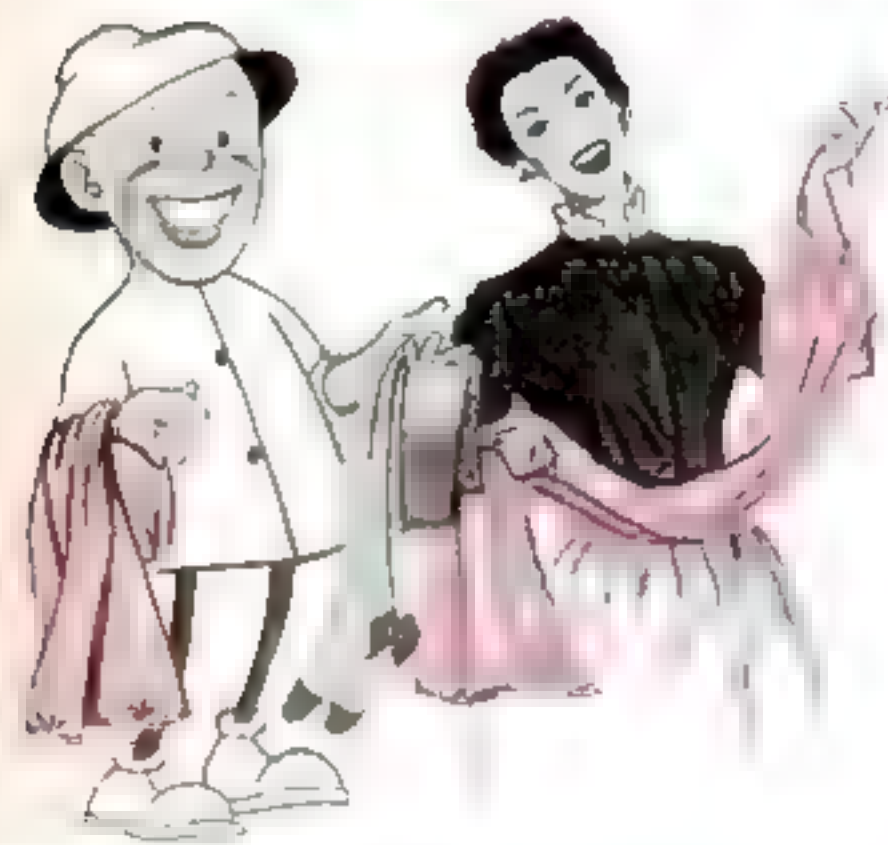


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EVOLUTION'S COPYCATS CONTINUED

to find some more specimens. After some searching I discovered what I thought was another, but when I got it safely in a glass tube I found it was only an ant after all.

How is a spider to look like an ant when an ant has a pair of antennae on its head and only six legs on its body, while a spider has eight legs and no antennae? How does a spider acquire the long slender waist of an ant?

Spiders that mimic ants first of all become more elongated. Second, the front pair of legs are placed further forward than usual and instead of being used for walking are held out in front so as to look like feelers. Third, a waist is "painted in" by having the sides of the middle part of the body light-colored so that they do not catch the eye, while a central narrow dark band with a dark oval patch behind gives an excellent imitation of an ant's waist and hind abdomen.

The clearwing moth copies a hornet in general form, in its transparent wings, black-and-yellow coloration, the way it flies and even in the fact that it flies by day instead of by night. The imitation deceives not only most human beings but also creatures that would otherwise eat the moth. Lizards, for instance, which have learned the meaning of the yellow-and-black danger signals so common in nature, refuse clearwings equally with wasps and hornets.

The diurnal habits of this moth are a reminder that behavior as well as structure or coloration usually needs to be changed to secure an effective resemblance. Thus the hawk moth *Xanthopan*'s imitation of tree bark would be imperfect if the creature did not always settle with its head pointing vertically upward. The geometrid tissue moth, on the other hand, performs the trick of looking like bark by settling itself horizontally when at rest.

Creatures that escape detection by simulating twigs spend all the daytime grasping a branch, immobile and rigid. They move about to feed only when darkness falls.

Spiders that mimic ants walk and behave like their models as well as look like them. One South American species adds to the picture by carrying on top of itself the shriveled dead body of a real ant, so that it looks like a worker ant carrying a dead comrade. Insects which mimic bees and wasps curve their abdomens around when they are seized and act as if they are threatening their captor with a sting that they do not possess.

Even the highest vertebrates, like birds, may have their behavior thus modified. The common nightjar escapes detection while brooding by crouching immobile and looking like part of the floor of dead leaves among which it lays and broods its eggs. But the South American nightjar *Nyctibius* lays its eggs in the cavity of a broken stump and therefore this nightjar broods in a strange unbirdlike posture, rigid and erect, with eyes almost closed, so that it looks like a continuation of the stump.

Birds that freeze, flowers that fly

AN extraordinary example of this behavior mimicry is offered by a one type of shrike whose nestlings combine forces to produce a deceptive likeness. If a potential enemy comes near the nest while the parents are away, the nestlings all elongate themselves upward, at the same time leaning together; the group, frozen immobile in this position, looks like a broken-off branch, with the combined beaks simulating the angular edge of the break.

There is only one other example of combined mimicry known to me. Plant bugs of one of the species of the genus *Flata* perch in company on upright stems and resemble flowers that fly away when you try to pick them. They come in two colors, pink and green, so that the green ones look like buds and the pink ones like opened flowers.

The best-known example of mimicry in birds concerns the eggs of cuckoos. Some cuckoos, like cowbirds, are reproductive parasites who lay their eggs in the nests of other birds and leave the young to be brought up by the foster parents. The eggs of these species often resemble those of the foster parents, even to the extent that a cuckoo parasitizing a bird much smaller than itself will lay eggs much smaller than normal for its size. When the species is divided into a number of strains, each parasitizing a different species of bird, the eggs of the different strains are different and are usually close mimics of the foster parents in color, pattern and size.

To understand how these resemblances could have been brought about, we will jump for a moment to the plant kingdom. There is a variety (or possibly a distinct species) of the plant *Camelina* which is found nowhere else but in flax fields. Its chief difference from its nearest wild relative is its small seeds, which are of the same size as flax seeds. Flaxseed is harvested for sowing by being sifted through a fine sieve. The small *Camelina* seeds pass through the sieve too

CONTINUED ON PAGE 73

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EVER HEAR of a milk *made* for cooking? That's Carnation. You see, Carnation Evaporated Milk is *one* milk that is specially *heat-refined*. So Carnation blends much more smoothly with other recipe ingredients and brings out their full flavor and quality...to give you better cooking results than you can get with any other form of milk.

CARNATION gives extra richness to your foods, too. For it's concentrated to more than *double-richness*.

DOESN'T IT MAKE SENSE to cook with a milk that's *made* for cooking? Get double-rich, heat-refined Carnation Evaporated Milk today.

"from Contented Cows"



So different - so good

CARNATION TUNA PUFFS

(Makes 4-5 servings)

1 cup heavy Carnation Cream Sauce*	2 tablespoons lemon juice
2 tablespoons chopped parsley (or green onion)	1/2 cup fine crumbs
	1 cup (7 oz. can) tuna
	Shortening for frying

Combine cream sauce, parsley, lemon juice, 1/4 cup crumbs, and tuna. Form into 2-inch patties or rolls. Dip in remaining crumbs. Pan or deep fry in hot shortening until crisp and brown. Serve with chili sauce, if desired.

*Prepare Carnation cream sauce by combining 2 tablespoons butter with 3 tablespoons flour over low heat. Gradually add 1 cup *undiluted* Carnation. Stir until thickened. Season to taste. Cool.

...and your old favorite at its delicious best

CREAMED TUNA

(Makes 4-6 servings)

1 tablespoon butter	1/2 cup Carnation
1 tablespoon flour	1/2 cup water
1/2 tablespoon salt	1 cup (7 oz. can) tuna

Combine butter, flour and salt in saucepan over medium heat. Slowly add Carnation-water mixture. Stir constantly 4-5 minutes (until slightly thickened). Add tuna. Serve over toast slices or toasted buns.



Carnation Performs
Cooking Miracles
Not Possible
with Any Other
Form of Milk

Enjoy Two Great Shows: On TV—Burns & Allen, CBS-TV, every other week, on radio—Stars over Hollywood, CBS, every Saturday.

Copyright, 1952, Carnation Co.

Don't lose sleep tonight from **SUNBURN!**

Get Beach-Tested
NOXZEMA
for heavenly relief in 3 seconds!



It's Medicated—There's the secret!

● **Don't spend a miserable night** suffering from the torture of fiery sunburn. And don't experiment with unproved "remedies." You can get fast heavenly relief with cool, snowy-white Noxzema.

Noxzema is medicated—there's the secret. It helps *heal* as it soothes, cools. Relieves the agony of sunburn's fiery pain often in 3 seconds. And Noxzema is *greaseless*, doesn't stain clothing or bed linen.

Beach-tested Noxzema is used by more lifeguards, nurses—more men and women—than all other sunburn relief preparations combined. Get your jar of this wonderfully soothing, greaseless cream today.



- 1. COOLS!** Glorious, cooling sensation almost instantly. Relief in 3 seconds.
- 2. SOOTHES!** Noxzema is a greaseless oil and moisture emulsion—it feels so wonderfully soothing on your hot, parched skin.
- 3. HELPS HEAL!** Noxzema is a marvelous medicated formula helps speed healing of scorched, damaged skin.

At all drug and cosmetic counters.
40¢, 60¢, \$1.00 plus tax.

and are sown next year with the flax. What has happened is that in each generation the bigger *Camelina* seeds were sifted out of the crop of flaxseed, while the smaller ones were sifted in, until finally only those strains which produced small seeds were left.

In the case of cuckoos the sifting is done by the host species, which is liable either to turn a strange egg out or to desert the nest if it is too unlike its own. Thus that strain of cuckoos whose eggs bear some resemblance to those of the host has the better chance of being perpetuated.

Sound mimicry is widely used by defenseless creatures counterfeiting a formidable model. The rattling of the rattlesnake is a warning which serves to scare away animals that might tread on it as well as predators that might otherwise eat it. Several harmless species of snakes have developed the ability to vibrate their tails in such a way as to produce a rattling sound to frighten off their enemies.

A great many snakes hiss by way of warning. It is therefore to be expected that many harmless creatures hiss to pretend that they are snakes. The most curious example is that of the wryneck, a small European bird related to the woodpeckers, and like them nesting in holes. When an intruder tries to enter a wryneck's nest the sitting bird flattens itself against the side of the hole, then presses up toward the enemy with a snake-like motion, and finally shoots back, emitting a hiss that could very well come from a snake.



FAKE SEX is employed by orchid with flower lip that looks like a female insect.

Among the more fantastic camouflages that natural selection has developed is the reversed butterfly trick. Some little butterflies of the family of the blues, or *Lycaenidae*, have "tails" on their hind wings which, when the creature is at rest, look like antennae, and are moved up and down to increase the resemblance. The angle of the wing is scalloped out to look like a butterfly's head and on it is a conspicuous spot which simulates an eye. The real head with the real eyes and antennae is practically hidden by a forward curve of the forewings, and the underside of the wings bears a pattern of stripes which forces attention on the sham head by converging upon it. If a hungry bird or lizard comes upon the butterfly it is thus encouraged to snap at the wrong end and get nothing more than a dusty mouthful of scales or possibly a dry bit of wing while the insect flies off little the worse.

Most of the examples I have cited protect edible animals from attack. Similar devices are employed by predators. Aggressive deceptions are used by the flower mantes and flower spiders, which are brilliantly colored but not conspicuous because their colors match those of the flowers in which they sit all day waiting for unwary insect visitors. There are many color patterns among these mantes and spiders, with the patterns adjusted by natural selection to the particular kind of flower that any particular species frequents.

In Manila there is a beautiful white spider with yellow legs which lies in wait amid white lily flowers with yellow stamens. The Malayan flower mantis *Hymenopus* takes up its station only in the flower clusters of a particular kind of rhododendron which matches *Hymenopus'* color pattern of pale pink and pearl white with a band of leaf green.

Sometimes an animal even custom-builds a background for itself. *Azilia*, a Guianan spider, sits in invisibility on a little carpet made up of bits of bark and lichens that it constructs in the middle of its web.

Orchids provide the most remarkable instance of mimicry in plants. The flowers of various smaller orchids employ deception in order to secure cross-pollination. The lips of the flowers imitate the females of a particular species of insect in appearance and sometimes also in smell. The male insects of the species are taken in by the lure and attempt to mate with the imitation females provided by the orchid. In the process pollen is transferred from one flower to another and the orchids are fertilized.

I have kept to the last some counterfeit faces to show that even if *Dorippe* provides a unique case of an animal gaining a biological

CONTINUED ON NEXT PAGE



LISTERINE TOOTH PASTE PROVEN CLINICALLY BETTER THAN CHLOROPHYLL TO STOP BAD BREATH

Snow white, minty Listerine Tooth Paste . . .

has been proved in authoritative clinical tests to be more effective than chlorophyll in stopping bad breath of mouth origin. More effective in most cases not only for minutes, but for *hours* . . . four hours, five hours, and more! More effective in these tests than a leading chlorophyll tooth paste, chlorophyll mouthwash, and chlorophyll tablet. So, for longer lasting assurance, for this clinically proven protection against bad breath, trust Listerine Tooth Paste. And look at the money this super-efficient tooth paste saves you! *Two* . . . not one! . . . large size 45¢ tubes only 59¢.



Week-end Handyman?
Get that **DIRT**



fast...

but
save your
SKIN!



Boraxo "melt-away" action
cleans hands faster, gentler
than any other hand soap!

Now, get hands twice as clean, in half the time! And keep hands soft, with BORAXO! Tiny soluble crystals in this powdered hand soap chase all dirt, then melt away. No harsh abrasives to irritate. After garden-
ing, household work, all greasy jobs, clean up fast, with BORAXO!



ANOTHER FAMOUS "20 MULE TEAM" PRODUCT



PHONY FEROCITY is assumed by puss moth caterpillar which normally tries to blend with foliage (left). But when alarmed (right) it sends out frightening red filaments from tail and changes head end into grinning false face.

EVOLUTION'S COPYCATS CONTINUED

advantage by mimicking man, there are just as astonishing examples of mimetic likenesses to other animals.

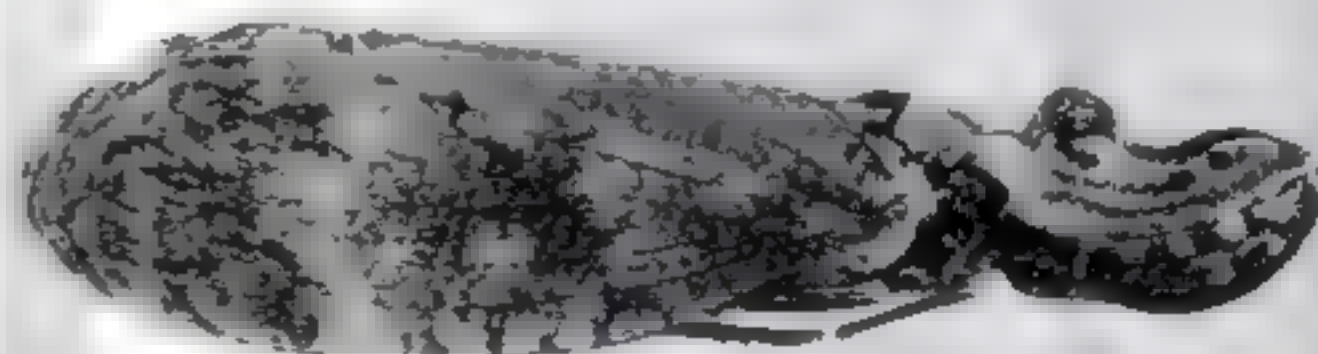
It is a well-known fact that an eyespot has a powerful psychological effect on animals as well as people. Accordingly we find eyespots used over and over again to focus attention on one part of the body, as on the wings of many butterflies or on the display plumage of various male birds. But of course the effect can be strengthened and made more terrifying when the eye is in a fierce face. Various large moth caterpillars, when alarmed, swell out the forepart of their body into an imitation snake's head, bearing on its sides two eyespots which are concealed when the creature is in its normal position.

The caterpillar of the puss moth produces a false face in quite a different way. It draws in and flattens its head in such a way that it presents a masklike surface adorned with two little false eyes. The face is not the face of any particular animal, just a miniature vertebrate face. Meanwhile the animal adds to its terrifying qualities by sticking up its forked tail and protruding from it two waving scarlet threads.

In South America there is a lantern bug which has a complete sham head whose resemblance to an alligator is just as astonishing as that of *Dorippe* to a samurai. The counterfeit protrudes in front of the insect's real head. It is olive brown in color, with one protuberance for a nose and two bulges for eyes. The nose has a pair of black patches for nostrils, while the black "eyes" are painted in complete with a white patch to imitate light falling on the eyeball. The illusion is completed with a sham mouth with sham teeth that are ivory-white and actually stand out in relief. A marmoset or lizard which suddenly came upon this apparition would certainly get a good fright and would not be likely to reflect that baby alligators do not usually crawl about in the foliage of trees.

The lantern bug's sham head is one of natural selection's triumphs in deception. It is one of a great many demonstrations of the unpredictability and the amazing potentialities of nature.

Natural selection can do nothing more than develop functional consequences that have biological utility. Nevertheless it produces results of almost infinite variety and fantastic improbability. At the same time it is orderly in the highest degree. It is also comprehensible by those willing to make the effort to comprehend. The incredible resemblances which it brings into being are reminders of the basic fact that nature is miraculous in the proper sense of the word: it provokes our admiration and our wonder.



APING AN ALLIGATOR is trick used by this South American lantern bug which exhibits false eyes, nose, mouth and teeth to simulate the appearance of an alligator head. The bug's real eye is near the hind end of its false mouth.



SUMMER SWIZZLE

Float balls or cubes of your favorite melon—watermelon, honeydew, cantaloup—in cold glasses of tangy Florida grapefruit juice.

FLORIDA COOLER

On a sizzling day, tall glasses of icy Florida grapefruit juice with sugar-frosted rims—a thrifty between-meal treat for children, too.

FLORIDA FLOAT

Something to linger over on a shady porch—a scoop of frosty lime ice floating in a tall chilled glass of Florida grapefruit juice. Or, on a warm summer evening, orange sherbet and a dewy sprig of mint from the garden to stir it with.

Quick-to-fix Menu Tricks

Here are just a few of the dozens of easy ways you can add the tangy zip of Florida grapefruit to your menus. Try 'em!



For a bright-eyed breakfast dish, fruit cup or dessert, serve viscous canned sections, or Citrus Salad (Florida orange and grapefruit sections mixed). Garnish with diced apples, banana slices.



Round-the-clock serve Florida juice from cans. Full-strength from fresh, tree-ripened fruit rich in Vitamin C. For a mid-morning lift . . . for a grand nightcap, sip a glass of blended Florida orange and grapefruit juice—sweet dreams!



Sarasota Grapefruit Salad—yummy complement to cold cuts and other summer menus. Mold tomato aspic in ring molds. Unmold, and fill center with canned Florida grapefruit sections. Top with mayonnaise.



Quick starter: Serve Florida juice, squeezed, fresh-frozen just after picking, in concentrate form. Six-ounce can makes 1½ pints, full strength!

PARTY SPARKLER

Tall glasses of chilled Florida grapefruit juice and ginger ale. Be ready with seconds—this one makes a hit!

Make those pretty sugary rims by wetting edge of glass and dipping in a saucer of sugar.

The new way to keep cool— Florida Frosties

STRAIGHT FROM THE NORTH POLE—via Florida! They're that cool and refreshing! These frosty coolers are made with Florida's thirst-quenching grapefruit juice, with the tart-sweetness that's made Florida grapefruit world-famous for *true* grapefruit flavor.

And—this is important—it's one of the world's richest sources of Vitamin C, the vitamin you need every day because the body can't store it up. Keep a big, convenient supply of canned and fresh-frozen concentrated Florida grapefruit juice in the refrigerator all summer long. And when the temperature goes up—keep cool!

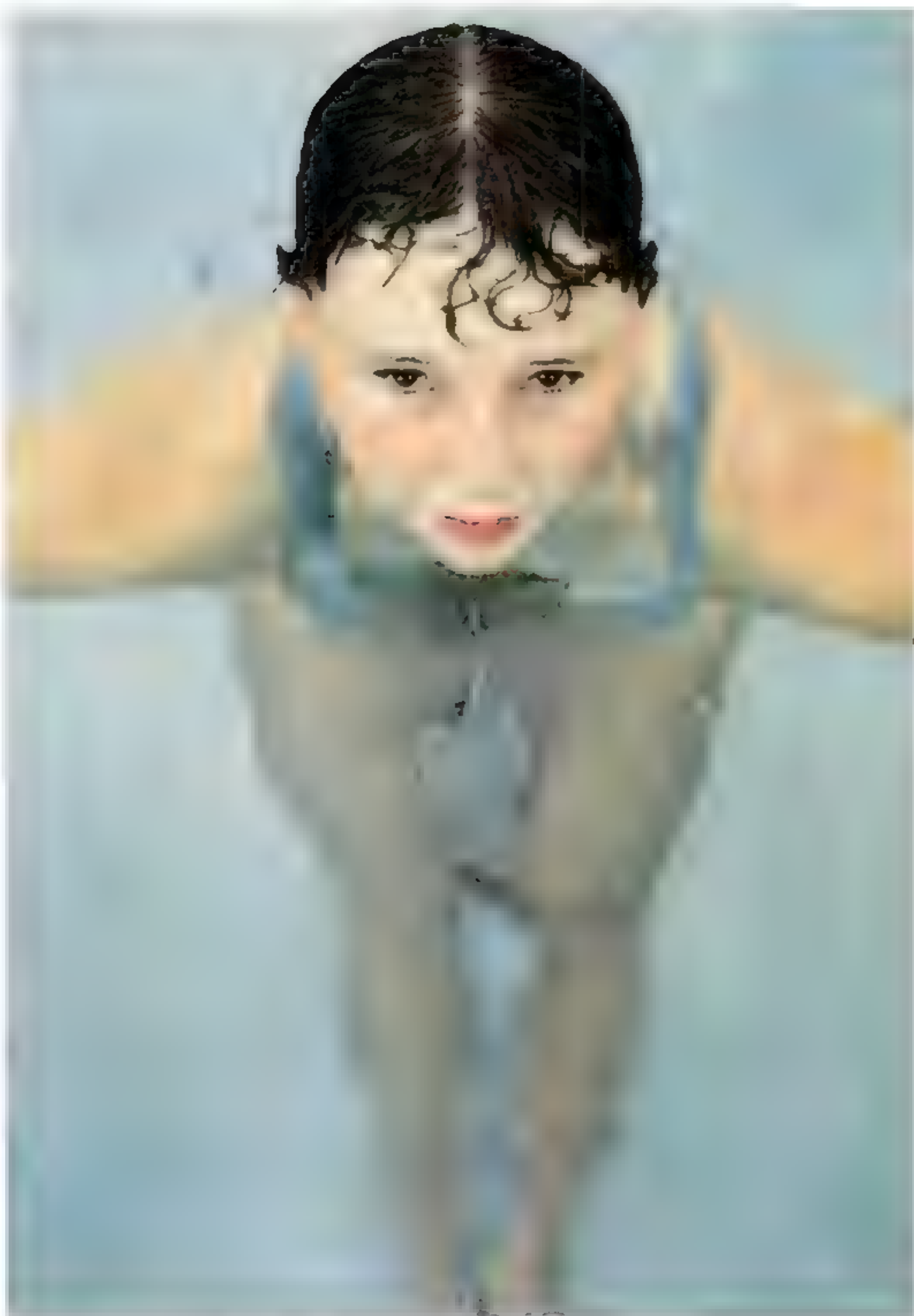
FLORIDA CITRUS COMMISSION, LAKELAND, FLORIDA

Florida Grapefruit

The Bracer Fruit



DRIPPING DIVER Paula Jean Myers surfaces after practice try. Although fine performer on the low board, her real forte is high diving.



← **CRACK BACKSTROKER** Barbara Starke twists hand grotesquely to cut water. She gets her power from long legs and strong shoulders.

Teen-Age Olympics Talent

GIRLS PREPARE FOR SWIMMING TRIALS AND ROUGH TIME IN FINLAND

Even if they weren't so good the two California girls shown on these pages would stand out at next week's Olympic tryouts at Indianapolis just because they are so young. At 14, Barbara Starke (*opposite page*) won the national 200-yard backstroke title in Florida recently, breaking the American record. A high school freshman from Orinda, Calif. and one of the youngest champions in U.S. swimming history, she explained after winning that she didn't know she was going that fast: "I just thought the others were loafing." Paula Jean Myers (*above*), at 17, is potentially the world's best woman diver according to experts who watched her place

second in the national championships. A senior in a Covina, Calif. high school, she normally practices diving four hours a day.

Whether or not these two make the team, U.S. Olympic girls face a tough time in Finland next month. Holland and Hungary have the women swimmers whose times usually beat the best Americans have done, and France has come up with an exceptional crop of divers. It will be even tougher on girls who represent the U.S. in fencing and gymnastics, and in track and field, where they will meet hand-picked Russian amazons who in their rare appearances have swept almost everything in Europe before them.

You know it's good!



The Armour Star label is one of the world's great guarantees!

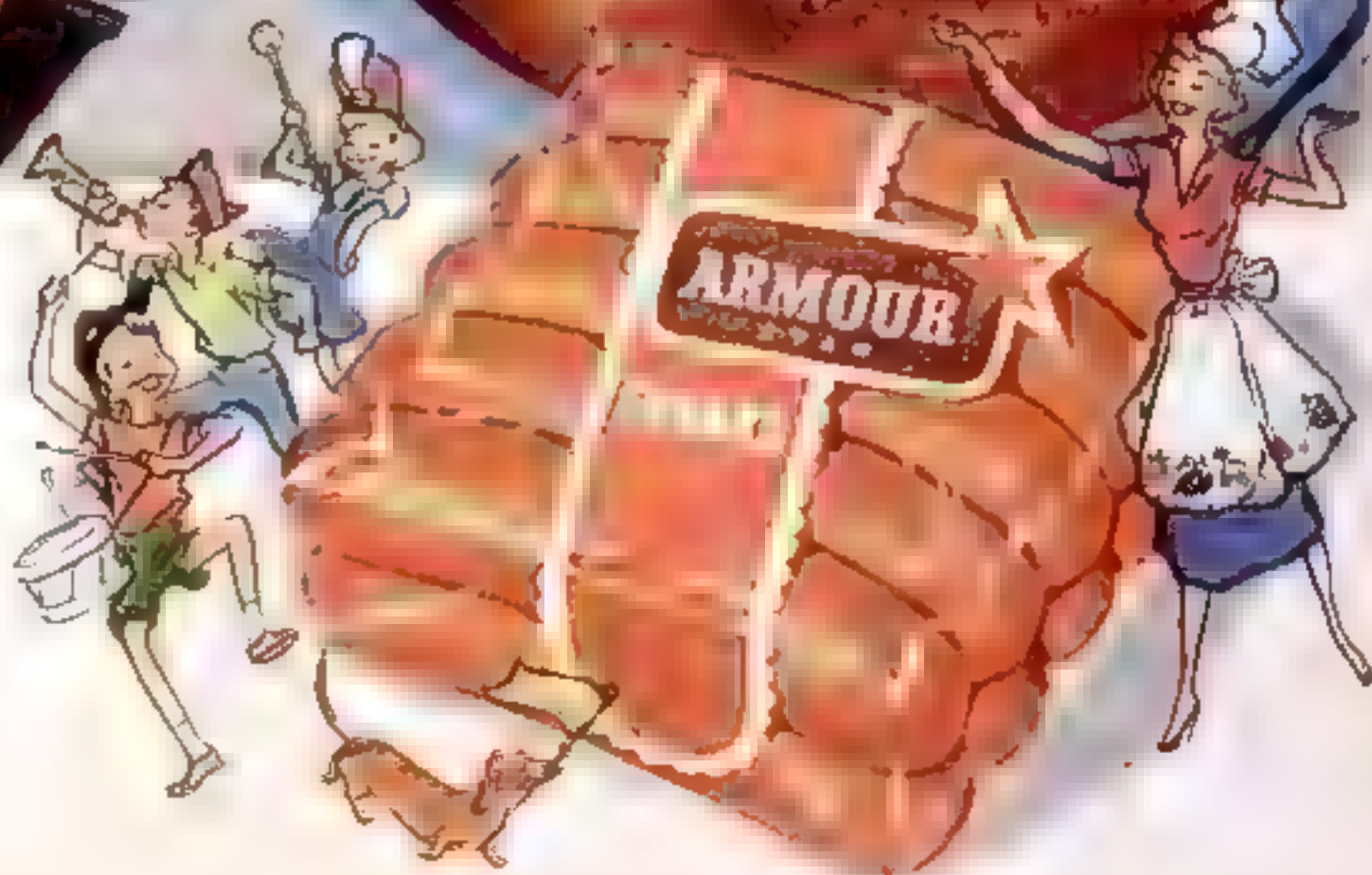


Red-hot picnic idea—franks dunked in barbecue sauce!

Here's something new in picnic food—franks dipped in barbecue sauce *before* they're roasted on the grill. Be sure you have plenty of Armour Star Franks—the juicy franks that are plump with tender beef and pork. Make the sauce "hot" ~use 1 cup catsup, 1 tbsp. Worcestershire sauce, and ½ tsp. Tabasco sauce. Serve the roasted

franks on buns with cole slaw and coffee—and have a perfect picnic!

It's another of Marie Gifford's favorite recipes—one of many delicious ways suggested by Armour's home economist for serving Armour Star Franks, the franks that are made fresh daily in an Armour Sausage Kitchen nearby.





U.S. SQUAD shows some fencing grips, former national champion Janice Lee Yorke, Italian grip, present champion Maxine Mitchell, Barbasetti; Polly Craus, French.

WOMEN'S TEAMS HAVE WORK CUT OUT

The U.S. women's Olympic fencing squad is, according to the president of the Amateur Fencing League, "the very best we've ever sent to the Olympics. We should place among the first three." Their toughest rivals will be current world's champion, Hungary's Ilona Elek, winner at the last two Olympics (1936, 1948), and Denmark's Karen Lachmann.

In track and field (p. 82), facing the strong Russian and English teams, 1948's triple-winner Fanny

Blankers-Koen of the Netherlands, the U.S. will be lucky to place third. In gymnastics (p. 84), a sport as popular in Europe as basketball in the U.S., the Swedish team is considered tops this year. In 1948 the U.S. surprisingly placed third behind Czechoslovakia and Hungary. But Russia, who reports great success in competitions with her satellites, and Germany, traditionally the stronghold of gymnasts, were not competing then, as they both are this year.

IN OLYMPIC TRYOUTS POLLY CRAUS LUNGES WITH FOIL AT CHAMPION MAXINE MITCHELL AS JUDGE LOOKS ON



LOOK
HERE



LOOK IN THE
'YELLOW PAGES'
OF YOUR TELEPHONE DIRECTORY
for HOME OR
BUSINESS
NEEDS

SAL MAGLIE

STAR PITCHER, N.Y. GIANTS

says
"ARE YOU **SURE** YOU DON'T NEED

a man's
deodorant..."



"I'm a pitcher. That means I generally work one day and rest three. But work or watch from the bench. I perspire every day in summer, like everybody else. And I know the quickest way to strike out in any company is to offend. My answer? It's Mennen Spray Deodorant for Men!"

Men, know the score! Mennen is the only leading spray deodorant with all these qualities men want! It's longer-lasting, thanks to Permatec. Crisp—not strongly perfumed. A cinch to use—"Just Squeeze—It Sprays!" Get a bottle today!

Deodorant Scoreboard... Compare the Leading Sprays!

Brand	Checks Perspiration	Special Deodorizing Agent *	Special Drying Agent	Type of Scent
MENNEN	YES	YES	YES	Crisp Masculine
SPRAY B	YES	NO	NO	Sweet Perfume
SPRAY C	YES	NO	NO	Sweet Perfume

*Permatec

P.S. to the ladies:

Buy him his first bottle!

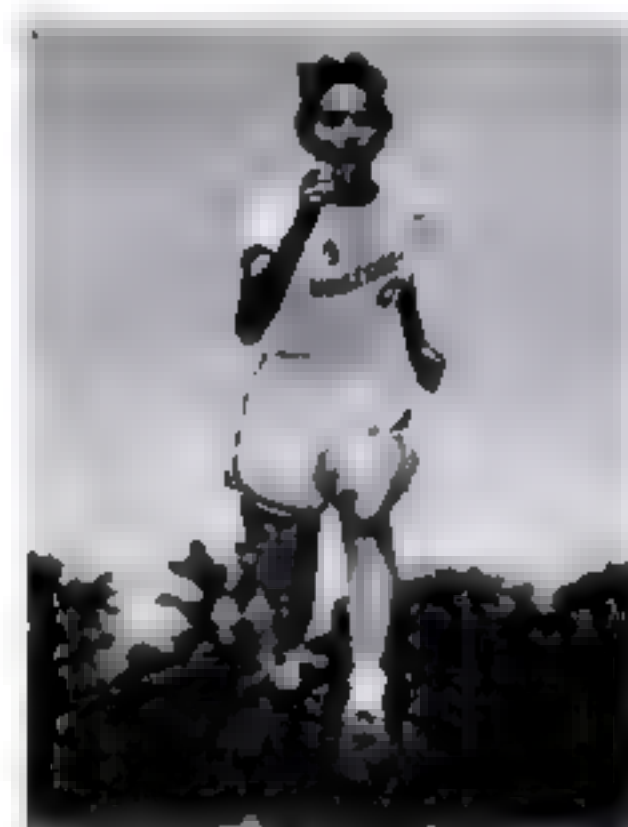
MENNEN
Spray Deodorant
FOR MEN

OLYMPICS CONTINUED

TRACK AND FIELD HOPES



BEST U.S. HURDLER Nancy Phillips qualified for U.S. team in 1948 but did not go to games. She will probably make team again, this time she will go.



RECORD HOLDER Nell Jackson, 1949 and 1950 U.S. 200-meter champion, holds Amateur Athletic Union championship mark of 24.2 seconds.



SPRINT CHAMP Marv Ella McNab, 15, in 1951 set junior A.A.U. records in 50- and 100-meter dashes, also won events in senior division.



ALL-ROUND GIRL Evelyn Lawler is second ranking hurdler in the U.S., a sprinter and a high jumper. Like Jackson and McNab, she is a Tuskegee girl.

CONTINUED ON PAGE 84

*If sweet soft drinks
leave you thirsty... then*

Switch to SQUIRT **Never an after-thirst**

*Fresh, clean taste as you drink Squirt... Fresh, clean taste
after you drink Squirt... Never an after-thirst!*

Yes, if sweet soft drinks leave you reaching for a water-
chaser, then Switch to Squirt—the one soft drink
that can say and prove—Never an after-thirst!

When you serve mixed drinks,
and when you drink, be smooth
about it—Switch to Squirt,
the SMOOTH mixer.

Science reveals new ingredient for easy shaves

Wonderful substance outdoes lanolin, makes beard softer, lubricates, protects skin—and is available now

For years science has searched for a shaving preparation that would enhance the wetting action of soap and at the same time have a beneficial emollient effect on the skin—a characteristic not present in most shaving soap.

Chemists at The J. B. Williams Co. undertook extensive research into the problem. We asked ourselves this question: Would use of the free sterols present in "Extract of Lanolin" provide the improved shaving preparation we sought to make?

Advantages of Extract of Lanolin

Even though present in comparatively small percentages, "Extract of Lanolin" can efficiently increase the water penetration of the shaving cream. Imparting moisture to the beard is, as dermatologists know, essential in wet shaving.

The free sterols of extract of lanolin can penetrate the waxy coating of the skin with great hydrophilic effect. This is because it is a natural product closely resembling the skin surface fat.

How it works

"Extract of Lanolin" in shaving cream forms a film on the surface of each lather bubble and, due to its surface-active nature, tends to penetrate the pores and recesses of the skin—providing the following beneficial effects:

1. The beard becomes wet, easier to shave
2. The rigid emollient film can act as a lubricant for the razor, helping to prevent abrasion, or "razor burn," by reducing friction to a minimum
3. There is minimum tendency to leave the skin with less of the protective sterols than present before shaving. Natural protective skin-coating isn't "shaved away."

We then wanted to know how dermatologists themselves felt. 90% of the doctors surveyed approved the idea with enthusiasm.

Result: a superior product

As a result of our findings, and the approval of dermatologists, The J. B. Williams Company is now offering our Luxury Shaving Cream with "Extract of Lanolin."

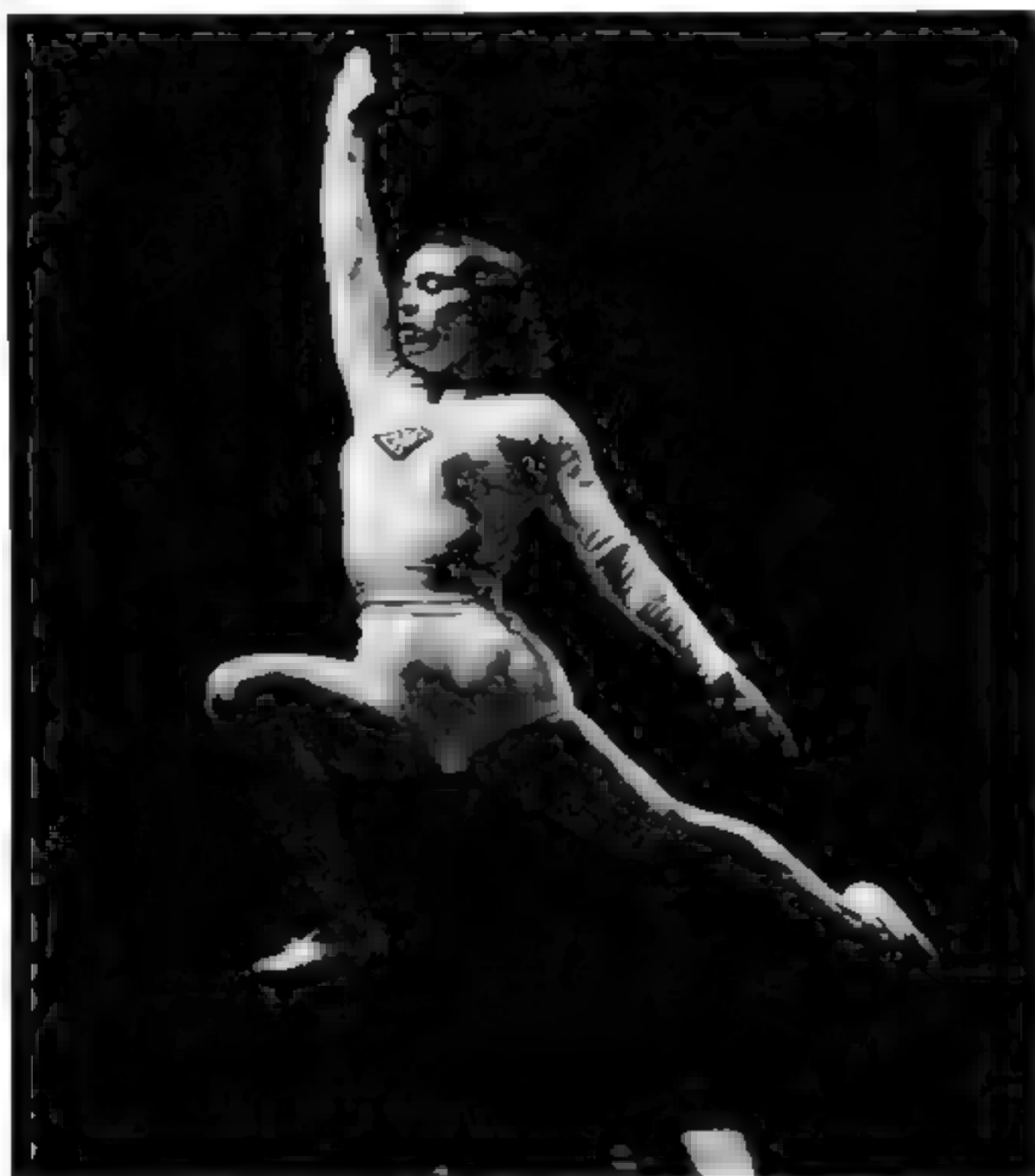
We don't wish to make extravagant claims, but we do say that our shaving preparation, through qualities made possible with "Extract of Lanolin," will cut to a minimum the skin irritation due to shaving. This, we believe, should be of particular interest to you, as a man who wants better shaves.

We're so sure you'll become a steady user of Williams that we make you this FREE offer:

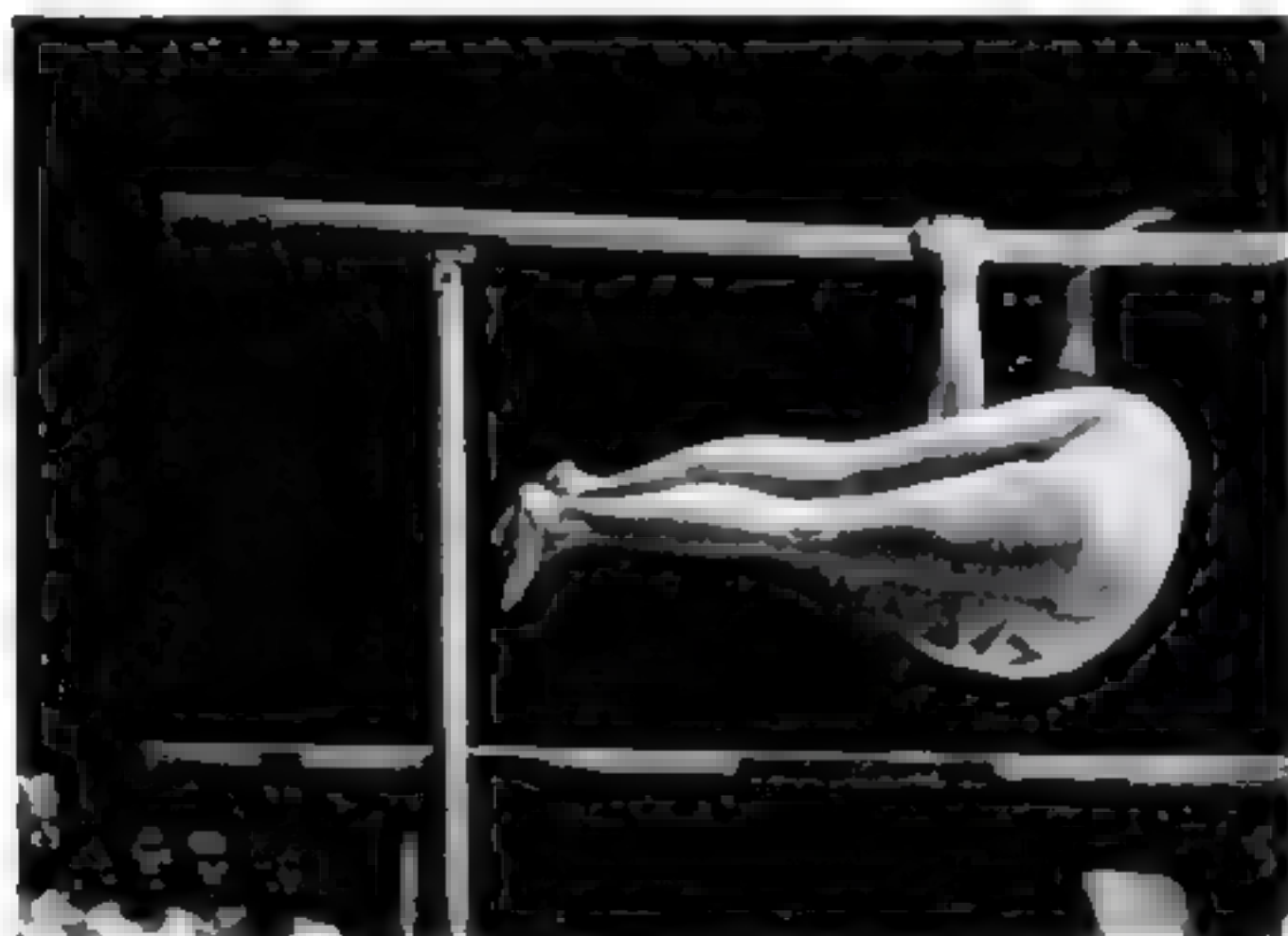
Send your name and address and get a free guest-size tube of Williams Luxury Shaving Cream with "Extract of Lanolin" . . . enough for three weeks' trial. For your free tube, write: The J. B. Williams Co., Dept. LS-5, Glastonbury, Connecticut. (Offer good only in U.S.A. and Canada.)

OLYMPICS CONTINUED

GIRL GYMNASTS TRY OUT



BALANCING ON BEAM, Ruth Topalian of the New York Turn Verein Club performs at the Olympic tryouts where she placed sixth on team of eight.



WORKING AROUND on uneven parallel bars, Marion Twining Barone, who placed third in tryouts, swings her legs to arrive at one-arm scale position.



SWINGING UP, Clara Schroth Lomady maneuvers on the balance beam. Mrs. Lomady, best U.S. woman gymnast, led team in 1948, was first again this year.



"Must Be a Pretty Advanced Civilization They Have Here!"



Ronrico Rums 86 and 151 Proof. Ronrico Corporation, San Juan, Puerto Rico. U.S. Rep. Import Div., McKesson & Robbins, Inc., N.Y.C. Copyright 1952. Reg. T.M.

**SOUP
FOR
LUNCH**
**HOT AND HEARTY
AND OH, SO GOOD!**
MAKE IT
**Campbell's
TOMATO SOUP**

Luscious red tomatoes,
fine table butter—it's
America's favorite soup!

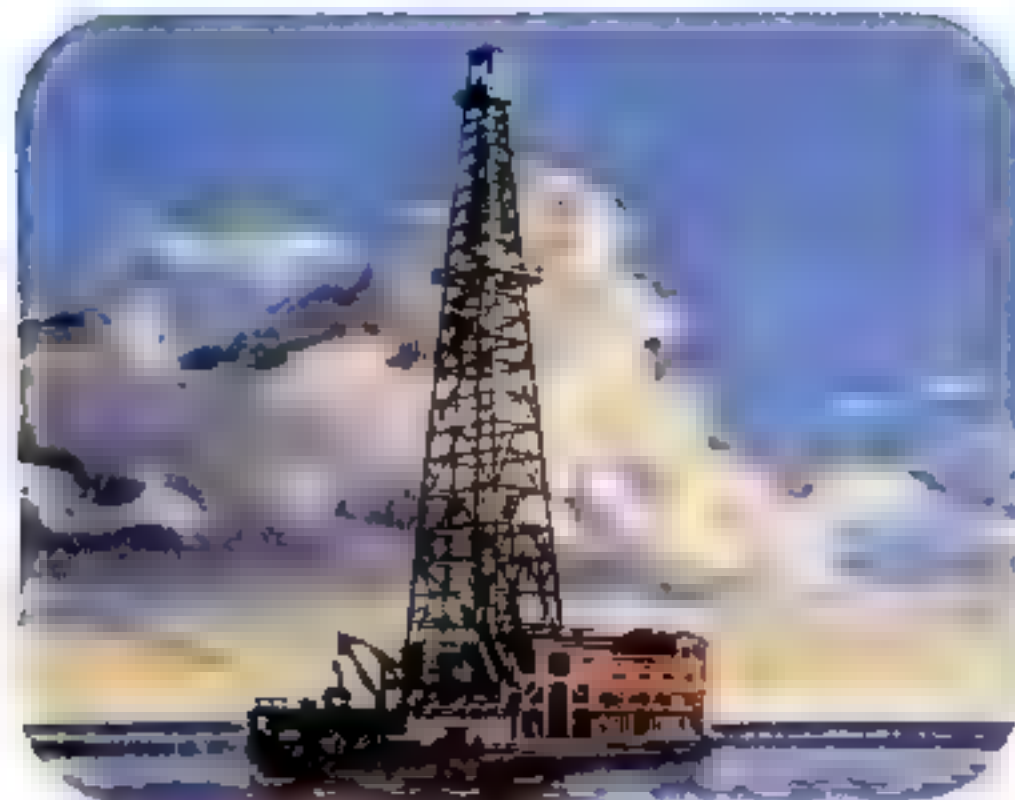




*A new luxury ice cream...
delightfully different...for those who prefer extra richness
At Sealtest dealers only*

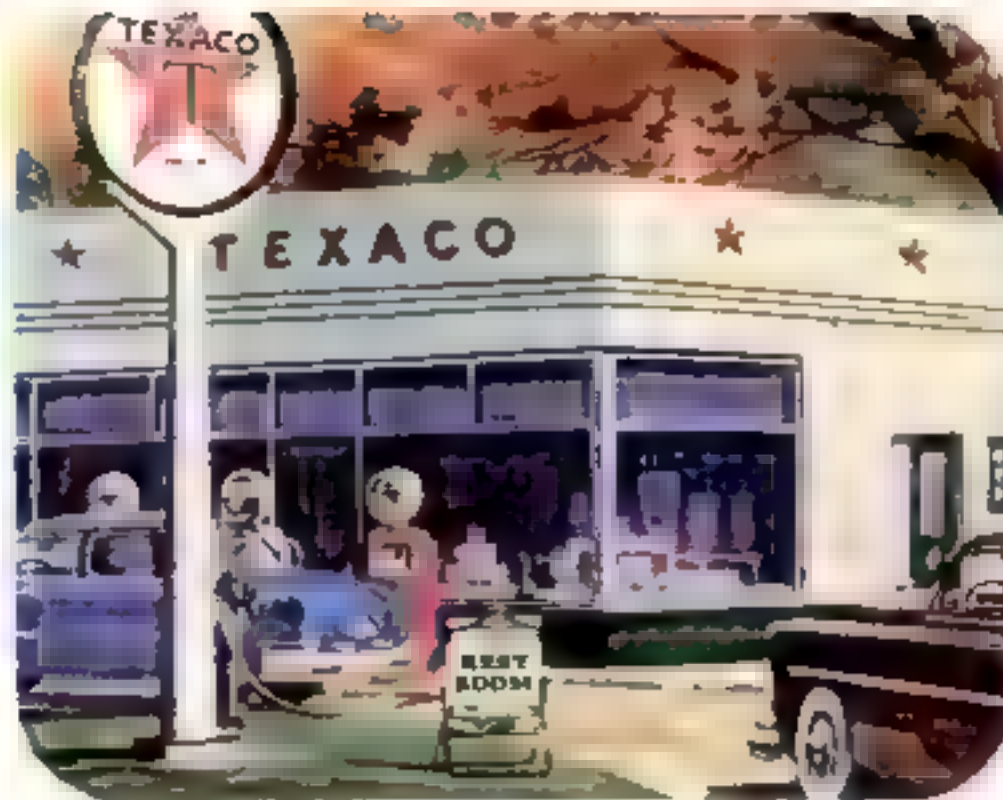
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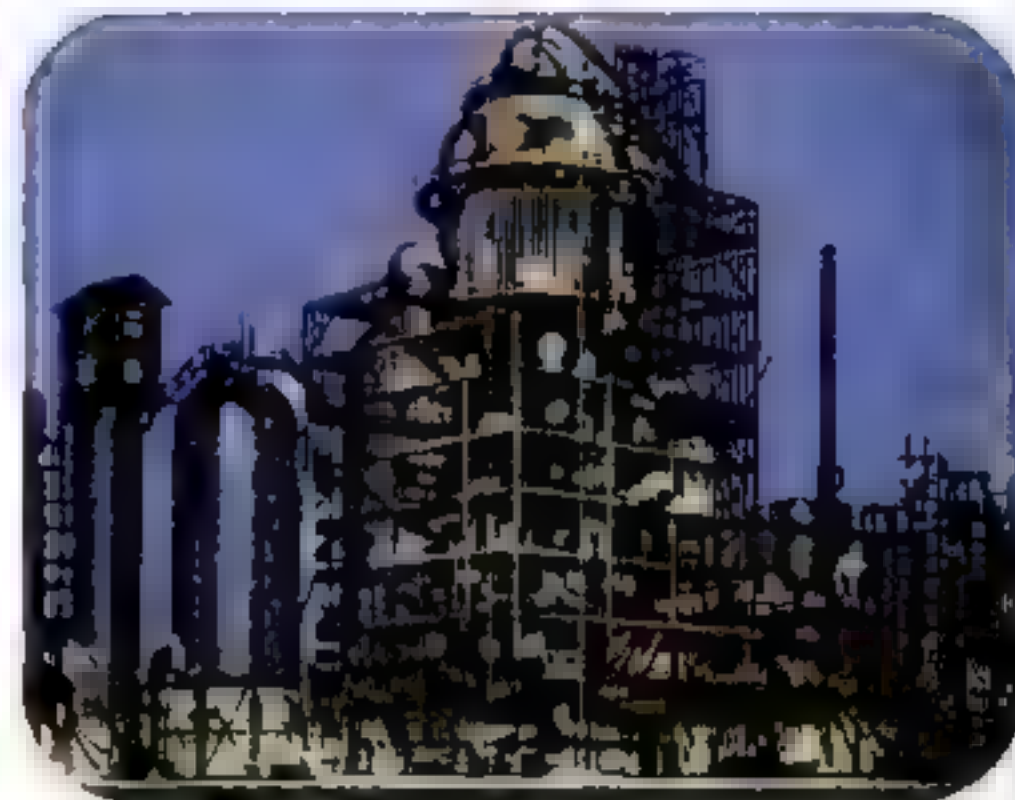
THESE PICTURES were merely dreams fifty years ago when The Texas Company was born—a tiny newcomer in the realm of the giant—in the Spindletop oil field near Beaumont, Texas.

Today, it is a leader in its field, in fact, the seventh largest among the great business organizations of



America. Its rise is a moral in itself—an inspiration to all the young and small of business—kindling for the fires that light the eyes of every endeavoring American.

For how did it grow? Because it was born in this broad land where the lowliest may climb to the peak



of ambition's loftiest pinnacle; and because Freedom of Enterprise stood by its side and whispered encouragement.

America's industries are symbols of America's strength; and, like the biceps of the healthy and the strong, bespeak the wisdom of our way.

Freedom to Grow

Here the venturer may start upon his dream with stars in his eyes—for all the small in this great land have the freedom to grow big.

The humblest vendor of today can become tomorrow's merchant prince and his cart a towering castle filled with wares of all the world.

For the way was fashioned in the creed of men whose foresight is our fortune and whose concept of the American way was that the individual be free.

It is a concept that has made America's industries great and their greatness has made America strong.

Today, The Texas Company looks back fifty years upon a birthplace as primitive as the wagon of the vendor. Its forebears believed in freedom: the right to make their own choices, to run their own risks, to suffer of their own errors and to gather their own rewards.

They asked neither subsidy nor security, knowing they would prosper only in proportion to the manner in which they served—a homely philosophy, but it is the bedrock of the American way, as solid as the ledge beneath the loam of our land.

For it has given America the most powerful sinews of all the nations of the world.

THE TEXAS COMPANY

Faithfully Yours for Fifty Years



1902-1952

Published by The Texas Company on its
FIFTIETH ANNIVERSARY



She says "M-m-m"...

SHE MEANS "MEAT"



Ever noticed how even the tiniest tykes take to meat with real enthusiasm? There are good honest reasons—especially when the meat is one of Gerber's six famous strained meats! Your own fast-growing little one will enjoy the juicy, savory flavor, smooth texture, and even consistency . . . with true "stick-to-the-ribs" satisfaction.

And no wonder Gerber's Meats are so good for baby! They start from specially selected Armour cuts. Carefully trimmed, expertly processed, they emerge free of coarse fiber, with low fat content. Result: they're almost as easy to digest as milk . . .

yet they retain important complete proteins (and B-vitamins and minerals) so vital to baby's growth. What's more, many doctors consider meat an excellent appetite-stimulating food.

Economical for you, too! You'll find Gerber's ready-to-serve meats cost you only a third as much as those cooked and strained at home. And of course you're saved endless time as well.

Gerber's Junior Meats offer the same delights for your older baby—with tender, carefully separated particles of uniform size, just ideal for the toddler who's ready to chew.

Gerber's Strained Meats

BEEF	VEAL	LAMB
LIVER	PORK	BEEF HEART

Gerber's Junior Meats

BEEF	VEAL
LIVER	PORK



Babies are our business
... our only business!



Gerber's

BABY FOODS

MEATS • STRAINED & JUNIOR FOODS • CEREALS



BRANDING A STEAK before it is cooked is a customer's ritual in Sirloin Room at the Stock Yard Inn. The cowgirl attendant is mainly ornamental.

"CHI-CA-GO, CHI-CA-GO
That toddling town"

CONVENTION CITY

'LIFE' PRESENTS GUIDE TO CHICAGO'S FOOD AND ITS OTHER PLEASURES

Out of a central location, a talent for hospitality and a healthy interest in a quick buck, Chicago has made itself the world's greatest convention city. A thousand conventions are held there every year, but no matter how widely the delegates vary in professional interest, they all have a common hunger for food and fun—which *LIFE* attempts to satisfy in this informal guide to the city's multiple pleasures.

The first recorded convention held in Chicago was the 1847 River and Harbor Convention

which drew 20,000 visitors—including Abe Lincoln—who slept in buckboard wagons and tents. Today, when the Republican and Democratic national conventions are about to descend, the city is ready for them. It has huge hotels. It has entertainment which, though dependent on the caprice of the reigning constabulary, is frequently bawdy. Its museums and shops are absorbing. Its food is good—so good that the harassed Republicans and Democrats can thank heaven beefsteak is nonpolitical.

FANCY VITTLES ARE SERVED IN FANCY SETTINGS



From beer and skittles to fancy vittles, Chicago offers a vast variety of food, usually in plushy settings where even menus (right and left) are lavish. Below and in these pictures, LIFE suggests a score of good eating places, with a warning that it is best to telephone several hours in advance for reservations.

BARNEY'S MARKET CLUB serves steaks, chops, lobsters in oldtime style. Dinner starts at \$2. Customers are greeted, "Hiya, senator."

BOULEVARD ROOM at Hilton Hotel serves fine dinners from \$3.50, plus a small cover charge. Diners can dance or watch ice show.

CAMEO is primarily a steakhouse, specializing in oversized Martinis. Dinners from \$3.

CAPE COD ROOM at the Drake Hotel has best sea food in Chicago in nautical setting. Prices: moderate. Specialty: red snapper soup.

CHEZ PAREE has big dinner business, big floor shows. Dinners from \$3.50. Cover charge.

GIBBY'S is a second-floor former speakeasy, busiest after the theater. Dinners from \$1.75.

IRELAND'S OYSTER HOUSE serves well-cooked, moderately priced lobster, sea food.

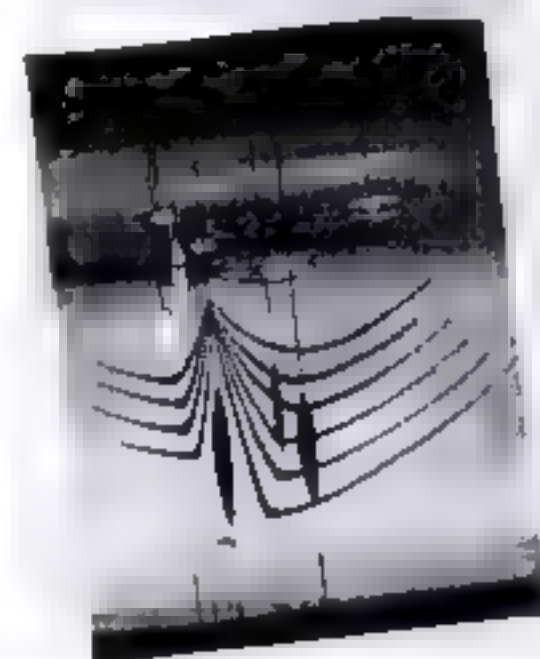
JACQUES, one of Chicago's best French restaurants, serves outdoors. Dinners from \$4.

MIKE FISH'S is a hangout for celebrities. Reasonably priced stews taste home-cooked.

MIKE FRITZEL'S is patronized by the theater, sports, political and fast-buck crowd. Entrees from \$2.85. Pepper steak is a specialty.

RED STAR INN has moderate prices, fine German and Austrian dishes, including hoppel-poppel, a subtle blend of eggs and sausages.

ST. HUBERT Old English Grill serves extra thick mutton chops in pine paneled room hung with portraits of royalty. Dinners from \$3.50.



BEACHCOMBER, in a tropic setting, specializes in Cantonese dishes, rum drinks such as the Vicious Virgin, the Missionary's Downfall. Entrees from \$1 to \$2.



KUNGSHOLM, Scandinavian restaurant, looks from outside like a castle. Inside it has a puppet grand opera, performances nightly. Dinner is \$4 as is famed smorgasbord (left), with at least 90 edible items.

HENRICI'S, Chicago's oldest restaurant, has plain decorations and superior food. Its hat racks are usually filled with politicians' gray fedoras. Dinners start at about \$2.

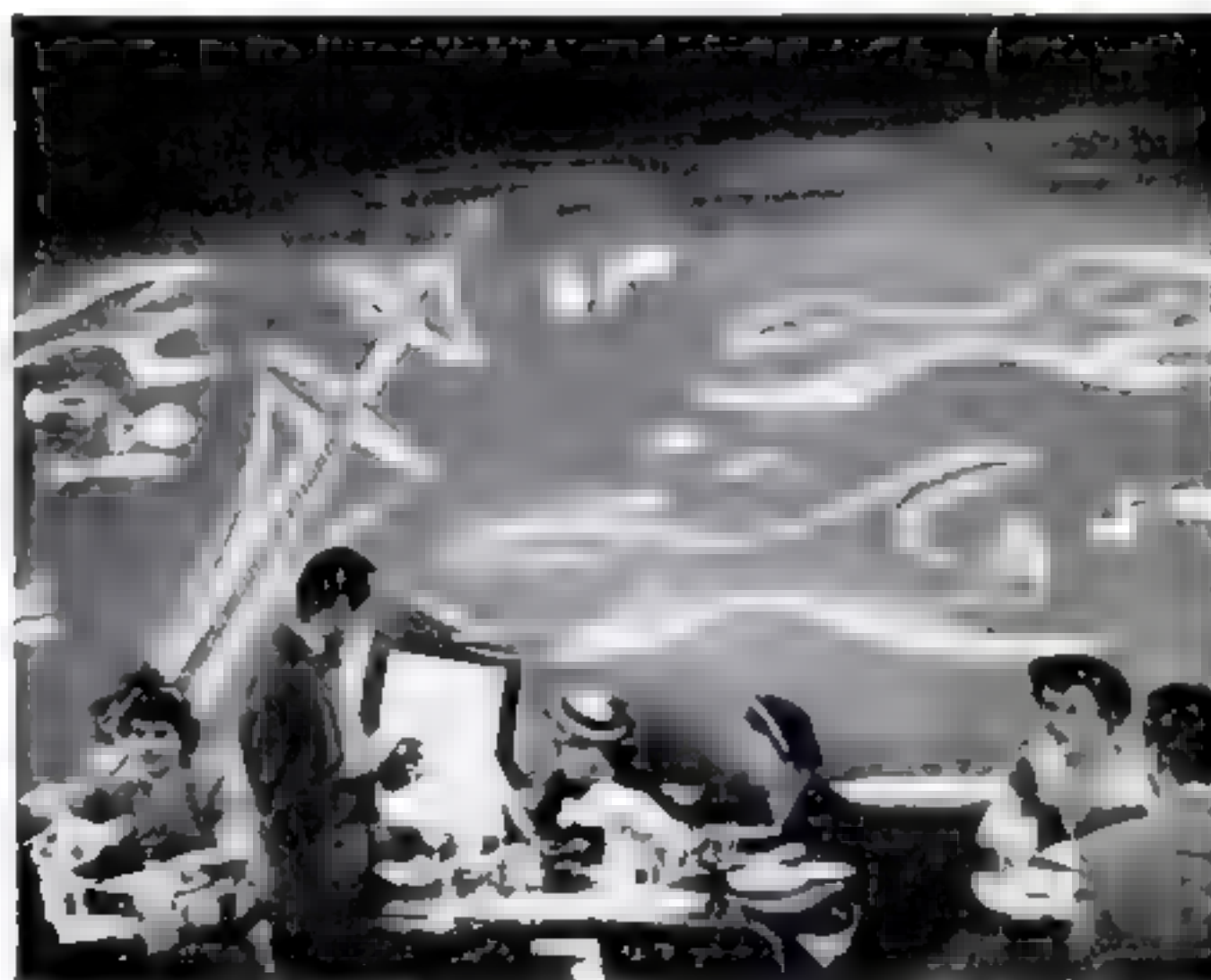




CAMELLIA HOUSE at the Drake Hotel is city's most elegant room for dining and dancing. Dinners start at \$1.50. Pleasant Souvaroff (for two): \$13.



IMPERIAL HOUSE provides Continental cookery in intimate, cool surroundings. Dinners start at \$4. A specialty is steak Diana (\$6) prepared at the table.



WELL OF THE SEA in the Sherman Hotel serves moderately priced sea food in a dim, abstractly modern setting. Menus can only be read by flashlight.



TIP-TOP-TAP atop Allerton Hotel serves only cocktails, offers superb view of the Chicago skyline.

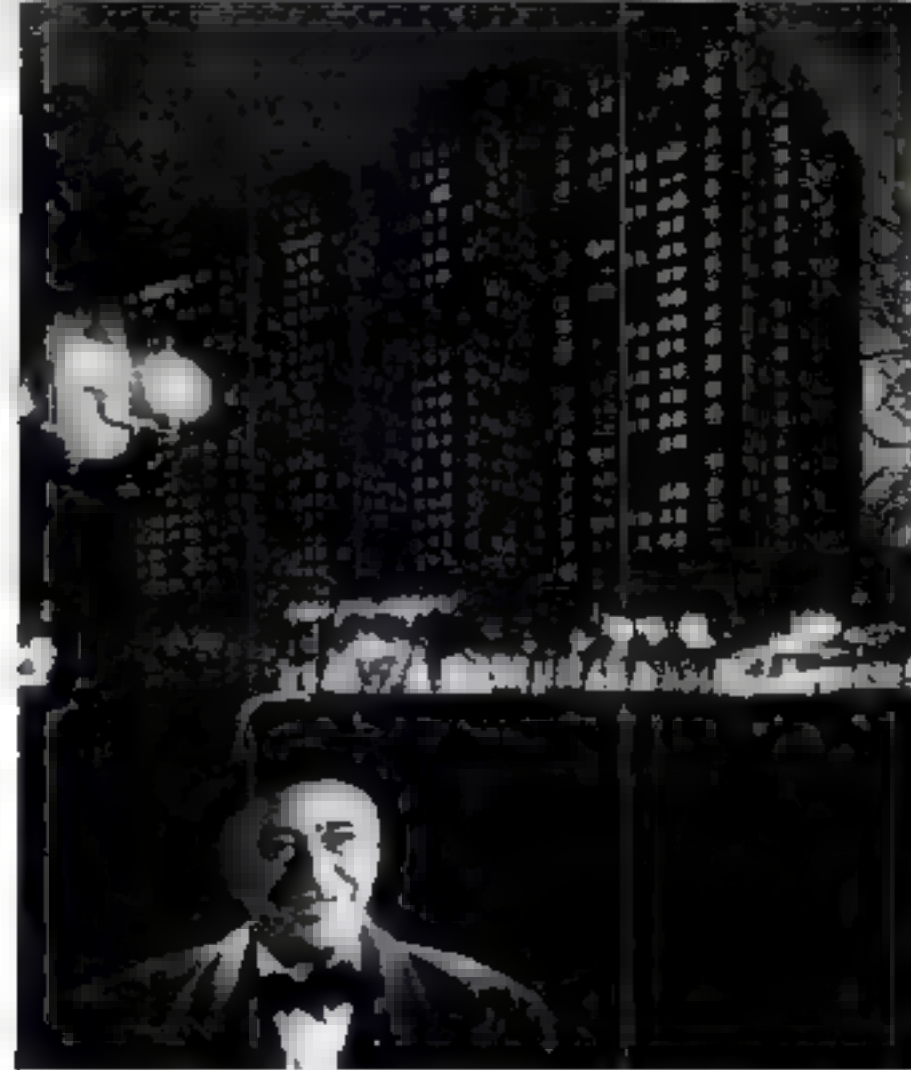
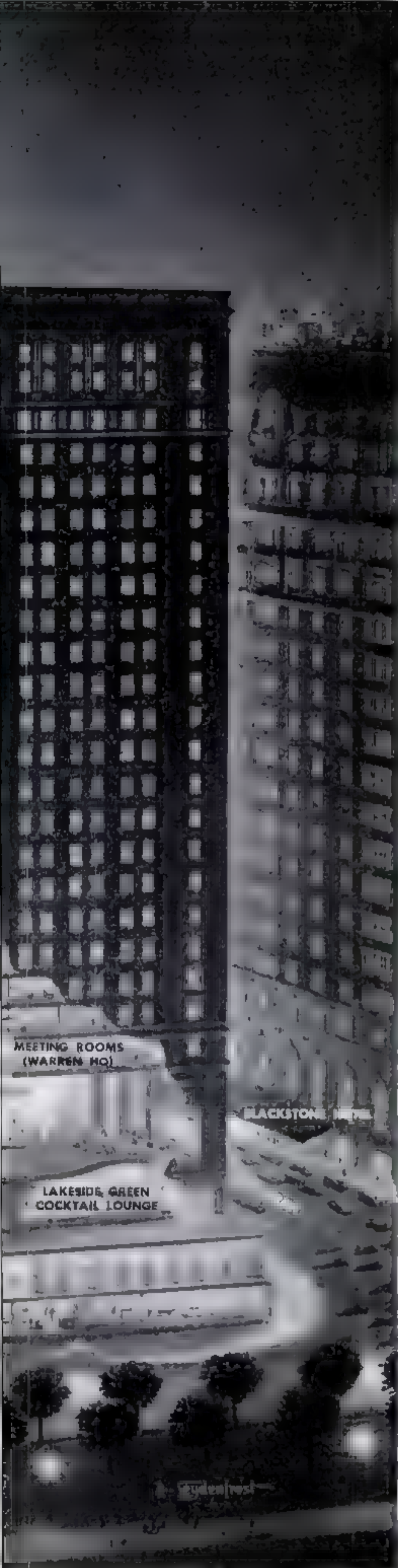
RICCARDO'S has good Italian food. Dinners from \$2. House bouncer is a great Dane.



ENORMOUS INNARDS of the Conrad Hilton are shown in this cutaway drawing. The 25-story hotel, which covers 74,000 square feet, has six ballrooms, four restaurants and two cocktail lounges,

and all its operations are on a prodigious scale. Each day its staff of 7,000 makes 3,500 beds, serves 12,000 meals, launders 1,000 shirts, squeezes 7,500 oranges, carries 107,000 passengers on its 14 el-

evators. More than 3,000 Republicans will sleep there during the convention, including National Committee Chairman Guy Gabrielson, who has the Royal Skyway Suite, most expensive hotel (\$110



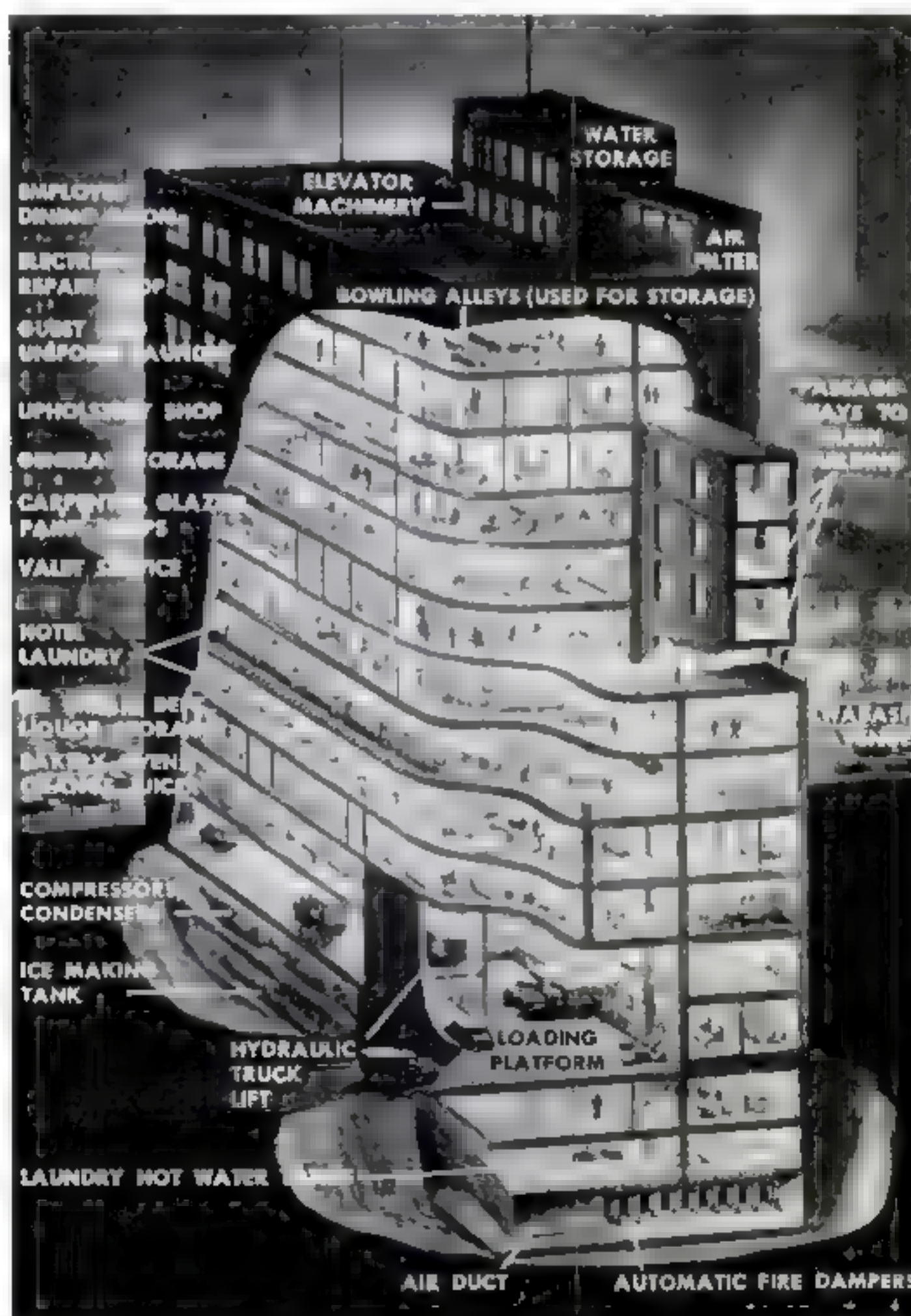
MR. HILTON IN FRONT OF THE CONRAD HILTON

THE HILTON IS EVERYBODY'S HQ

The convention capital of the convention city is the Conrad Hilton Hotel, the biggest in the world (3,000 rooms). Formerly called the Stevens, the Hilton was a \$30 million white elephant put up in the building boom of the 1920s. The Army took it over in the war, let it run down, sold it for a song (\$5.25 million) to a man who later sold it for a more tuneful \$7.5 million to Conrad Hilton. He has turned it into a highly efficient and profitable machine for holding conventions. With its extensive facilities (below) it has no trouble in handling

90 such whooping, dynamic events a year.

Though 4½ miles from the hall where the Republican and Democratic presidential nominees will be chosen, it is headquarters for the leading candidates and its rooms and corridors will be thronged with delegates come to gawk, to drink, perchance to plot. They will all be aware that just across the street, in the Blackstone, the leaders of the Republican party are popularly supposed to have met in 1920 in a "smoke-filled room" and chosen Warren G. Harding as the next President of the U.S.



a day). Taft and Eisenhower, like everyone else, will have headquarters at the Hilton. Hotel has put in a mile of coaxial cable so that TV cameras can poke into any public room that looks good and smoky.

SPACIOUS ANNEX of the Conrad Hilton Hotel is this separate 14-story service building which is connected to back of the hotel and keeps it operating. Here are vast washing machines, bake ovens, workshops for repairing the Hilton's broken furniture and restoring the scuffed surfaces of its 40 miles of carpeting.

FUN LANDS IN VISITORS' LAPS

Nobody in Chicago is inclined to be standoffish. At the Ivanhoe restaurant which is famous for its gags, a comely waitress scurries all over the delighted customers (the lot). And at the Silver Frolics even the strip-tease artists (hot act) perform practically in the laps of the patrons.



HIPPY MATT SCHULIEN DOES CARD TRICKS FOR CUSTOMERS AT HIS FAMOUS RESTAURANT-BAR



CITY OFFERS A SPLENDID ARRAY

Feathers in one form or another will be waving all over the place. At the Porterhouse Room in the Hotel Sherman a full blooded, befeathered

Indian stalks around the restaurant serving coffee to customers. At the Silver Frolics, Miss Polly Saaw is aided in her strip tease by gaudily



HIPPY SHYANNE ST. CLAIRE DOES ANATOMICAL TRICKS DURING STRIP ACT AT SILVER FROLICS



OF FINE-FEATHERED FRIENDS

feathered parrots who delicately pluck off her brassiere. More feathers turn up at Frolics when Miss "Peace" appears carrying snowy doves. At



the sumptuous Pump Room in the Ambassador East Hotel, Manager James Hart (*above*) watches proudly as a plumed Nubian dispenses coffee.

FUN EVEN TURNS UP IN TANKS

Among Chicago's many educational exhibits is the Shedd Aquarium where a visitor (*below*) admires a long nosed alligator gar. A somewhat similar exhibit is admired (*below*) at the Cavety Cate where a pretty specimen named Atlantis, Amphibious Stripologist, also cavorts in a tank.





AT MARSHALL FIELD, the world famous department store, convention goers can shop, sightsee, park youngsters in a nursery playroom, enjoy the wonderfully dizzy views from many balconies.

AT ART INSTITUTE visitors can see Post Impressionist masterpiece *La Grande Jatte*, by Seurat. In 193, the institute refused an offer by a French commune of \$50,000 for this celebrated painting.



CONVENTION CITY CONTINUED



BREAKFAST CLUB run by Don McNeil for 30 years, is still a highly popular radio show. Held weekly mornings at Civic Theater, show requires no tickets, just guests come.

SHOPS AND SEURAT, SHOWS AND SERVICE

Every year about a million conventioners descend upon Chicago, stay about four days each and leave the city some \$140 million richer. Among professional groups—doctors, lawyers, bankers—about 70% bring their wives, and among trade groups, which used to be almost exclusively male, some 25% do. Two-thirds of the delegates' visit is spent in business meetings, the other third in shopping, drinking, attending sporting events, sightseeing and lying about business to competitors. The cocktail party is the accepted means of meeting new people and influencing buyers, the smoker is almost as extinct as traveling salesman jokes.

As its visitors have grown more civilized, Chicago has provided them with more civilized pleasures. Its Art Institute is one of the country's finest museums, especially in the field of French art. Its aquarium, planetarium, zoos, Museum of Science and Industry, and Oriental Institute are instructive and entertaining. In short, whether it is catering to Republicans or Democrats, or the African Violet Society, Chicago enables its conventioners to pursue the nappy American custom of getting acquainted with everything and everybody.



HILTON ELEVATOR GIRLS AND BELLHOPS
ARE PART OF HUGE ARMY OF CHICAGOANS
WHO KEEP CONVENTIONS ROLLING ALONG

the third shaker.*



TRADE MARK

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...making millions of meals taste better than ever before!

Ac'cent ushers in a new era of enjoyment in America's cooking and eating! No other new food product has ever captured the fancy of so many millions so fast! Now . . . home-makers, chefs and home economists add Ac'cent to their cooking, use Ac'cent at the table . . . right alongside salt and pepper. It's Ac'cent, the "Third Shaker," that brings out new, true flavors you never suspected were in the most familiar dishes you serve every day!

A BASIC NEW INDUSTRY is sweeping America! It's International Minerals & Chemical Corporation's utilization of rich vegetable proteins for the production of Ac'cent . . . the wonder-seasoning that brings a new and exciting appreciation of cooking and eating to millions!



WHAT IS AC'CENT?

Ac'cent is monosodium glutamate, extracted solely from natural sources, and brought to the highest known degree of purity in the form of sparkling, easy-to-use crystals. Today, countless recipes call for monosodium glutamate. This modern version of a centuries-old secret does amazing and wonderful things to the flavor of foods.

WHAT DOES AC'CENT ACTUALLY DO?

Just a touch of Ac'cent in your cooking brings out, emphasizes and holds the *natural* flavor already in good foods. It adds no color, flavor or aroma of its own, but what it *does* add is a new flavor-thrill that is nothing short of sensational! Chicken tastes more "chicken-y" than ever! Steaks and roasts yield up a delicious fullness of flavor you never imagined! A sprinkle of Ac'cent in soups, stews, gravies, vegetables and "left-overs" gives them a lift that is incomparable! Try Ac'cent *once*, and you'll never again serve a meal without it!

HOW AND WHEN DO YOU USE AC'CENT?

Ac'cent comes in handy canisters, handsome shakers, and in assorted size containers for quick shaker-refills. Instructions tell you how much Ac'cent to use *in* your cooking and *at* the table. The best cooks in the land keep that magic "Third Shaker" of Ac'cent right alongside salt and pepper. Ac'cent is not a substitute for anything you now use. It is an additional, *natural* ingredient that "makes food flavors sing!"

WHO,



BESIDES YOU, USES AC'CENT?

The finest restaurants in America are making their cuisine more famous than ever by adding Ac'cent to virtually every item on the menu. Noted chefs are adding renown to their reputations by adding Ac'cent to the dishes and "specialties" they prepare. Home economists are devoted Ac'cent-enthusiasts. And, if further proof were needed, consider this fact: some 600 leading food processors enhance the flavor of their

products by adding monosodium glutamate. You can see it on the best-known labels in food stores . . . on the labels of the products you're most likely to have on your own shelves.

REMEMBER...

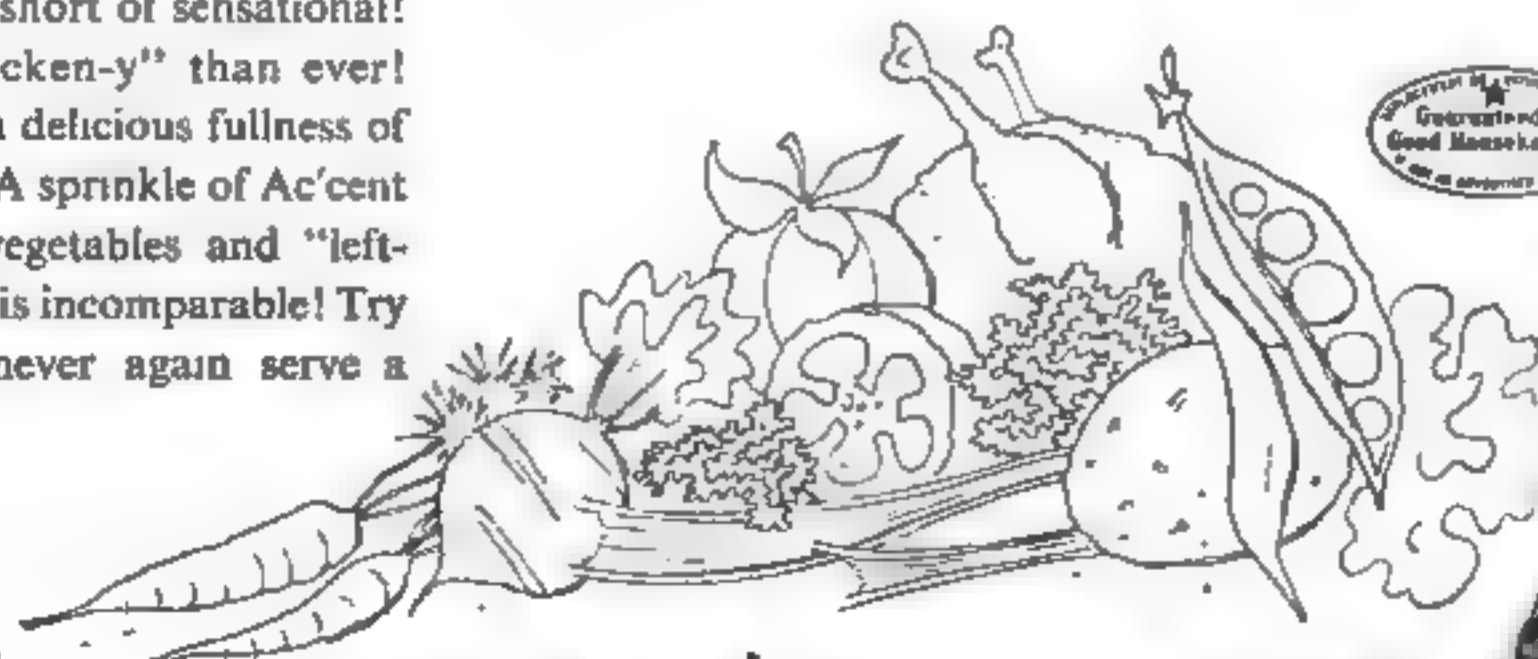
Ac'cent is pure monosodium glutamate. Ac'cent is the day-by-day way to bring out the ultimate in natural food flavors. Ac'cent is, and always will be, your indispensable "Third Shaker."

HAWAIIAN NOTE

"The Third Shaker" was inspired by the wide use of monosodium glutamate in the homes and internationally famous hotels and restaurants of Hawaii . . . where food and food-flavors are given the respect and attention they deserve.

GET AC'CENT...TRY AC'CENT...THIS VERY DAY

Ac'cent®
PURE MONOSODIUM GLUTAMATE



makes good cooking taste better



1-oz., 4-oz., 8-oz., 1-lb. and larger containers. 4-oz. glass shakers. At grocers everywhere—in United States & Canada.

This is the famous "Third Shaker Set" for salt, pepper, and Ac'cent. If your favorite food store doesn't carry it, with the other Ac'cent sizes, write direct to International Minerals & Chemical Corporation, 20 North Wacker Drive, Chicago 6, Illinois.

AMINO PRODUCTS DIVISION OF
INTERNATIONAL MINERALS & CHEMICAL CORPORATION

WORLD'S LARGEST PRODUCERS OF PURE MONOSODIUM GLUTAMATE

General Offices: 20 North Wacker Drive, Chicago 6, Illinois

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FAMILY PORTRAIT WAS TAKEN IN AN UPSTAIRS BEDROOM LAST WEEK BECAUSE 10-YEAR-OLD LINDA KEFAUVER HAD MUMPS. OTHER CHILDREN ARE ADOPTED

A VOTE FOR NANCY

WHEN she awoke she was still so exhausted that she was unable or at least unwilling to move, and for some time lay staring at the parts of the hotel room she could see without turning her head. It was hot. She listened to the street sounds below. She had an ear for such things, but these were the sounds of no city she knew.

Uneasy, she propped herself up and glanced around the room, saw her clothes on the chair and her suitcase in the corner. Her eyes moved to the back of the door, where there might have been a notice saying the management was not responsible for articles of value left in rooms, signed, Hotel Blank. But she saw no notice. She looked at the bureau top, where there might have been a little tentlike card advertising the Zenith Room downstairs, signed, Hotel Blank. But there was no card. Nor was there a telephone book that she could see.

The view from the window was of no help. There was no sign on any rooftop that said Welcome to Blank, no First National Bank of Blank, no Blank High School.

With a sense of frustration close to panic she reached for the

telephone. Then she quickly pulled back her hand, thinking, even in her infinitely weary state, of the conditions. She had always to consider the conditions. . . . On the speakers' platform sit well forward on your chair because, you know, the people in the first rows. . . . Wear a hat in public, and on television wear a hat made by a recognized maker of hats. . . . Shake the lady's hand and look her smack in the eye and do not, as you did in New Hampshire, let your timing slip so badly that you shake her purse or her umbrella handle instead. . . . When in Cincinnati . . .

What on earth will the operator think, what will she say, if you call and say, "Please, I'm so tired I can't remember. Could you tell me where I am?"

For another few moments she lay in bed trying to reconstruct the previous day. Certainly, she thought, she was in Florida. From dawn to midafternoon she had been campaigning with her husband and then, to cover still more ground, they had split up. He was off in another part of the state now, and here she was in . . .



SON DAVID, 6, 18-MONTH-OLD GAIL, IN HER MOTHER'S ARMS, AND DIANE, 4

HEREWITH SHE GETS NOMINATION (NONPOLITICAL) AS A FIRST LADY

BY ROBERT WALLACE

Of course. Delighted with her inspiration, she leaped from the bed, ran to the desk and began to rummage in the drawer. There she found stationery which said "Hotel San Carlos, Pensacola, Fla." Then she began to laugh.

On another morning not far distant, Nancy Patterson Pigott Kefauver may again awake in a strange room, again utterly exhausted by the rituals of the day before, and may not, for a moment, know where she is. And she may walk to another desk, rummage in a drawer and pull out another piece of stationery. If "The White House" happens to be printed on it, the nation will have one of the most charming first ladies in its history—the youngest since the second Mrs. Theodore Roosevelt, who was 40, one of the handsomest of all and the second to be foreign-born (Mrs. John Quincy Adams was born in London).

Since last January, when she began a 20-state campaign with her husband, several million Americans have had an opportunity to look at Nancy Kefauver and most of them have been much

CONTINUED ON NEXT PAGE



Biggest
work-saver for
mother since the
paper towel!



Dixie Cups

... NOW IN HANDY HOME DISPENSER



**NO GLASSES
TO WASH**

No Cluttered Sinks
More Free Time for
Mother
Saves Valuable Glasses

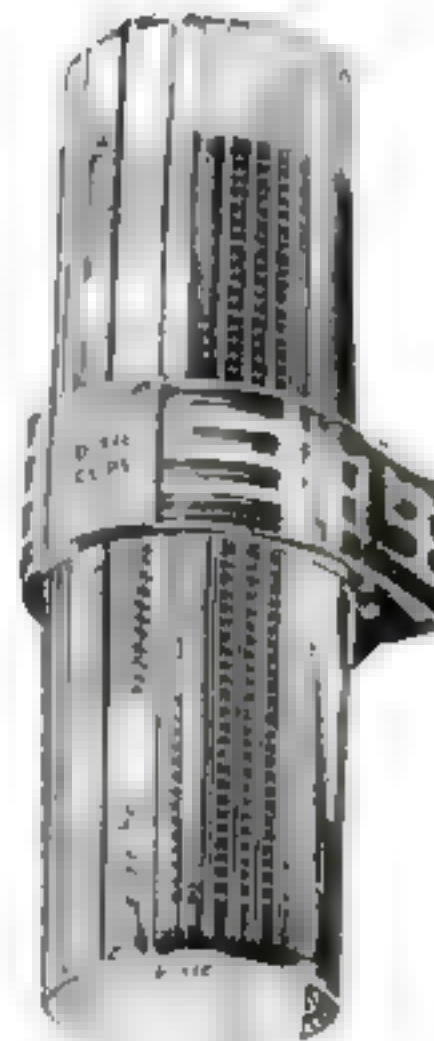
SO HANDY

Drinks for Children
Quick Lunches, Parties
Between-meal Snacks, Juices



**SAFE FOR
CHILDREN**

Won't Spread Germs
Replaces Messy
Bathroom Glass
Portion Size Prevents
Waste



Handy
Home Dispenser

ATTRACTIVE! INEXPENSIVE! EASILY MOUNTED!

Sensationally low-priced at your favorite
Super-Market, Grocery, Variety, Drug,
Hardware or Department Store.



Yes... Now Dixies come in
Big, Economy Size Boxes!
"Dixies do so much... cost so little"

If it doesn't bear the name Dixie... it isn't a genuine Dixie Cup

DIXIE CUP COMPANY, EASTON, PA.

HERE'S THE RIGHT TOY FOR YOUR BOY *

NEW CATERPILLAR D6

TRACTOR and BULLDOZER

* A national survey of Model Toy owners showed overwhelming preference for this as the new toy to make.

OPS CEILING
PRICE \$12.95
11 WESTERN
STATES \$13.75



The "back yard" construction season is here. And with it, comes an exciting addition to the line of Model Toys—a massive, authorized working model of the famous D6 Bulldozer. With a lever-controlled scraper blade, a realistic "Diesel" engine, authentic bulldozer tread and heavy-gauge steel construction, this is the sandpile engineer's dream come true!

You'll find imitations of Model Toys—but for dollar value, for realism, for toys that actually outlast others 3 to 1—there are no substitutes for Model Toys! See them at your neighborhood store today.

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TOYS

Made only by THE CHAS. WM. DOEPKE
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DISSOLVES CORNS...

Special Ingredient Works Quick—No Pain!

When corns burn and pain use Gets-It. Speedy, medicated, liquid corn remover ends pain fast, dissolves even toughest corns. Be sure to try Gets-It. 35c.

GETS-IT

MEN OF PRODUCTION

YOU SHOULD SEE
Dickies big ad
in this issue



HOOVER CLEANER SERVICE

Get all the performance that's built into your Hoover. Just phone your authorized Hoover service agency and ask to have your Hoover cleaner inspected without cost or obligation. The Hoover Co., No. Canton, O.

Listed under "vacuum cleaners" in classified phone book

PHILLIPS' MILK of MAGNESIA

ANTACID-LAXATIVE

for GENTLE-THOROUGH
Constipation Relief



Clicquot Club

GINGER ALE
SPARKLING WATER
ORANGE SODA
VINEYARD PUNCH
COLA-ROOT BEER
BLACK CHERRY
TOM COLLINS MIX
AND MANY OTHERS



THE PIGOTTS, shown during World War I, included Maureen, Eleanor, Nancy, Stephen. First Lady Pigott died in 1945; Sir Stephen remarried, 1951.

A VOTE FOR NANCY CONTINUED

impressed by the view. At 41 she still has the figure (size 14) of a woman many years younger. Her Scotch-Irish face, beneath the cosmetics she wears to hide her bone-deep fatigue, is still merry. There are pleasant lines around her mouth and eyes from laughter. Her hair is auburn, her eyes green, her voice low. She talks easily, has a sense of diplomacy which has failed her only once or twice, and a sense of humor which apparently has never failed her. If it had, the pressure under which she lives would have flattened her long ago. But she is considerably more complicated than an agglomeration of humor, costume jewelry, color, clothes and Max Factor's pancake No. 3. A great many people, passing in the endless receiving lines to shake her hand, have sensed this and have tried, in the 10 seconds allotted to each, to investigate it. However, the question they ask is almost unanswerable and has become so familiar to Nancy Kefauver that she shrinks when she hears it. "When you get to the White House, are you going to be like Mrs. Roosevelt or Mrs. Truman?"

What she would like to say, but dares not, is "Madam, I will do my best to be like Nancy Kefauver." Instead she says, "I think I lack Mrs. Roosevelt's talent for public affairs and would not be so—outgoing. But I am not so—retiring—as Mrs. Truman."

To find out what she would actually be like, one has to go back some 5,000 miles, 41 years and start from scratch. She was born on Jan. 21, 1911, in Helensburgh, near Glasgow, Scotland. Both her parents, however, were Americans, her father Stephen Pigott having been born in New York, and her mother Mary Lewis in Tennessee. (Father Pigott, a marine engineer, went to Scotland in 1908 to demonstrate a turbine engine to some Clydebank shipbuilders, and has been there ever since. In the early '30s he designed the engines for the *Queen Mary* and the *Queen Elizabeth*, for which, after he became a British subject in 1939, he was knighted by George VI. The fact that he is now called Sir Stephen is not considered a political asset, particularly in the Tennessee hills, by his daughter, who frequently explains that the honor was conferred as much upon her father's firm as upon himself, and therefore was not something he could readily refuse.)

Nancy, her elder brother and her three younger sisters grew up under the supervision of a Scotch nanny in a household that, even for Great Britain of that day, was extremely proper. The children were not permitted to dine with their parents until they were 17. Her father remembers Nancy as "a wonderfully serene child who always knew her own mind." She had little interest in boys and had, literally, to be bribed to go out on dates. The Pigotts did not go so far as to provide chaperones, but saw to it that their daughters invariably went out with young men in pairs. Nancy's younger sisters had to pay her to go along. In her teens she was a quiet, dreaming youngster, the antithesis of what she was to become, intent on art, the ballet and, incongruously, on golf (she still plays an excellent, mid-80s game). At 21 she was graduated from the Glasgow College of Art, and the same year went to Paris to continue studying. "I saw to it," her father says, "that a minister's daughter went with her."

In 1933, during the worst of the British depression, Nancy tried to establish herself as a commercial artist, interior decorator and clothes designer in London. The attempt was unsuccessful, al-



DANCING NANCY, aged 10, was a weep in school ballet in Scotland.



WEDDING PICTURE showed a tall, dignified pair, aged 32 and 24.

though Bergdorf bought a few of her dress designs, and in 1934 she was ready to quit. "If you want to do anything badly enough, you'll do it," she reflects today. "I guess I just didn't want to paint badly enough. Maybe someday I'll be a Grandma Moses."

Upon the collapse of her eight-month career, weary of the depression and not overjoyed at the prospect of returning to the tidy, proper life in Scotland, Nancy went to America to visit an aunt who lived in Tennessee. There, in Chattanooga on a blind date which she accepted merely to be obliging, she met Estes Kefauver.

Neither their backgrounds nor their interests could have been more dissimilar. To match Nancy's shyness with men, young lawyer Estes had a reputation as a very gay type with the ladies. To match her humor, Estes had little. She liked the pastel ballet-dancers of Degas; he was fond of pictures that "look like something," like the ones on lumbyard calendars. He was fascinated by politics, she did not care how Americans elected their parliament, or who was prime minister of the U.S.

They saw each other seven times in a week and then Nancy returned to Scotland, pursued by a stream of letters from Estes. "This young man," says Sir Stephen Pigott, "said he would come over to fetch her in six months, and he came. Quite a forceful affair."

They were married on Aug. 8, 1935 in Scotland. Adjustment to their new life, after they returned to Chattanooga, included most prominently the problem of Nancy's pitiless succession of British meals, about which Estes was too polite to complain. A roast appeared on the table on Sunday noon and was still there in a sixth incarnation on the following Saturday night. Nancy served pure Colman's mustard; Estes and his friends poured it on their food, ate it and ran gasping from the table. At length a servant approached Nancy and said what had to be said. "If you want to keep that man, this has got to stop."

It has long since stopped. Estes now regularly eats his favorite meal—steak, string beans and chocolate ice cream—and Nancy seldom goes near the kitchen except to make light snacks, leaving the heavy cooking to the maid. Most of the trouble might have been avoided if Estes had bothered, in the beginning, to speak up. "Now when I want to find out what he really thinks about anything," Nancy says wryly, "I invite some guests who will stimulate him. Then he'll talk."

The requirements

ESTES' political career began soon after their marriage, and Nancy began at once to help him with boundless, enthusiastic ignorance. He joined a local reform group; she plodded through the streets collecting signatures on petitions. "They'd send me everywhere no one else would go. That's me, always willing." But gradually the ignorance was replaced by knowledge. Nancy began to understand what was required of the wife of a constant candidate. Her shyness disappeared and she became careful not to mention Degas. She became a handshaker and an eye-catcher, part secretary, part laundress and part social worker. As her husband won election to the House in 1939, ran and won again in the next four elections, she became an increasingly important asset to him. By the time he was ready to stand for the Senate (1948) she had become so important that he could not have been elected without her.

Nancy's importance does not lie in the field of issues and policy.

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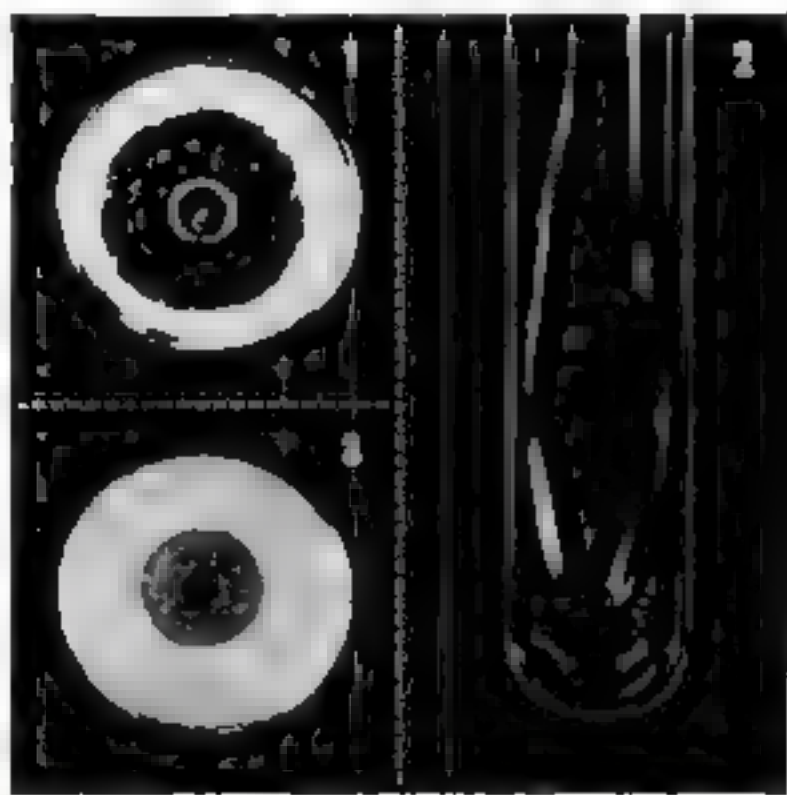
DANGER SIGNALS
ITCHING
PEELING
CRACKS BETWEEN TOES

HOW LIKELY ARE YOU to get Athlete's Foot this year? Surveys show that 7 out of 10 Americans get it annually. So read facts below carefully, to help avoid this distress and discomfort. Read how triple-action NP-27 can help you.

NOW! RELIEF FROM No. 1 SKIN DISEASE



DANGER SIGNALS—If you have itching, peeling, cracks between toes, chances are you have Athlete's Foot mildly right now. Get busy before it breaks out acutely. Attack it with triple-acting NP-27, recommended by chiropodists: specialists who see more foot troubles than any other group of professionals.



TRIPLE ACTION of NP-27 is proved by tests pictured above. (1) It kills fungus plants which generally cause Athlete's Foot. (2) It kills the hard-to-kill spores or "seeds" from which the disease may grow back. (3) It kills bacteria which sometimes cause or complicate the trouble. What other remedy does as much?



FAMOUS COACHES must keep the feet of their players in perfect condition. "Lefty" James, Cornell's great coach, says, "I use NP-27 because I find it is most successful in preventing or relieving Athlete's Foot." At other leading universities, coaches and trainers have reported fine results with NP-27 to help keep feet fit and free of Athlete's Foot.



WHAT TO DO. NP-27 is delightful to use; pleasantly scented; no messiness, no staining of skin or clothing; dries rapidly. Inexpensive. For prevention use it frequently; for treatment use it twice daily. Druggists will refund price if you're not completely satisfied. The Norwich Pharmacal Company, Norwich, N.Y. (NP-27 is available also in Canada.)

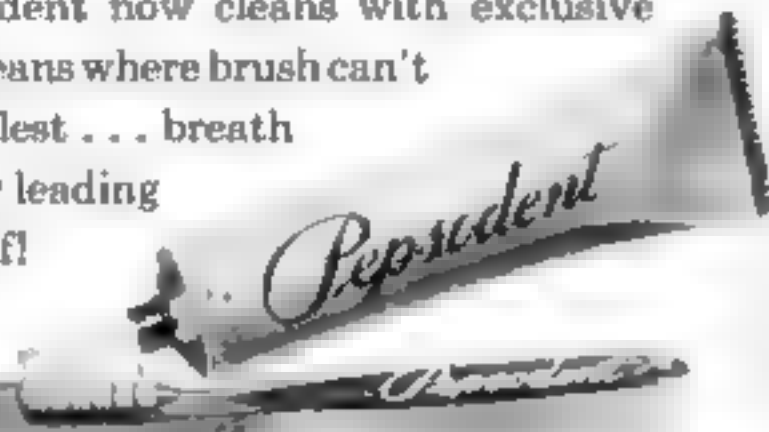


Prove it to yourself! Pepsodent with **ORAL DETERGENT** brings

CLEAN MOUTH TASTE FOR HOURS

Some tooth pastes clean with soap . . . some with chalk . . . but not Pepsodent! Because Pepsodent now cleans with exclusive **ORAL DETERGENT** . . . it even cleans where brush can't reach . . . your mouth stays coolest . . . breath freshest . . . teeth cleanest of any leading tooth paste. Prove it to yourself!

ONLY PEPSODENT CONTAINS IRIUM



"I DIDN'T DARE GO OUT IN THE SUN — until I discovered Skolex!"

— writes Mrs. Paula Biberfeld



Thanks Skolex for the happiest vacation in years

"Year after year I couldn't go near the sun without getting the most frightful case of sun poisoning. Blisters on my lips, nose and mouth made me miserable.

"Nothing I used seemed to help until one day a friend told me about this New Sun Allergy Cream that, he said, was made especially for people like me. Well, I tried it, and I now believe in miracles! At last I could really enjoy the sun—free from the unsightliness I had been plagued with! I will never be without Skolex—ever!"



YOU CAN BE SURE... IF IT'S Westinghouse



NANCY'S PAINTINGS show considerable skill, although she calls the one at left "a horrible, worked-over job." It is a portrait of a highly attractive Chattanooga girl who once applied for a job as Estes' secretary. In some alarm, Nancy shrewdly decided to paint her picture instead, and took so long using her as a model that Estes finally had to hire a somewhat plainer applicant. The incident is still a family joke. The picture at right is of Nancy's daughter Linda, flanked by two dolls, one of which (Raggedy Anne, left) has red hair. A well-meaning but myopic Washington dowager once peered at this painting through her lorgnette and remarked, "What a lovely picture of your three daughters! But the only one who looks like you is the little one with red hair."

A VOTE FOR NANCY CONTINUED

She rarely discusses these with him, and when she attempts to do so is likely to be told, "Honey, don't you worry about a thing except the children." Nor does she serve as starch for his ambition, which requires no stiffening from her or anyone else. She has never persuaded him to run for office, has not, except in a rudimentary way, even been consulted about it. (On Jan. 19, on a television program in Washington, Nancy was asked whether her husband was going to run for the presidency. She thought about it, recalled a few grunts and comments Estes had made around the house, and replied, "Why yes, I guess he is." Next day half the newspapers in the country carried stories which said, "Nancy Kefauver throws husband's hat into ring." To all politicians it seemed a resounding blunder.)

Nancy's importance to her husband lies first in the area where all good wives are important to all preoccupied husbands. She makes it possible for him to survive. When he is hungry Estes will stretch out his hand, and if it happens to fall on a light bulb he may eat it, thinking it is a pear. She keeps the bulbs out of the way. When Estes is sleepy during campaign trips he is fond of placing a black sock over his eyes and dozing. She hands him the black socks. When Estes has to get to work in the Senate, she drives him there. When he carps about her operation of the car, she waits until his mouth is wide open, then thrusts a sandwich into it, silencing and nourishing him at once.

In addition to making her husband's life possible, she makes it pleasant. The Kefauver household in Washington swarms with children, friends, animals and politicians, all of whom demand services at all hours. Nancy has a maid-cook and a 25-year-old British governess to help her, but she alone keeps the mechanism running smoothly. She is an excellent mother, deeply devoted to her three daughters (Linda, 10, Diane, 4, and Gail, 1½) and her son David, 6, whom the Kefauvers adopted in 1946 from The Cradle in Chicago. She is fond of cocker spaniels and, at one time, before the children were born, had 13 of them at once. Now she has only two.

The Kefauver menagerie

UNTIL recently the zoological section of the household also included a deodorized skunk named Shanghai, a mouse named Squeaky, a Persian kitten named Kitty Kat and a nameless, hysterical turkey, the gift of a constituent, which lived in a great Dane house in the backyard. (The Kefauvers have never had a great Dane; just the house.) All of these animals, save the dogs, came to sad ends, and in each case Nancy had to soothe the children. The skunk, which was Linda's, got fat and testy and had to be given to the National Zoo. The mouse, which was David's, was the gift of a 6-year-old friend and came with a fine letter of commendation ("This mouse is to take to the White House with you to scare the old ladies. It has been trained to."), but unfortunately

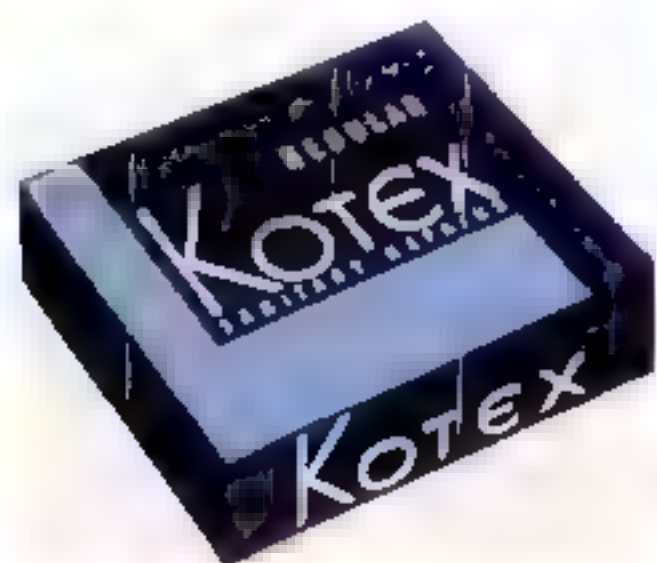
CONTINUED ON PAGE 107

Not a shadow of a doubt — with Kotex

Not a shadow of a revealing outline
because only Kotex of all leading napkins gives you
ends that are flat and pressed.

Not a doubt — for confidence and peace-of-mind
go hand in hand with the extra absorbency and safety
of Kotex . . . proved superior by actual use!

Best of all, *this* pad is made to *stay soft* while
wearing . . . to retain its fit and comfort
for hours and hours. No wonder Kotex
is America's first choice in napkins
. . . *always, very personally yours.*



More women choose Kotex
than all other sanitary napkins*

DRESS BY BEN GAN

S.S. UNITED STATES

Protected by the Makers of Mobiloil!

BUILT by Newport News Shipbuilding and Dry Dock Company for the United States Lines' transatlantic service, America's largest, safest, fastest superliner is 990 feet of luxury and comfort — carries over 2,000 passengers at a speed of over 30 knots.

She's the new flagship of the American Merchant Marine—the latest of the many ocean liners whose powerful and costly engines are protected by the makers of Mobiloil.



NEW...BETTER THAN EVER→

Radio active tracer tests prove the superiority of Mobiloil's new super-detergent formula. Means less engine wear during starts, warm ups, stop-go driving — longer engine life — less oil used between changes — money saved!

AT SERVICE STATIONS, CAR DEALERS, GARAGES

Why Accept Less than the World's Largest Seller?



SOCONY VACUUM OIL CO., INC., and Mobilgas SOCONY PETROLEUM CO., GENERAL PETROLEUM CORP.

"DUBBLE BUBBLE GUM SUITS ME FINE!"

says
Christine
Edwards



CHRISTINE EDWARDS is the 10-year-old daughter of NBC television star Ralph Edwards. "It's sure easy to blow bubbles with Dubble Bubble Gum," Christine says. "I specially like the funnies, facts and the fortunes on each wrapper. Once in a while I get the 5-piece package so I'll have plenty on hand."

World's best value
for a
penny!



FUNNIES, FORTUNES, FACTS
ON EVERY WRAPPER!

ALSO IN 5-PIECE PACKAGES
AND 20-PIECE BAGS

FATHER ESTES is tall enough—6 feet 3 inches—to be climbed like a tree. He loves children but talking politics, often gets so preoccupied he forgets they are swarming all over him and is puzzled when his listeners smile at serious points.



A VOTE FOR NANCY CONTINUED

it got lost. The turkey, which arrived last winter, had a truculent, unlovable manner and Nancy never grew fond of it. During sleet storms it would stand in the great Dane house thrusting out its head, upon which great crowns of ice would form. This puzzled the turkey but never killed it, and in the end it had to be sent off to a farm. The Persian kitten, which was Gail's, was killed by television. Last March, when the cameramen of Ed Murrow's *See It Now* invaded the Kefauver household, Gail insisted that the kitten appear in every picture. The kitten became terrified, leaped from her arms and ran off. Next morning it was found lying beneath the couch in the living room. "It's dead," David said. "It's good and dead. It's stiff dead. You just didn't pray at it right."

"I did so pray at it right," Gail replied, and thereupon began a long argument about how to aim prayers, during which there were many tears. Now, because of this experience and many similar ones, the children hate all reporters and photographers.

Constituents and politicians are more difficult to cope with than children and animals, but Nancy feeds them, talks to them, entertains them and soothes them with great skill. The Kefauvers' phone number and address are in the Washington directory, and they must be at home not only to every visitor from Tennessee but, now, to everybody from everywhere, and Nancy is ready with a smile and a ham sandwich at all hours. This service, though great, is something a politician may logically expect from his wife. He may also expect that she will locate the trousers he left in New Hampshire and the hat in California, keep the clean laundry flowing in a never-failing stream, tell pretty stories about Persian kittens in Heaven and, in sum, stand protectively between him and an environment that might smother him. What a politician cannot logically expect—but what Estes Kefauver most certainly gets—is real, potent help in his business.

The undertaker personality

WHATEVER solid qualities Senator Kefauver possesses to make a good president—and an impressive number of Americans are so convinced that he has them that their primary votes have given him a bloc of convention delegates (about 250) two times larger than that of any other Democratic candidate—the fact is that he is not a fast talker or a fast thinker. He lacks fire. His ponderous solemnity suggests a splendidly successful undertaker. For a man who wants to be President—and many a man has won primaries who never got to the White House—this personality is no slight handicap. He may be brilliant, may love the Irish and the Jews, may have foreign and domestic policies as sound as a dollar (a Canadian dollar), but none of that will be of any help if too many voters think they can smell embalming fluid. It may be true, as Pitt Tyson Maner (delegate from Alabama scheduled to be Kefauver's floor manager at Chicago) says, that "people just love that old Democratic tree which has produced such wonderful fruit for the human man." It could also be true, as Maner goes on to say, that people are "deeply impressed by his great work on the crime committee, which he broke the back of organized crime in America." But they will not vote for Old Coonskin if they get the idea he is thinking of burying them.

MADE IN
America
BEST IN THE
World

Clicquot
Club

GINGER ALE
SPARKLING WATER
ORANGE SODA
VINEYARD PUNCH
COLA-ROOT BEER
BLACK CHERRY
TOM COLLINS MIX
AND MANY OTHERS

**STOP
FLAT
TIRES**

**THE
GENERAL
TIRE**

**PUNCTURE-SEALING
SAFETY TUBE**

- Prevents punctures because it seals as it rolls.
- Safer—absorbs shocks. Protects against blowouts.
- Adds security for woman drivers.
- Retains correct pressure. Aids tire mileage.
- Cool running. No internal heat.
- 100% natural rubber. Outwears several casings.

SEE YOUR GENERAL TIRE DEALER

CONTINUED ON NEXT PAGE

COOLS MY FACE IN SECONDS...

NEW PALMOLIVE AFTER SHAVE LOTION

...SOOTHES MY FACE FOR HOURS!

BIG 5-oz. 8-26 59¢
also deluxe \$1.00 size
all plus federal tax

Get More After-Shave Comfort With Palmolive After-Shave Lotion

Refreshing, invigorating—new Palmolive After Shave Lotion cools in seconds . . . takes the sting out of the closest shave . . . contains a special emollient ingredient that soothes your skin for hours! And you'll go for its brisk, masculine aroma.



It's A Great Underarm Deodorant, Too!

TAKE BAYER ASPIRIN TO EASE NEURITIC PAIN

FEEL BETTER FAST!

NAUSEA due to motion up-setting organs of balance, relieved

for Land, Sea, Air travel. Satisfaction or money refunded

MOTHERS' SEASICK REMEDY

THE WORLD OVER

MEN OF PRODUCTION

DON'T MISS **Dickies** big ad in this issue

ECONOMY SIZE PACKAGE

Mounties 300 at 25¢

PHOTO CORNERS

ALSO 10¢ SIZE AT CHAIN DRUG AND VARIETY STORES

No more Mosquito Bites!



New Insect Repellent keeps mosquitoes, flies, chiggers away for hours—lets you enjoy outdoors in comfort!

Smooth Skat on your skin and insects won't bite you! This new formula is so effective it actually keeps mosquitoes, flies, chiggers off your skin—away from you for hours!

Pleasantly fragrant . . . not sticky . . . Skat is absolutely safe for nail polish, clothes, plastics. Use Skat and really enjoy picnics, barbecues, gardening in comfort!

New SKAT INSECT REPELLENT

BASED ON A FORMULA USED BY THE UNITED STATES ARMED FORCES

A VOTE FOR NANCY CONTINUED

It is this aspect of her husband's personality that Nancy counteracts. She accompanies him on almost every campaign trip he makes; she sits beside him on the platform; she stands beside him in the handshaking lines—everywhere her sparkle relieves his somber sincerity. People come away from a meeting with the Kefauvers thinking that the senator is by no means as slow as everyone says, even that he has a considerable sense of humor. And the reason for this impression is Nancy. She laughs so gaily and attractively that one imagines Estes is laughing too. She says something carefree and skillfully pins it on her husband. "Just the other day, Estes said, 'Even if we lose, honey, we will have seen the country, and we couldn't have afforded it any other way.'"

Thus she complements him, makes him into a complete individual. It is a magnificently adroit—and very touching—performance. It takes a good deal of self-sacrifice, dedication and endurance. But, in all the months she has been campaigning with him, no one in the Kefauver party has ever seen her in despair. She will work, as she did in Florida, until she literally does not know where she is, but she will not lose her nerve. Only once, on a bleak day on a cold, lonely street in New Hampshire, has anyone ever heard her say something that seemed full of desperation and that, so the eavesdropper concluded, was merely another joke. "Oh, Estes," she said quietly, "isn't there an easier way to die?"

To protect herself against the big danger of platform campaigning—i.e., rigor mortis—Nancy plays the Alphabet Game. This consists of waiting for the speaker to use a word beginning with "A," then one beginning with "B" and so on through the alphabet. "This gives you an expression of rapt attention," she says. The letters X and Z are extremely difficult to get—if a member of the audience at her husband's next speech will kindly ask him for his views on xenogamy, and whether he favors Point Four relief for Zanzibar, Nancy will be much obliged.

Another of Nancy's games—which of course she does not actually play, but which her children suppose she does—is pea-counting. When she comes home from a campaign trip, the children will say, "Mommie, what did you eat?"

"Chicken, mashed potatoes and peas."

"How many peas did you eat?"

"6,792."

"Aw, Mommie. How do you know?"

"Child, what do you think I do when your daddy's talking?"

The final and best thing Nancy Kefauver gives her husband is, again, intangible. The sight of Estes Kefauver standing on the platform, speaking 10 words a minute, his hands clasped up under his chin in a prayerful attitude, may not be impressive. But it is impossible not to be impressed by the fact that he has the admiration and the love of Nancy.



TWO-HANDED GRIP is offered to friend during primary in Washington. Nancy's right forearm, muscular from handshaking, is now larger than left.



....but no loss to the holder of a **LEE ROAD HAZARD GUARANTY**

You're bowling along on a smooth ribbon of concrete. Suddenly something—maybe passing traffic, maybe a strong gust of wind—forces you a wee bit off the road. No harm in that; you're still on a firm, flat shoulder.

But when, a few yards later, you try to steer back onto the highway—*scuff, scrape, slice!* From nowhere, several menacing inches of road-edge—hard abrasive, obstructive road-edge—have sprung up to do battle with your tire.

How many miles of useful wear were ground off in that brief encounter? What internal injury resulted that won't show up till later? Hold everything, Mr. Motorist, here's good news! If your tire's a Lee Super DeLuxe—*no worry*. Whatever the damage to your tire, the loss is Lee's—not yours!

So sure is Lee that its tires can and will out-ride any road hazard you'll encounter, it makes the cockiest guaranty in tire history. The Lee Road Hazard Guaranty doesn't merely cover defects in workmanship and materials for life. *For 15 months it covers road hazard damage of any kind.* It assures you in so many words that you shall not be out of pocket because of tire injuries from such things as rim cuts, impact breaks, blowouts, faulty brakes, wrong wheel alignment, under-inflation.

Ride worry-free under this confident guaranty. Next time you need tires, see your Lee dealer. He is one of more than 19,000 Lee dealers in the United States ready to equip your car with the tires that are good enough to *double-guarantee*. Let him show you why Lee Tires give you

Every Extra—Except Cost



1952

LEE RUBBER & TIRE CORPORATION, CONSHOHOCKEN, PA.



SABRINA IN 1892



SABRINA IN 1952



STATUE APPEARS OVER BASEBALL FIELD BETWEEN INNINGS. PLANE ALSO DROPPED LEAFLETS ANNOUNCING THE ARRIVAL

SABRINA SHOWS UP AGAIN

Amherst's disputed water nymph statue adds to her unusual travels with a brief aerial appearance

In the course of her 60 years as the subject of campus rivalries and abductions, Amherst College's statue of the water nymph Sabrina has been hidden in a coal mine, mired on the bottom of a river and even gone to Europe and back by ship. Finally this month she went up in a plane, making a dramatic reappearance over the Amherst-Holy Cross baseball game (above) as the latest episode in a dramatic and checkered career.

Originally presented to Amherst in 1857,

the statue stood on campus and was continually painted and dressed up by undergraduates. In the '80s Amherst's president, deploring such indignities, ordered her destroyed, but the class of 1888 rescued her, unveiled her at a banquet and passed her to '90. Then '91 stole her, starting a long-lasting rivalry for Sabrina between odd-numbered and even-numbered classes, during which she got battered and lost an arm and part of one leg. In 1935 the college tried to stop the competition by

riveting Sabrina to a pedestal in the library. But last year members of the class of 1951 cut Sabrina free with an acetylene torch, made off with her and hid her.

According to the unofficial rules, the class in possession of Sabrina must show her once a year. When '51 dug her up (p. 113) and took her aloft, the effect was electric. Amherst's team, trailing their favored opponents by 2-0 when Sabrina arrived, suddenly began making runs like mad and went on to win, 10-7.

CONTINUED ON PAGE 112

A large glass of iced tea is being poured from a pitcher. The tea is a rich brown color and is being poured into a glass that is already filled with ice cubes. The background is a soft, out-of-focus yellow and green, suggesting a sunny outdoor setting.

Best
Summertime

Refresher
of them all!

iced
tea

Most refreshing story of the year. The Iced Tea you like so much is also your best summertime refresher. A tall, tinkling glass doesn't just cool your throat—it cools you! Cools you all the way down. And doesn't it taste wonderful getting there!

P.S. *Know anything so easy to make and so low in cost?*

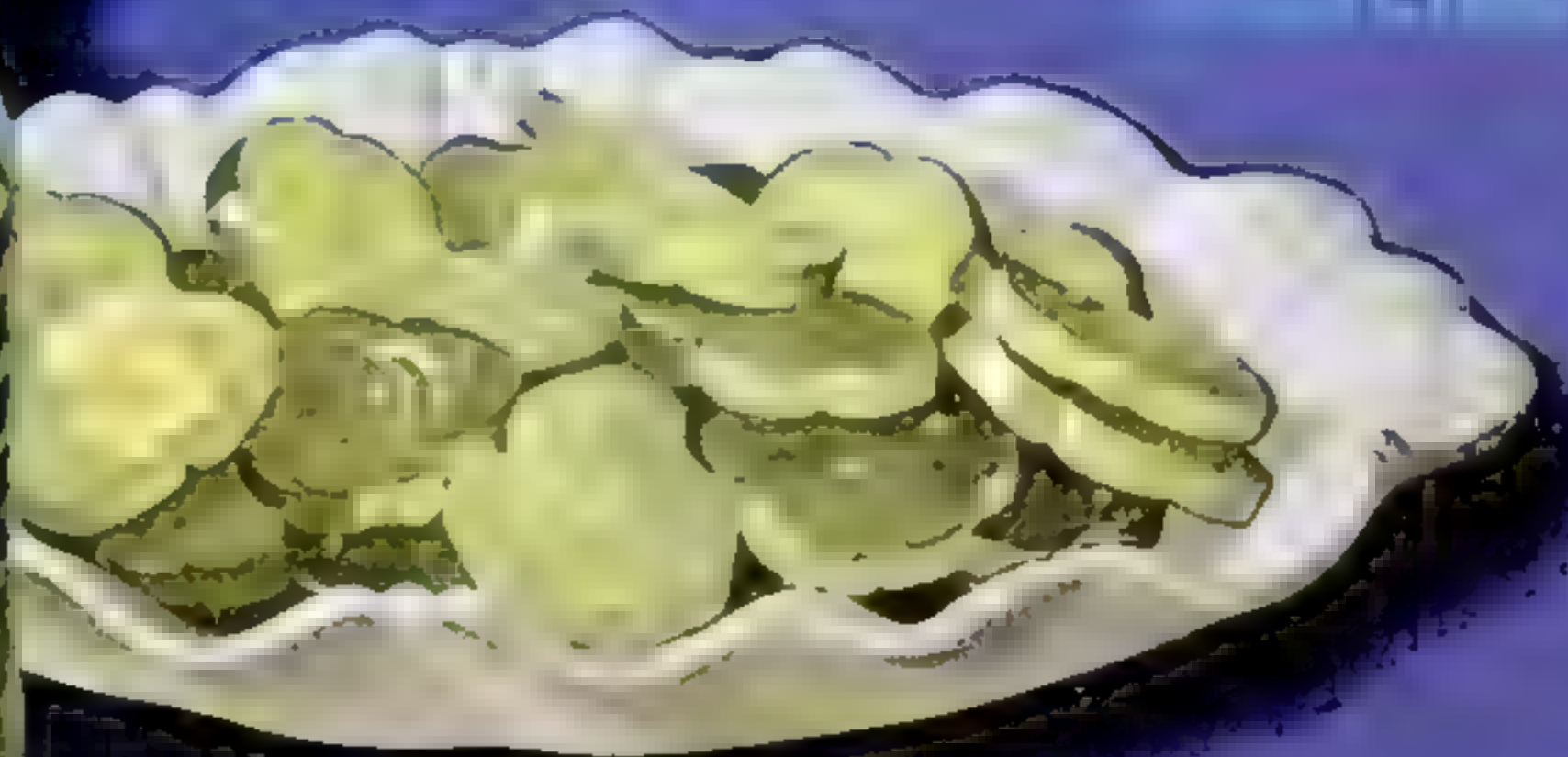
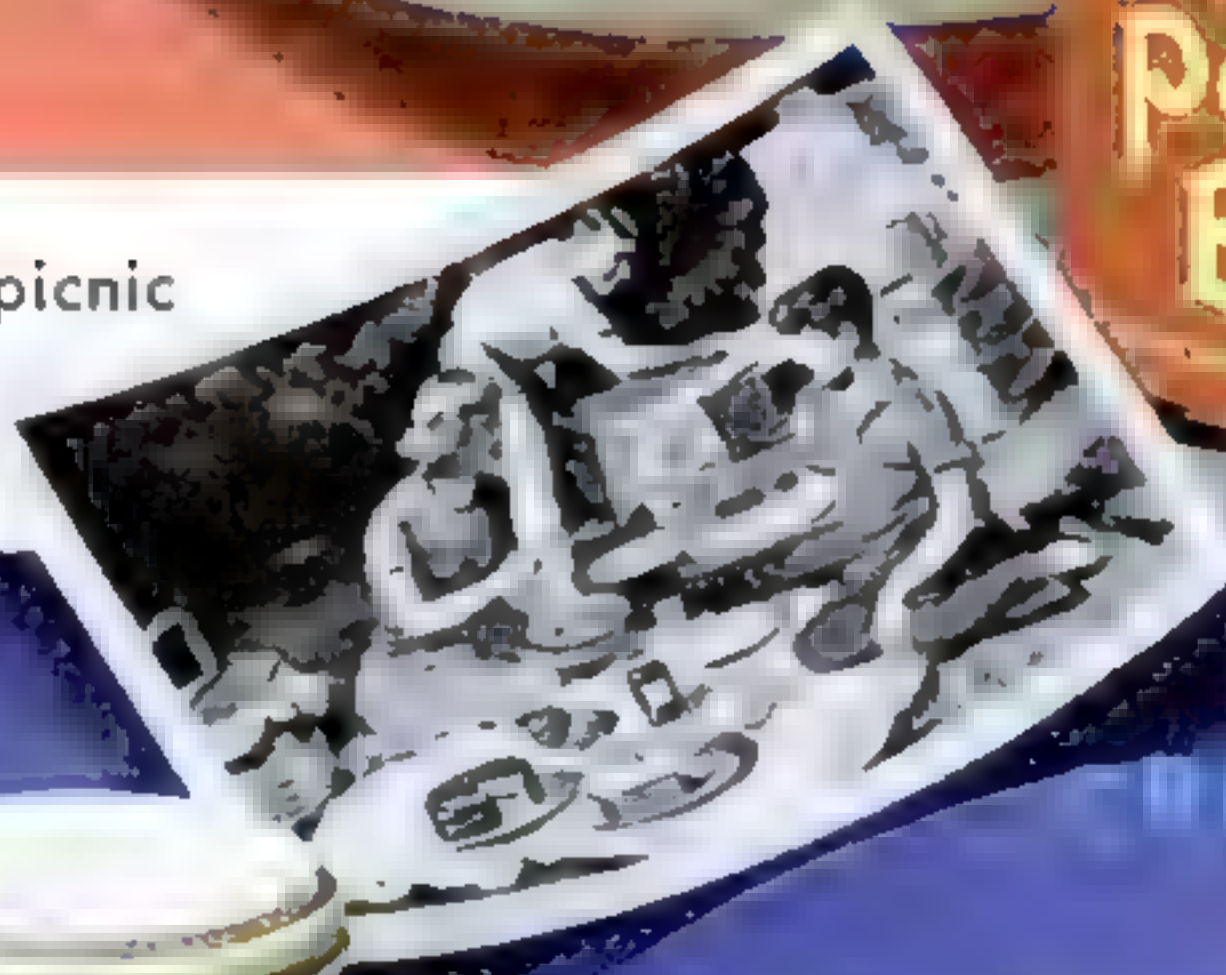
Make it in the morning
—drink it all day long

To make 4 tall, tinkling glasses of Iced Tea, pour 4 cups of boiling water over 6 teaspoons of tea, or 6 tea bags. Let stand 3 to 5 minutes. Stir, strain; pour into ice-filled glasses.

Companions in Good Eating



Snapshot of a perfect picnic
all fun...no work



Enjoy the Garry Moore Show • CBS-TV Network • Every Friday afternoon.

John Conte • ABC Radio Network • Monday through Friday mornings.

Stokely's Finest
SINCE 1898

2 GREAT NAMES IN FOOD that mean QUICK MEALS for you

Van Camp's
SINCE 1881

SHE APPEARS AND DISAPPEARS



EXHUMING SABRINA, Chuck Longworth (left), Bart Cummings (center) and John McGrath, all Amherst '51, dig her up from her hiding place under barn in Vermont where she had lain since she was stolen last spring.



LOADING HER, trio lift Sabrina onto plane decorated with her name as pilot (left) watches carefully. Sabrina weighs about 300 pounds. Too tall to stand up in plane, she had to lie on her back with head sticking out the side.



BACK INTO HIDING goes Sabrina after flight. She is driven off to a new sanctuary, whose location only a few members of '51 know. Within next year '51 must either show her again or pass her to another odd-numbered class.

Hit the California Jackpot

1728 PRIZES IN MISSION ORANGE CONTEST

Three prizes for every winner! One for yourself... Two for your family

JUST WRITE THE LAST LINE TO
THIS MISSION ORANGE JINGLE
Mission Orange tastes just right!
Drink it morning, noon or night.
This sunny California treat



For Mom and Dad

5 ACRE CALIFORNIA ORANGE GROVE! Pick oranges from your own trees! Live in year-round sunshine! Send in the winning line to the Mission Orange jingle and these five acres in lovely Southern California are yours—FREE!

A real sports car that has turned in racing records in competition against cars costing up to \$20,000! First in races here and abroad. The hit of the teenage crowd.

For Teenagers

CROSEY SUPER SPORTS CAR! Powered by the famous Crosey engine, it's the most talked about car in its field.

For Small Fry

RANCHO CART AND PONY! Picture your youngsters with this gentle Shetland pony for their very own! This little pony, complete with harness and gay rancho cart, will make the tots as happy as Mom and Dad!

25 second prize Jackpots



BENRUS SWEETHEART WATCHES—one each for Mom and Dad. Styled by Benrus for America's lovers.

F.T.D. FLOWERGRAM worth \$25 for Teenagers. Through Florist Telegraph Delivery.

CALIFORNIAN SUEDE JACKET for Small Fry—made by California Sportswear Company.

50 third prize Jackpots

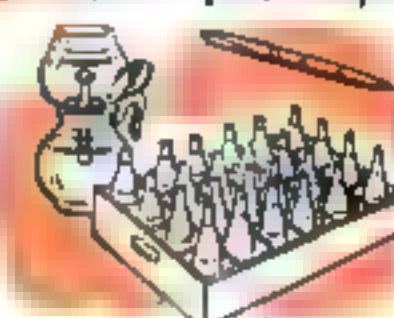


EVANS TABLE LIGHTERS—pair of Evans Magic-Lamp Lighters in velvet-lined case for Mom and Dad.

SPORTSHIRT by BARDON of HOLLYWOOD—gay Acapulco Prints for Teenagers.

WEN-MAC AEROMITE—Gas engine model plane, ready to fly for Small Fry.

500 fourth prize Jackpots



CORY COFFEE BREWER—Regent Model—4 to 8 cup—All-Glass Coffee Brewer for Mom and Dad.

EYERSHARP STAR REPORTER PEN with famous Kimberly cartridge for Teenagers.

MISSION ORANGE—24-bottle case of the orange drink with the California Sunshine Flavor for Small Fry.

EASY! FUN! Here's all you do...

1. Complete Mission jingle at top of page. Get entry blank from Mission dealer, or write entire jingle on plain paper. Print name and address; enclose Mission Orange bottle cap—and mail to: MISSION ORANGE CONTEST, Box 3344, Los Angeles 54, Calif. 2. Send as many entries

as you wish but enclose bottle cap with each entry. 3. Contest closes July 5, 1952. Entries must be postmarked not later than July 5; received by July 19, 1952. 4. Entries judged for originality and appropriateness. Judges' decisions final. Duplicate prizes in case of ties. All entries the property of Mission Dry Corporation. 5. Contest open to residents of continental United States, Puerto Rico and Hawaii, except employees and families of employees of Mission Dry Corp., its subsidiaries and their advertising agencies.

mission

ORANGE with the California Sunshine Flavor!



BEFORE CEREMONY bride's mother adjusts her veil while her sister Edith, the maid of honor, puts a boutonniere in the lapel of her brother, H. K. Wu.



STARTING PROCESSION, colonel and the bride leave portico of main house and head across lawn. Trailing are trainbearer, Leon Shen, and his mother.



KISSING BRIDE after ceremony, McCormick pecks her cheek. The cake was later cut with colonel's sword. Bridal bouquet was made of Amazon lilies.



The Colonel Gives the Bride Away at An International Wedding

EILEEN WU MARRIES RUTHERFORD BERKELEY YU

Cantigny Farm near Chicago was the sumptuous setting. Eileen Wu, daughter of K. C. Wu, governor of Formosa, was the bride, and Dr. R. B. Yu of St. Louis the groom. The best man was Berkeley Gage, British consul in Chicago, who had known Eileen in China. And Colonel Robert R. McCormick of the *Chicago Tribune*, who owns Cantigny Farm, gave the bride away.

McCormick and his wife met Eileen in China in 1947, when her father was mayor of Shanghai.

When she came to Northwestern University the McCormicks became her unofficial godparents. Eileen fell in love with Yi-yuan Yu, a fellow student, and when the colonel learned they were to be married he offered himself and his estate for the ceremony. Before the wedding the bridegroom was baptized a Christian. For his new name he chose Rutherford Berkeley Yu, in his appreciation of his best man and of the colonel, whose middle name is Rutherford.



BEFORE MINISTER colonel prepares to give bride to groom, standing next to best man Berkeley Cage, Dr. Robert Stewart married McCormicks in 1944.



IN RECEPTION LINE bride turns to kiss husband, who was born in Tientsin, is now teacher of applied mechanics at Washington University in St. Louis.



WITH A YOUNG GUEST. 4-year-old Deirdre Chu, the colonel shows off four medals which he received in World War I, one of them the Distinguished Service Medal. Woven into tie in silver thread are an eagle and the Chicago Tribune Tower.

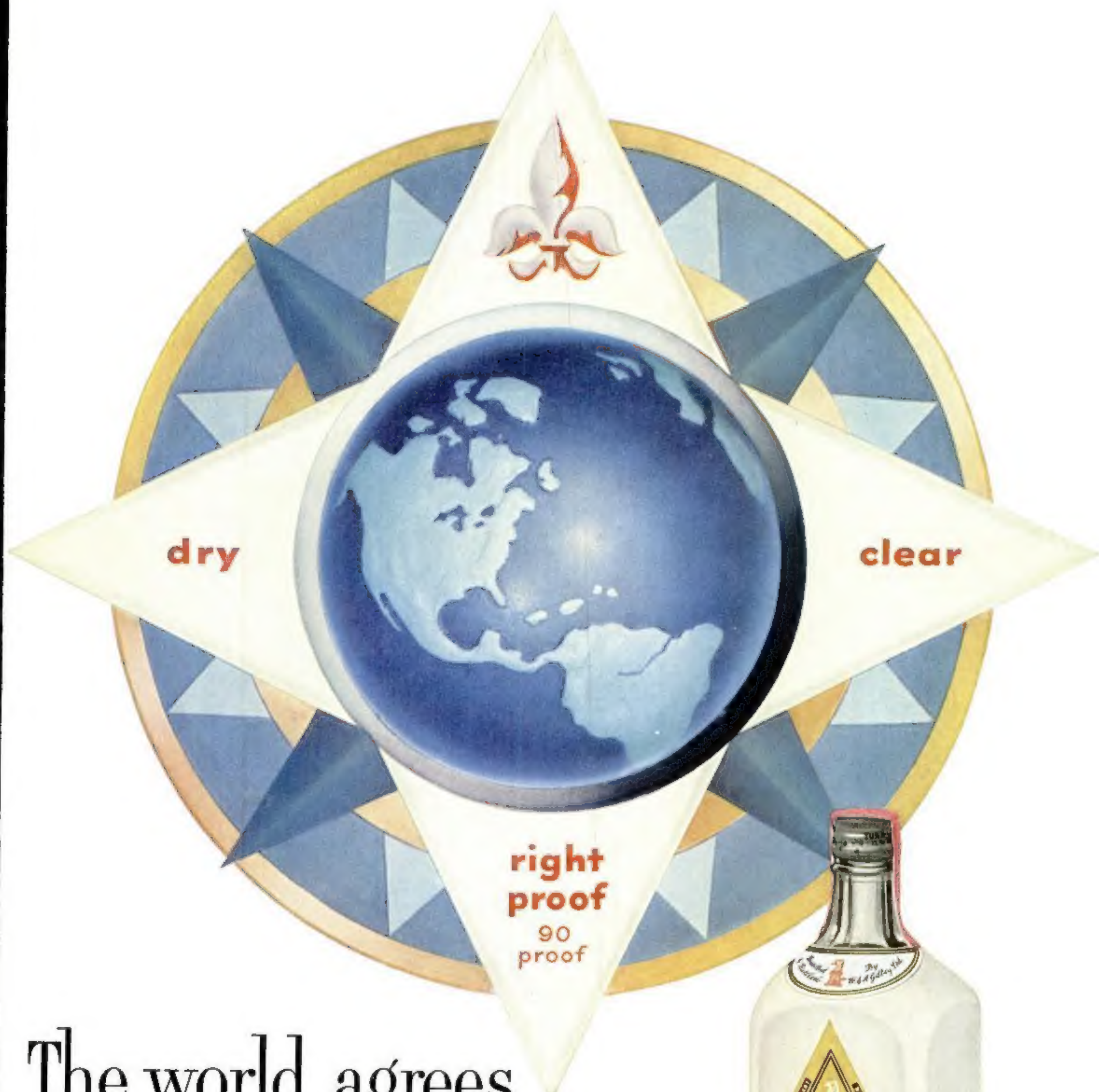


SITUATION OUT OF HAND

Before he joined the Marines Allen Ford had had three years' experience as a professional rodeo rider. But when he climbed on a Brahman bull named Zero at this year's Fallbrook, Calif. rodeo, Pfc. Ford's experience was almost worthless. After only five seconds of Zero's furious bucking and hooking, Rider Ford had reached the untraditional situation shown above—a Marine about to land with the situation completely out of hand. A half second later Ford's bid for the \$500 prize money was a thing of the past.

By lying quiet after his fall until the rodeo helpers could distract Zero

with their capes, Ford escaped injury to everything but his pride. Even his pride was not too badly damaged, for not a single rider has managed to stay aboard the vicious Zero for the required eight seconds. In fact even rodeo helpers have a difficult time with the 1,500-pound, 8-year-old bull. Originally Zero was supposed to be branded with the number "10," but the branders never had a chance to finish their job. As soon as he felt the heat of the iron, the bull broke loose and jumped the fence into the next corral. So far no one has bothered to add the "one" to Zero's "zero."



The world agrees on **"GILBEY'S PLEASE"**

It's DRY, naturally dry... It's CLEAR,
crystal clear... It's the RIGHT PROOF,
90 proof, for perfect mixing... perfect taste.



Gilbey's Distilled
London Dry Gin, 90
proof, 100% grain
neutral spirits.
W. & A. Gilbey, Ltd.,
Cincinnati, Ohio

THE INTERNATIONAL GIN—distilled and bottled in the United States, England, Canada, Australia, South Africa, France, Italy, Argentina, Brazil and Chile.



*Why did you
change to Camels,
LINDA DARNELL?*

"After smoking Camels for 30 days, I found they get along wonderfully with my throat. I especially appreciate Camel's mildness when I'm making a picture!"

Linda Darnell



Make your own 30-day Camel Test...see for yourself how well

CAMELS AGREE WITH YOUR THROAT!



THE THOROUGH TEST of any cigarette is steady smoking. Smoke only Camels for the next thirty days. Enjoy the rich, full flavor—a flavor that doesn't tire your taste. And see how mild Camels are, pack after pack...how well they agree with your throat as your steady smoke. See if you don't find Camels more enjoyable than any other cigarette you've ever smoked!

Start your own 30-day Camel test now. You'll soon see why more people smoke Camels than any other cigarette, why...

*Let your
"T-Zone" decide
T for Throat
T for Taste*



Camel is America's most popular Cigarette—by billions!